

Global Cash and Treasury Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cash and Treasury Management Software market size was valued at USD 387.9 million in 2023 and is forecast to a readjusted size of USD 501.3 million by 2030 with a CAGR of 3.7% during review period.

Cash and treasury management software is the creation and governance of policies and procedures that ensure the company manages financial risk successfully. Because a primary function of treasury management is to establish levels for cash or cash equivalents so that a company can meet its financial obligations on time, treasury management is sometimes simply referred to as cash management.

A Cash and treasury management software (TMS) is a software application or enterprise resource planning (ERP) software component that automates the repetitive steps needed to manage a company's cash flow. A TMS, which can be managed in-house or purchased as a service from a third-party provider, consists of hardware, software and real-time data for cash positions, interest rates, payables, receivables and foreign exchange rates.

The Cash and Treasury Management Software market is being driven by several key factors. Here are some of the main drivers: Increasing need for efficient cash management: As businesses grow and expand, managing cash flows becomes more complex. Cash and Treasury Management Software provides tools and functionalities to help organizations streamline and automate their cash management processes, including cash flow forecasting, liquidity management, and cash positioning. Rising demand for better visibility and control: Organizations are increasingly seeking improved

visibility and control over their cash and treasury operations. Cash and Treasury Management Software enables real-time monitoring and reporting of cash positions, which allows better decision-making and risk management. Regulatory compliance requirements: With stricter regulations around cash and treasury operations, organizations need software solutions that can help them comply with regulatory requirements. Cash and Treasury Management Software often includes features such as compliance reporting, audit trails, and automated workflows, which assist organizations in meeting compliance standards. Integration with other financial systems: Cash and Treasury Management Software is being developed to integrate with other financial systems, such as accounting software and ERP systems. This integration enables seamless data flow and reduces manual work, increasing efficiency and accuracy in cash management processes. Technological advancements: Advancements in technology, such as cloud computing, artificial intelligence (AI), and machine learning, are driving innovation in the Cash and Treasury Management Software market. These technologies enable more sophisticated cash forecasting, risk analysis, and automation of routine tasks, enhancing the overall functionality and effectiveness of the software.

The Global Info Research report includes an overview of the development of the Cash and Treasury Management Software industry chain, the market status of Retail & Consumer Goods (Cloud Based, On Premise), BFSI (Cloud Based, On Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cash and Treasury Management Software.

Regionally, the report analyzes the Cash and Treasury Management Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cash and Treasury Management Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cash and Treasury Management Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cash and Treasury Management Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, On Premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cash and Treasury Management Software market.

Regional Analysis: The report involves examining the Cash and Treasury Management Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cash and Treasury Management Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cash and Treasury Management Software:

Company Analysis: Report covers individual Cash and Treasury Management Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cash and Treasury Management Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail & Consumer Goods, BFSI).

Technology Analysis: Report covers specific technologies relevant to Cash and Treasury Management Software. It assesses the current state, advancements, and potential future developments in Cash and Treasury Management Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Cash and Treasury Management Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cash and Treasury Management Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Based

On Premise

Market segment by Application

Retail & Consumer Goods

BFSI

Government

Travel & Hospitality

Media & Entertainment

Others

Market segment by players, this report covers

Oracle

GTreasury

Kyriba Corp

DocFinance

SAP

Murex

BELLIN

Chella Software

Agiletics

PaymentComponents

Financial Sciences

Treasury Software

Bottomline Technologies

Broadridge Financial Solutions

TreasuryXpress

Calypso

CAPIX

DataLog Finance

Centtrip

Deluxe Financial Services

Salmon Software Limited

Ferential Systems

ION Trading.

Infosys.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cash and Treasury Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cash and Treasury Management Software, with revenue, gross margin and global market share of Cash and Treasury Management Software from 2019 to 2024.

Chapter 3, the Cash and Treasury Management Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024. and Cash and Treasury Management Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cash and Treasury Management Software.

Chapter 13, to describe Cash and Treasury Management Software research findings and conclusion.

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