

Global Category Management Software Production, Demand and Key Producers, 2022-2028

<https://marketpublishers.com/r/G5395ADB389BEN.html>

Date: December 2022

Pages: 107

Price: US\$ 4,480.00 (Single User License)

ID: G5395ADB389BEN

Abstracts

Category management is a strategic approach to procurement where the company segments its bidding on all goods and services. The segmentation places goods and services in groups depending on the function they provide in the company.

This report studies the global Category Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Category Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of Category Management Software that contribute to its increasing demand across many markets.

The global Category Management Software market size is expected to reach \$ million by 2028, rising at a market growth of % CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global Category Management Software total market, 2017-2028, (USD Million)

Global Category Management Software total market by region & country, CAGR, 2017-2028, (USD Million)

U.S. VS China: Category Management Software total market, key domestic companies and share, (USD Million)

Global Category Management Software revenue by player and market share
2017-2022, (USD Million)

Global Category Management Software total market by Type, CAGR, 2017-2028, (USD Million)

Global Category Management Software total market by Application, CAGR, 2017-2028, (USD Million)

This reports profiles major players in the global Category Management Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle Corp., Aptos, LLC, Board International S.A., INTERACTIVE EDGE, 42 Technologies, Inc., Epicor Software Corp., Softvision, GEP and JAGGAER, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Category Management Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global Category Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Category Management Software Market, Segmentation by Type

Cloud-based

On-premise

Global Category Management Software Market, Segmentation by Application

Large Enterprises

Small & Medium Enterprises

Companies Profiled:

Oracle Corp.

Aptos, LLC

Board International S.A.

INTERACTIVE EDGE

42 Technologies, Inc.

Epicor Software Corp.

Softvision

GEP

JAGGAER

DotActiv (Pty) Ltd.

Key Questions Answered

1. How big is the global Category Management Software market?
2. What is the demand of the global Category Management Software market?
3. What is the year over year growth of the global Category Management Software market?
4. What is the total value of the global Category Management Software market?
5. Who are the major players in the global Category Management Software market?
6. What are the growth factors driving the market demand?

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