

Global Carpet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Carpet market size was valued at USD 29600 million in 2023 and is forecast to a readjusted size of USD 45160 million by 2030 with a CAGR of 6.2% during review period.

Carpet is a textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

Global Carpet key players include Shaw Industries, Mohawk, Milliken, Beaulieu, Oriental Weavers, etc. Global top five players hold a share about 15%.

North America is the largest market, with a share about 40%, followed by Europe and China, having a total share about 40 percent.

In terms of product, Wilton woven is the largest segment, with a share about 40%. And in terms of application, the largest application is Commercial, followed by Home, Transport.

The Global Info Research report includes an overview of the development of the Carpet industry chain, the market status of Commercial (Tufted, Wilton woven), Home (Tufted, Wilton woven), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carpet.

Regionally, the report analyzes the Carpet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Carpet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Carpet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carpet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Tufted, Wilton woven).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carpet market.

Regional Analysis: The report involves examining the Carpet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carpet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carpet:

Company Analysis: Report covers individual Carpet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carpet This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Commercial, Home).

Technology Analysis: Report covers specific technologies relevant to Carpet. It assesses the current state, advancements, and potential future developments in Carpet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Carpet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carpet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tufted

Wilton woven

Woven Axminster

Hand weaving

Others

Market segment by Application

Commercial

Home

Transport

Major players covered

Mohawk

Shaw Industries

Tarkett

Interface

Milliken

Dinarsu

Balta

Beaulieu

Oriental Weavers

Dongsheng Carpet Group

Merinos

Dixie Group

Jiangsu Kaili Carpet

Shanhua Carpet

Brintons

Haima Carpet

TY Carpet

HUADE Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carpet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carpet, with price, sales, revenue and global market share of Carpet from 2019 to 2024.

Chapter 3, the Carpet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carpet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carpet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carpet.

Chapter 14 and 15, to describe Carpet sales channel, distributors, customers, research findings and conclusion.

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