

Global Carnauba Wax Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Carnauba Wax market size was valued at US\$ 132 million in 2024 and is forecast to a readjusted size of USD 157 million by 2031 with a CAGR of 2.5% during review period.

Carnauba wax is a vegetable wax obtained from the leaves of Brazilian palm tree (also called as *Copernicia prunifera*). It is an amorphous, complex mixture of several compounds, predominantly esters such as 24 aliphatic esters, alpha-hydroxy esters and cinnamic aliphatic diesters.

Carnauba wax has the highest melting point of all natural waxes and is the hardest commercial wax known to man. It is widely used in various fields such as automotive, cosmetics, food and pharmaceutical.

Large manufacturers such as Foncepi, Carnauba do Brasil, Pontes and Brasil Ceras, taking more than 44% of the global carnauba wax. Medium scale manufacturers include Rodolfo, Koster Keunen and PVP, taking about 22% of total production.

Europe, North America and Asia are the major consumption regions of carnauba wax. North America is the largest consumption region taking more than 34% of the global carnauba wax. Europe took about 26.99%, followed by Asia taking 25% percent. Japan is the largest consumer of Asia.

This report is a detailed and comprehensive analysis for global Carnauba Wax market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Carnauba Wax market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Carnauba Wax market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Carnauba Wax market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Carnauba Wax market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Carnauba Wax

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Carnauba Wax market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Foncepi, Carnauba do Brasil, Pontes, Brasil Ceras, Rodolfo, Koster Keunen, PVP, Cerasmel Relumay, Grupo Biobras, MEGH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Carnauba Wax market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

T1

T3

T4

Market segment by Application

Automotive

Cosmetics

Food

Pharmaceutical

Others

Major players covered

Foncepi

Carnauba do Brasil

Pontes

Brasil Ceras

Rodolfo

Koster Keunen

PVP

Cerasmel Relumay

Grupo Biobras

MEGH

Strahl & Pitsch

KahlWax

Norevo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carnauba Wax product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carnauba Wax, with price, sales quantity, revenue, and global market share of Carnauba Wax from 2020 to 2025.

Chapter 3, the Carnauba Wax competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carnauba Wax breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Carnauba Wax market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carnauba Wax.

Chapter 14 and 15, to describe Carnauba Wax sales channel, distributors, customers, research findings and conclusion.

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