

# Global Carrier Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Carrier Tape market size was valued at USD 871.3 million in 2023 and is forecast to a readjusted size of USD 1375.2 million by 2030 with a CAGR of 6.7% during review period.

Carrier Tape is a supplementary product for the electronic packaging industry. The tapes are mainly used as protective packages for electronic components, integrated circuits, and other devices. The tape serves as not only a package but also a protecting layer that prevents electronic devices from physical and electrostatic discharge damages during outbound shipping and inbound storage.

Carrier Tape is mainly used by electronic components such as integrated circuits, resistor, capacitor, transistor, etc. During the packaging process, electronic devices are packed in a specially designed cavity on the tape. The carrier tape is then enclosed by a top and a bottom cover tape which then stores the tape in a reel. In that way, the entire structure prevents electronic devices from being polluted during transportation and storage. When the tape arrives at factories or assembly lines, automatic machines pull out electronic devices by locating the round sprocket holes on the tape.

3M, ZheJiang Jiemei and Advantek captured the top three revenue share spots in the Carrier Tape market in 2019. 3M dominated with 26 percent revenue share, followed by ZheJiang Jiemei and Advantek with 15.78 percent and 11.73 percent revenue share, respectively.

The Global Info Research report includes an overview of the development of the Carrier Tape industry chain, the market status of Active Components (Paper Core Carier Tape, Plastic Core Carier), Passive Components (Paper Core Carier Tape, Plastic Core



Carier), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carrier Tape.

Regionally, the report analyzes the Carrier Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carrier Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Carrier Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carrier Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Meters), revenue generated, and market share of different by Material (e.g., Paper Core Carier Tape, Plastic Core Carier).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carrier Tape market.

Regional Analysis: The report involves examining the Carrier Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carrier Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carrier Tape:

Company Analysis: Report covers individual Carrier Tape manufacturers, suppliers, and



other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carrier Tape This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Active Components, Passive Components).

Technology Analysis: Report covers specific technologies relevant to Carrier Tape. It assesses the current state, advancements, and potential future developments in Carrier Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Carrier Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carrier Tape market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

Market segment by Material

Paper Core Carier Tape

Plastic Core Carier

Market segment by Application

Active Components

Passive Components



Major players covered
3M
ZheJiang Jiemei
Advantek
Shin-Etsu
Lasertek
U-PAK
ROTHE
C-Pak
Oji F-Tex Co., Ltd.
Accu Tech Plastics
Asahi Kasei
ACTECH
Ant Group (Acupaq)
Advanced Component Taping
Argosy Inc.
Market segment by region, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carrier Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carrier Tape, with price, sales, revenue and global market share of Carrier Tape from 2019 to 2024.

Chapter 3, the Carrier Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carrier Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Carrier Tape market forecast, by regions, material and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carrier Tape.

Chapter 14 and 15, to describe Carrier Tape sales channel, distributors, customers, research findings and conclusion.



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