

Global Carpet Tiles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Carpet Tiles market size was valued at USD 4769.2 million in 2023 and is forecast to a readjusted size of USD 6386 million by 2030 with a CAGR of 4.3% during review period.

Modular carpet tile, also known as carpet squares or modular carpet, provides flexibility with style, design, and performance. It is also extremely versatile and durable, making it the perfect choice for commercial locations.

Modular carpet tile allows building owners and others to make more precise decisions about how to effectively cover floors while wasting the least amount of resources. Too many landlords, commercial building managers, and others in charge of properties end up dealing with the same old flooring choices. Carpet Tiles bring innovation into the process of renovating flooring over a period of years, and keeping both commercial and residential buildings looking good.

Global Modular Carpet Tiles key players include Interface, Desso, Milliken, Shaw Contract, Mohawk Group, etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share over 40%, followed by Europe and China, both have a share about 30 percent.

In terms of product, Hardback Type is the largest segment, with a share over 84%. And in terms of application, the largest application is Commercial Use, followed by Residential Use.

The Global Info Research report includes an overview of the development of the Carpet

Tiles industry chain, the market status of Residential Use (Softback Type, Hardback Type), Commercial Use (Softback Type, Hardback Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carpet Tiles.

Regionally, the report analyzes the Carpet Tiles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carpet Tiles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Carpet Tiles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carpet Tiles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Softback Type, Hardback Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carpet Tiles market.

Regional Analysis: The report involves examining the Carpet Tiles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carpet Tiles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carpet Tiles:

Company Analysis: Report covers individual Carpet Tiles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carpet Tiles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Carpet Tiles. It assesses the current state, advancements, and potential future developments in Carpet Tiles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Carpet Tiles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carpet Tiles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Softback Type

Hardback Type

Market segment by Application

Residential Use

Commercial Use

Major players covered

Interface

Shaw Contract

Milliken

Mohawk Group

Japan Carpet Co., Ltd

Desso (Tarkett Company)

Belysse

VOXFLO

Suminoe Textile

J+J Flooring Group

Anker

Mannington Mills

Tuntex Carpet

Forbo Tesser

Ege Carpets

Balsan

Burmatex

Beaulieu

Kolon Glotech

Tapibel

Paragon

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carpet Tiles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carpet Tiles, with price, sales, revenue and global market share of Carpet Tiles from 2019 to 2024.

Chapter 3, the Carpet Tiles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carpet Tiles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carpet Tiles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carpet Tiles.

Chapter 14 and 15, to describe Carpet Tiles sales channel, distributors, customers, research findings and conclusion.

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