

Global Casino Gaming Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A casino is more of a tourist attraction and indoor amusement zone. It offers services in hotels, restaurants, and shopping malls. The majority of the revenue comes from gambling. Casinos are concentrated in certain regions because gambling is illegal in several parts of the world. However, a large number of countries are easing regulations to support the growth of casinos because they are becoming very popular and are contributing significantly to a nation's economy in the form of tax. Scope of the Report:

This report studies the Casino Gaming market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Casino Gaming market by product type and applications/end industries.

One trend in the market is shift in consumer gambling habits. There has been a significant change in consumer behavior in the global casino gaming market. The increase in the popularity of gambling apps and social gambling are the major factors expected to propel the growth of the market during the forecast period. Vendors are leveraging the growth in internet using population and increasing adoption of mobile devices to develop innovative social gambling games. The number people participating in social gambling is increasing because they are motivated to compete with friends. With increasing number of friends on social media, players will be able to compete with more friends in their social network. Some of the other reasons for the rise in a number of social players are socializing and interacting through games, user-friendly gameplay, and game tournaments.

APAC is likely to exhibit the fastest growth in the global market during the forecast period owing to the increased spending capability of the population in the region. In 2016, China and Singapore accounted for the highest revenue share in APAC. The increased sales of smartphones and tablets are encouraging vendors to expand casino

games through online platforms.

The global Casino Gaming market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Casino Gaming.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Caesars Entertainment

Galaxy Entertainment

Las Vegas Sands

MGM Resorts

SJM Holdings

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Land-Based Casino Gaming

Online Casino Gaming

Market Segment by Applications, can be divided into

Lottery Ticket Machines

Slot Machines

Gaming Servers

Electronic Roulette

Multiplayer Game Stations

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