

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cat Food Market 2018, Forecast to 2023

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Abstracts

Cat food is food for consumption by cats. Cats have specific requirements for their dietary nutrients. Certain nutrients, including many vitamins and amino acids, are degraded by the temperatures, pressures and chemical treatments used during manufacture, and hence must be added after manufacture to avoid nutritional deficiency. The amino acid taurine, for example, which is found in meat, is degraded during processing, so synthetic taurine is normally added afterwards. Long-term taurine deficiency may result in retinal degeneration, loss of vision, and cardiac arrest.

Scope of the Report:

This report focuses on the Cat Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Increasing interest in niche brands and premium products is favouring smaller and more specialist pet shops. Specialist pet shops are increasingly offering a wider range of more premium, functional and organic products so as to respond to the needs and demands of different cat owners.

With rising demand for specialist products, pet shops will continue to gain ground in categories with a focus on premiumisation. Nevertheless, Irish people are spending ever more time at work, thus having less free time for shopping.

The Americas was the major revenue contributor to the cat food market during 2016. However, due to factors such as the rise in number of cats as pets in families, pet humanization, and the introduction of wide varieties in cat foods, EMEA will account for the major shares of this market by 2021.

The worldwide market for Cat Food is expected to grow at a CAGR of roughly xx% over

the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Blue Buffalo

Mars

Nestlé

The J.M. Smucker Company

Well Pet

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wet Cat Food

Dry Cat Food

Cat Treats

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display the global Cat Food market.

Chapter 1, to describe Cat Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cat Food, with sales, revenue, and price of Cat Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cat Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cat Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cat Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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