

Global CB Radio Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G1B344FB515AEN.html

Date: January 2024

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: G1B344FB515AEN

Abstracts

According to our (Global Info Research) latest study, the global CB Radio market size was valued at USD 226.3 million in 2023 and is forecast to a readjusted size of USD 272.9 million by 2030 with a CAGR of 2.7% during review period.

Citizens band radio, also called CB Radio, a two-way radio system for short-range radio voice communication, used chiefly by private individuals in motor vehicles, homes, offices, and other locations where wireless telephone service is unavailable. A typical CB radio consists of a combined transmitter-receiver (a transceiver) and an antenna.

Global CB Radio key players include Uniden, Cobra (Cedar Electronics), Midland, etc. Global top 3 manufacturers hold a share over 52%.

North America is the largest market, with a share about 32%, followed by Europe, and Southeast Asia, both have a share about 43 percent.

In terms of product, Fixed CB Radio is the largest segment, with a share over 79%. And in terms of application, the largest application is Vehicle, followed by Recreational, Construction, Others.

The Global Info Research report includes an overview of the development of the CB Radio industry chain, the market status of Vehicle (Handheld CB Radio, Fixed CB Radio), Recreational (Handheld CB Radio, Fixed CB Radio), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of CB Radio.

Regionally, the report analyzes the CB Radio markets in key regions. North America



and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global CB Radio market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the CB Radio market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the CB Radio industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld CB Radio, Fixed CB Radio).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the CB Radio market.

Regional Analysis: The report involves examining the CB Radio market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the CB Radio market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to CB Radio:

Company Analysis: Report covers individual CB Radio manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards CB Radio This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Vehicle, Recreational).

Technology Analysis: Report covers specific technologies relevant to CB Radio. It assesses the current state, advancements, and potential future developments in CB Radio areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the CB Radio market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

CB Radio market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Handheld CB Radio

Fixed CB Radio

Market segment by Application

Vehicle

Recreational

Construction

Others



Major players covered

Uniden Cobra (Cedar Electronics) Midland **President Electronics** Xinwei Electronic GME Pty Ltd Ranger Communication stabo Elektronik GmbH PNI **Galaxy Radios** Stryker Radios **CRT France** Danita Wouxun tti Thunderpole Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe CB Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of CB Radio, with price, sales, revenue and global market share of CB Radio from 2019 to 2024.

Chapter 3, the CB Radio competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the CB Radio breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and CB Radio market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of CB Radio.

Chapter 14 and 15, to describe CB Radio sales channel, distributors, customers, research findings and conclusion.



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