

# Global Cassava, Tapioca, and Sweet Potatoes Starch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cassava, Tapioca, and Sweet Potatoes Starch market size was valued at USD 4811.4 million in 2023 and is forecast to a readjusted size of USD 5934.8 million by 2030 with a CAGR of 3.0% during review period.

Cassava, Tapioca, and Sweet Potatoes Starch are plant based starch that can be used for food, beverage and industrial used. Tapioca (Cassava) starch is extracted from the roots of the cassava plant. Sweet Potatoes Starch is from sweet potato root.

Global key players of cassava, tapioca, and sweet potatoes starch include Nong Ken, Chol Charoen Group, Thai Wah, ROI ET Group, CP Intertrade, etc. The top five players hold a share over 20%. Asia-Pacific is the largest market, has a share about 78%, followed by North America and Europe, with share 4% and 7%, separately. In terms of product type, Cassava/Tapioca Starch is the largest segment, occupied for a share of 90%, and in terms of application, Industrial Use has a share about 58 percent.

The Global Info Research report includes an overview of the development of the Cassava, Tapioca, and Sweet Potatoes Starch industry chain, the market status of Industrial Use (Cassava/Tapioca Starch, Sweet Potatoes Starch), Food and Beverage (Cassava/Tapioca Starch, Sweet Potatoes Starch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cassava, Tapioca, and Sweet Potatoes Starch.

Regionally, the report analyzes the Cassava, Tapioca, and Sweet Potatoes Starch markets in key regions. North America and Europe are experiencing steady growth,

driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cassava, Tapioca, and Sweet Potatoes Starch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cassava, Tapioca, and Sweet Potatoes Starch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cassava, Tapioca, and Sweet Potatoes Starch industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Cassava/Tapioca Starch, Sweet Potatoes Starch).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cassava, Tapioca, and Sweet Potatoes Starch market.

**Regional Analysis:** The report involves examining the Cassava, Tapioca, and Sweet Potatoes Starch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cassava, Tapioca, and Sweet Potatoes Starch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cassava, Tapioca, and Sweet Potatoes Starch:

**Company Analysis:** Report covers individual Cassava, Tapioca, and Sweet Potatoes Starch manufacturers, suppliers, and other relevant industry players. This analysis

includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cassava, Tapioca, and Sweet Potatoes Starch. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Industrial Use, Food and Beverage).

**Technology Analysis:** Report covers specific technologies relevant to Cassava, Tapioca, and Sweet Potatoes Starch. It assesses the current state, advancements, and potential future developments in Cassava, Tapioca, and Sweet Potatoes Starch areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cassava, Tapioca, and Sweet Potatoes Starch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cassava, Tapioca, and Sweet Potatoes Starch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cassava/Tapioca Starch

Sweet Potatoes Starch

### Market segment by Application

Industrial Use

Food and Beverage

Others

### Major players covered

Nong Ken

Chol Charoen Group

Thai Wah

ROI ET Group

CP Intertrade

Thanawat Group

Banpong Tapioca

Bangkok Starch

Fococev

Vedan International

Liuxu Food

Henan Tianyu

Guang You

Shanxi Dongbao

Shandong Huaqiang

Baijia Food

SUNAS

Shandong Huamei

Dahai

Dangyang Longzhiquan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cassava, Tapioca, and Sweet Potatoes Starch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cassava, Tapioca, and Sweet Potatoes Starch, with price, sales, revenue and global market share of Cassava, Tapioca, and Sweet Potatoes Starch from 2019 to 2024.

Chapter 3, the Cassava, Tapioca, and Sweet Potatoes Starch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cassava, Tapioca, and Sweet Potatoes Starch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cassava, Tapioca, and Sweet Potatoes Starch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cassava, Tapioca, and Sweet Potatoes Starch.

Chapter 14 and 15, to describe Cassava, Tapioca, and Sweet Potatoes Starch sales channel, distributors, customers, research findings and conclusion.

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