

Global Carpets and Rugs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Carpets and Rugs market size was valued at USD 29600 million in 2023 and is forecast to a readjusted size of USD 44320 million by 2030 with a CAGR of 5.9% during review period.

Carpets and Rugs are textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties, and coupled with carpet industry in short supply on the market in the past few years, more and more companies enter into carpet industry, the current demand for carpet product is relatively low, lack of demand, excess supply.

Carpet product demand market there is also a certain space, but basically showing the scarcity of environment-friendly products, low-end products, and excess capacity, there is a large market demand for environment-friendly products to seize market share of imports acts.

The Global Info Research report includes an overview of the development of the Carpets and Rugs industry chain, the market status of Commercial (Woven, Needle Felt), Home (Woven, Needle Felt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carpets and Rugs.

Regionally, the report analyzes the Carpets and Rugs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carpets and Rugs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Carpets and Rugs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carpets and Rugs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Woven, Needle Felt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carpets and Rugs market.

Regional Analysis: The report involves examining the Carpets and Rugs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carpets and Rugs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carpets and Rugs:

Company Analysis: Report covers individual Carpets and Rugs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carpets and Rugs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Home).

Technology Analysis: Report covers specific technologies relevant to Carpets and Rugs. It assesses the current state, advancements, and potential future developments in Carpets and Rugs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Carpets and Rugs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carpets and Rugs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Woven

Needle Felt

Knotted

Others

Market segment by Application

Commercial

Home

Transport

Major players covered

Shaw Industries

Mohawk

Oriental Weavers

Milliken

Beaulieu

Interface

Dinarsu

Balta

Infloor

Tarkett

Dixie Group

Brintons

Merinos

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

TY Carpet

COC Carpet

Shenzhen Meijili Carpet

HUADE Group

Zhemei Carpets

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carpets and Rugs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carpets and Rugs, with price, sales, revenue and global market share of Carpets and Rugs from 2019 to 2024.

Chapter 3, the Carpets and Rugs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carpets and Rugs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carpets and Rugs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carpets and Rugs.

Chapter 14 and 15, to describe Carpets and Rugs sales channel, distributors, customers, research findings and conclusion.

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