

# Global Carry Handle Adhesive Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Carry Handle Adhesive Tapes market size was valued at USD 134.9 million in 2023 and is forecast to a readjusted size of USD 170.4 million by 2030 with a CAGR of 3.4% during review period.

The tape carry handle is a strip of polypropylene with a coating layer and a non-adhesive part for the hand. The tape carry handle is very versatile and can be applied to various packages handled by consumers. The tape carry handle is generally applied to beverage packaging where there are many different formats. It is applied to packaging with different surfaces, such as: shrink film (e.g. multipacks), PET bottles, gallons, large bottles, cartons, bricks, flexible plastic, and rigid packs.

The global carry handle adhesive tapes market is very concentrated. Alimac, 3M, Tesa, NRG Tapes, Supertape, and Davik Tapes are the major players in the world, among them, Alimac captured the top global revenue share spots in the carry handle adhesive tapes market, accounting for about 55% revenue share.

Europe is the most important producing area for carry handle adhesive tapes in the world, with a market share of more than 70%. In terms of type, rubber has a market share of over 90%. In the field of application, beverages account for more than 85% of the market.

The Global Info Research report includes an overview of the development of the Carry Handle Adhesive Tapes industry chain, the market status of Beverages (Rubber, Acrylic), Tissue & Toiletries (Rubber, Acrylic), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carry Handle Adhesive Tapes.

Regionally, the report analyzes the Carry Handle Adhesive Tapes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carry Handle Adhesive Tapes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Carry Handle Adhesive Tapes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carry Handle Adhesive Tapes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Adhesive Type (e.g., Rubber, Acrylic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carry Handle Adhesive Tapes market.

**Regional Analysis:** The report involves examining the Carry Handle Adhesive Tapes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Carry Handle Adhesive Tapes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carry Handle Adhesive Tapes:

**Company Analysis:** Report covers individual Carry Handle Adhesive Tapes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Carry Handle Adhesive Tapes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverages, Tissue & Toiletries).

**Technology Analysis:** Report covers specific technologies relevant to Carry Handle Adhesive Tapes. It assesses the current state, advancements, and potential future developments in Carry Handle Adhesive Tapes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Carry Handle Adhesive Tapes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Carry Handle Adhesive Tapes market is split by Adhesive Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Adhesive Type, and by Application in terms of volume and value.

### Market segment by Adhesive Type

Rubber

Acrylic

Others

### Market segment by Application

Beverages

Tissue & Toiletries

Food

Others

#### Major players covered

Alimac

3M

Tesa

NRG Tapes

Supertape

Davik Tapes

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

*Global Carry Handle Adhesive Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 20...*

Chapter 1, to describe Carry Handle Adhesive Tapes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carry Handle Adhesive Tapes, with price, sales, revenue and global market share of Carry Handle Adhesive Tapes from 2019 to 2024.

Chapter 3, the Carry Handle Adhesive Tapes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carry Handle Adhesive Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Adhesive Type and application, with sales market share and growth rate by adhesive type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carry Handle Adhesive Tapes market forecast, by regions, adhesive type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carry Handle Adhesive Tapes.

Chapter 14 and 15, to describe Carry Handle Adhesive Tapes sales channel, distributors, customers, research findings and conclusion.

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