

Global CBD Beverages Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global CBD Beverages market size was valued at US\$ 83.3 million in 2024 and is forecast to a readjusted size of USD 406 million by 2031 with a CAGR of 25.7% during review period.

Cannabidiol (CBD) is an ingredient found in cannabis family plants, both marijuana and hemp. Hemp is produced legally and in commercial quantities in many parts of the world, including the United States, Australia, Canada and the UK. To many, CBD is thought to contain most of the health benefits of medical cannabis. CBD has been sought after for many who suffer cancer and other diseases. CBD beverages are not just used to help with medical issues, but also as a dietary supplement among other applications.

Market competition is intense. Canopy Growth Corporation, American Premium Water, Heineken, etc. are the leaders of the industry. Canopy Growth Corporation keep the largest company, accounted for 51.12% market share in 2019.

This report is a detailed and comprehensive analysis for global CBD Beverages market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global CBD Beverages market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global CBD Beverages market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global CBD Beverages market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global CBD Beverages market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for CBD Beverages

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global CBD Beverages market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Canopy Growth Corporation, American Premium Water, Heineken, Sprig, Phivida Holdings, Love Hemp Water, HYBT, Alkaline Water Company, Molson Coors Brewing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

CBD Beverages market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pharmaceutical Grade

Food Grade

Market segment by Sales Channel

Offline Channel

Online Channel

Major players covered

Canopy Growth Corporation

American Premium Water

Heineken

Sprig

Phivida Holdings

Love Hemp Water

HYBT

Alkaline Water Company

Molson Coors Brewing

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe CBD Beverages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of CBD Beverages, with price, sales quantity, revenue, and global market share of CBD Beverages from 2020 to 2025.

Chapter 3, the CBD Beverages competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the CBD Beverages breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and CBD Beverages market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of CBD Beverages.

Chapter 14 and 15, to describe CBD Beverages sales channel, distributors, customers, research findings and conclusion.

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