

Global Cat-Eye Nail Polish Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA0C730E25A4EN.html>

Date: June 2026

Pages: 119

Price: US\$ 4,480.00 (Single User License)

ID: GA0C730E25A4EN

Abstracts

The global Cat-Eye Nail Polish market size is expected to reach \$ 1551 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Cat-eye nail polish is a special type of nail polish containing magnetic metal particles. Through magnetic attraction, it forms a 3D dynamic light band, mimicking the 'cat's eye effect' of a cat's eye stone, and is a top-tier nail polish category globally.

The main components of cat-eye nail polish include base resin, colorant, and magnetic particles (ferrite/iron powder, 5?10?m). A magnetic field orients the particles, causing light refraction to create light and shadow bands that flow with the angle or direction of light. The key is the magnetic attraction before the polish dries or is cured under a UV/LED lamp, followed by curing.

The upstream core raw materials for cat-eye nail polish include photopolymer base (acrylate copolymers, polyurethane acrylates, silicone resins), magnetic powders (ferrite magnetic powder, iron oxide magnetic powder, mica-coated magnetic powder, chameleon magnetic powder), solvents and additives, and colorant. Downstream, it is sold to nail salons and individuals through online and offline channels.

In 2025, global sales of cat-eye nail polish reached 193 million units, with a production capacity of approximately 245 million units. The average selling price was US\$5.65 per unit, and the average gross profit margin was 35%-45%.

This report studies the global Cat-Eye Nail Polish production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cat-Eye Nail Polish and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cat-Eye Nail Polish that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cat-Eye Nail Polish total production and demand, 2021-2032, (K Units)

Global Cat-Eye Nail Polish total production value, 2021-2032, (USD Million)

Global Cat-Eye Nail Polish production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cat-Eye Nail Polish consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cat-Eye Nail Polish domestic production, consumption, key domestic manufacturers and share

Global Cat-Eye Nail Polish production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cat-Eye Nail Polish production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cat-Eye Nail Polish production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cat-Eye Nail Polish market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ingduo Cosmetics, RONIKI, Chunshan International, Hailu Biological, Gelish, OPI Products, CND, Mylee, Pregel, Presto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cat-Eye Nail Polish market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cat-Eye Nail Polish Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cat-Eye Nail Polish Market, Segmentation by Type:

Ordinary Magnetic Powder (8-15?m)

Ultrafine Magnetic Powder (3-7?m)

Global Cat-Eye Nail Polish Market, Segmentation by Curing Method:

Phototherapy

No Baking Required Air Drying

Global Cat-Eye Nail Polish Market, Segmentation by Visual Effects:

Wide-light Cat Eye

Diamond Cat Eye

Moonstone Cat Eye

Aurora Cat Eye

Matte Cat Eye

Luminous Cat Eye

Global Cat-Eye Nail Polish Market, Segmentation by Application:

Nail Salon

Individual

Companies Profiled:

ingduo Cosmetics

RONIKI

Chunshan International

Hailu Biological

Gelish

OPI Products

CND

Mylee

Pregel

Presto

Gentle Pink

Leafgel

Kisling

Key Questions Answered:

1. How big is the global Cat-Eye Nail Polish market?
2. What is the demand of the global Cat-Eye Nail Polish market?
3. What is the year over year growth of the global Cat-Eye Nail Polish market?
4. What is the production and production value of the global Cat-Eye Nail Polish market?
5. Who are the key producers in the global Cat-Eye Nail Polish market?
6. What are the growth factors driving the market demand?

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