

Global Casual Shirts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Casual Shirts market size was valued at USD 44950 million in 2023 and is forecast to a readjusted size of USD 63960 million by 2030 with a CAGR of 5.2% during review period.

Casual shirts are garments designed for relaxed or informal occasions, offering comfort and versatility in a more laid-back style. These shirts come in various designs, materials, and patterns, allowing individuals to express their personal style while maintaining a comfortable and effortless look.

The global casual shirts market refers to the industry involved in the production, distribution, and consumption of shirts designed for relaxed and informal occasions. Casual shirts are a popular choice for individuals seeking comfortable and stylish options for their everyday or leisure attire. Here are some key aspects of the global casual shirts market:

Shifting Fashion Trends: Casual shirts have become increasingly popular as fashion preferences have shifted towards more relaxed and comfortable styles. This trend has been driven by changing lifestyles, where individuals desire clothing that offers both comfort and style.

Increasing Demand for Versatility: Casual shirts have gained popularity due to their versatility. They can be easily dressed up or down, making them suitable for a wide range of occasions. The ability to transition from a casual event to a more formal setting with the right pairing has contributed to the growth of the market.

Variety of Designs and Styles: The global casual shirts market offers a wide range of

designs, styles, and patterns to cater to different consumer preferences. These include solid colors, stripes, checks, plaids, prints, and more. The market also provides options in terms of collar styles, button types, and sleeve lengths, allowing individuals to find shirts that align with their personal style.

Expanding E-commerce Platforms: The rise of e-commerce platforms has significantly impacted the casual shirts market by providing consumers with convenient access to a wide variety of options from different brands and regions. Online retail enables customers to explore different styles, sizes, and price ranges, expanding the reach of the market on a global scale.

Sustainability and Ethical Practices: With increasing consumer awareness of sustainability and ethical production practices, there is a growing demand for casual shirts made from eco-friendly materials and manufactured under fair labor conditions. Many brands now emphasize their commitment to sustainability, providing consumers with more sustainable options.

Regional Preferences: Regional preferences and cultural influences also play a role in the global casual shirts market. Climate, lifestyle, and fashion trends in different regions can impact the popularity of certain shirt styles and designs. For example, lighter and breathable fabrics like linen may be more popular in tropical climates, while flannel or heavier cotton may be more suitable for colder regions.

Key players in the global casual shirts market include established fashion brands, garment manufacturers, and retailers. These companies continuously introduce new designs, materials, and technologies to meet evolving consumer demands and stay competitive in the market.

The Global Info Research report includes an overview of the development of the Casual Shirts industry chain, the market status of Men (T-Shirts, Polo Shirts), Women (T-Shirts, Polo Shirts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Casual Shirts.

Regionally, the report analyzes the Casual Shirts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Casual Shirts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Casual Shirts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Casual Shirts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., T-Shirts, Polo Shirts).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Casual Shirts market.

Regional Analysis: The report involves examining the Casual Shirts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Casual Shirts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Casual Shirts:

Company Analysis: Report covers individual Casual Shirts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Casual Shirts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Casual Shirts. It assesses the current state, advancements, and potential future developments in Casual

Shirts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Casual Shirts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Casual Shirts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

T-Shirts

Polo Shirts

Dress Shirts

Others

Market segment by Application

Men

Women

Major players covered

Roadster

Tommy Hilfiger

Flying Machine

Pepe Jeans

Wills Lifestyle

Peter England

John Players

Blue Saint

Blackberrys

United Colors of Benetton

Allen Solly

Arrow

Raymond

Louis Philippe

Park Avenue

Van Heusen

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Casual Shirts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Casual Shirts, with price, sales, revenue and global market share of Casual Shirts from 2019 to 2024.

Chapter 3, the Casual Shirts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Casual Shirts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Casual Shirts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Casual Shirts.

Chapter 14 and 15, to describe Casual Shirts sales channel, distributors, customers, research findings and conclusion.

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