

Global Casual Wear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Casual Wear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Casual wear, clothing is a Western dress code category that comprises anything not appropriate with formal attire, semi-formal attire, or informal attire dress codes. In general, casual attire is associated with emphasising personal comfort and individuality over formality or conformity.

The Global Info Research report includes an overview of the development of the Casual Wear industry chain, the market status of Specialty Stores (Shirts, Coats), Supermarket and Mall (Shirts, Coats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Casual Wear.

Regionally, the report analyzes the Casual Wear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Casual Wear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Casual Wear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Casual Wear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shirts, Coats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Casual Wear market.

Regional Analysis: The report involves examining the Casual Wear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Casual Wear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Casual Wear:

Company Analysis: Report covers individual Casual Wear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Casual Wear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Specialty Stores, Supermarket and Mall).

Technology Analysis: Report covers specific technologies relevant to Casual Wear. It assesses the current state, advancements, and potential future developments in Casual Wear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Casual Wear market.

This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Casual Wear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Shirts

Coats

Pants

Others

Market segment by Application

Specialty Stores

Supermarket and Mall

E-commerce

Others

Major players covered

HandM

ZARA

Uniqlo

Louis Vuitton

Hermes

Rolex

Coach

Tommy Hilfiger

GAP

Hanes

ESPRIT

JACKandJONES

LEE

levi's

La Chapelle

Only

Vero Moda

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Casual Wear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Casual Wear, with price, sales, revenue and global market share of Casual Wear from 2019 to 2024.

Chapter 3, the Casual Wear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Casual Wear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Casual Wear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Casual Wear.

Chapter 14 and 15, to describe Casual Wear sales channel, distributors, customers, research findings and conclusion.

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