

# Global Carnation Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Carnation market size was valued at USD 2886.2 million in 2023 and is forecast to a readjusted size of USD 3564.7 million by 2030 with a CAGR of 3.1% during review period.

*Dianthus caryophyllus*, carnation or clove pink, is a species of *Dianthus*. It is probably native to the Mediterranean region but its exact range is unknown due to extensive cultivation for the last 2,000 years.

It is a herbaceous perennial plant growing to 80 cm tall. The leaves are glaucous greyish green to blue-green, slender, up to 15 cm long. The flowers are produced singly or up to five together in a cyme; they are 3–5 cm diameter, and sweetly scented; the original natural flower colour is bright pinkish-purple, but cultivars of other colours, including red, white, yellow and green, have been developed.

Some fragrance-less carnation cultivars are often used as boutonnieres for men.

Global Carnation key players include Colombia, Kenya, China, Italy, etc. Global top four manufacturers hold a share over 30%.

South America is the largest market, with a share over 30%, followed by Africa, and Europe, both have a share over 40 percent.

In terms of product, Standard Carnation is the largest segment, with a share nearly 70%. And in terms of application, the largest application is Domestic Field, followed by Business Field.

The Global Info Research report includes an overview of the development of the Carnation industry chain, the market status of Domestic Field (Standard Carnation, Miniature Carnation), Business Field (Standard Carnation, Miniature Carnation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carnation.

Regionally, the report analyzes the Carnation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carnation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Carnation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carnation industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Standard Carnation, Miniature Carnation).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carnation market.

**Regional Analysis:** The report involves examining the Carnation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Carnation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carnation:

**Company Analysis:** Report covers individual Carnation manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Carnation. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Domestic Field, Business Field).

**Technology Analysis:** Report covers specific technologies relevant to Carnation. It assesses the current state, advancements, and potential future developments in Carnation areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Carnation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Carnation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Standard Carnation

Miniature Carnation

### Market segment by Application

Domestic Field

Business Field

Major players covered

China

The Netherlands

Italy

Spain

Colombia

Kenya

Poland

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carnation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carnation, with price, sales, revenue and global market share of Carnation from 2019 to 2024.

Chapter 3, the Carnation competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carnation breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carnation market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carnation.

Chapter 14 and 15, to describe Carnation sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Carnation
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Carnation Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Standard Carnation
  - 1.3.3 Miniature Carnation
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Carnation Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Domestic Field
  - 1.4.3 Business Field
- 1.5 Global Carnation Market Size & Forecast
  - 1.5.1 Global Carnation Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Carnation Sales Quantity (2019-2030)
  - 1.5.3 Global Carnation Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 China
  - 2.1.1 China Details
  - 2.1.2 China Major Business
  - 2.1.3 China Carnation Product and Services
  - 2.1.4 China Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 China Recent Developments/Updates
- 2.2 The Netherlands
  - 2.2.1 The Netherlands Details
  - 2.2.2 The Netherlands Major Business
  - 2.2.3 The Netherlands Carnation Product and Services
  - 2.2.4 The Netherlands Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 The Netherlands Recent Developments/Updates
- 2.3 Italy
  - 2.3.1 Italy Details

- 2.3.2 Italy Major Business
- 2.3.3 Italy Carnation Product and Services
- 2.3.4 Italy Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Italy Recent Developments/Updates
- 2.4 Spain
  - 2.4.1 Spain Details
  - 2.4.2 Spain Major Business
  - 2.4.3 Spain Carnation Product and Services
  - 2.4.4 Spain Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Spain Recent Developments/Updates
- 2.5 Colombia
  - 2.5.1 Colombia Details
  - 2.5.2 Colombia Major Business
  - 2.5.3 Colombia Carnation Product and Services
  - 2.5.4 Colombia Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Colombia Recent Developments/Updates
- 2.6 Kenya
  - 2.6.1 Kenya Details
  - 2.6.2 Kenya Major Business
  - 2.6.3 Kenya Carnation Product and Services
  - 2.6.4 Kenya Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Kenya Recent Developments/Updates
- 2.7 Poland
  - 2.7.1 Poland Details
  - 2.7.2 Poland Major Business
  - 2.7.3 Poland Carnation Product and Services
  - 2.7.4 Poland Carnation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Poland Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CARNATION BY MANUFACTURER**

- 3.1 Global Carnation Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Carnation Revenue by Manufacturer (2019-2024)
- 3.3 Global Carnation Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Carnation by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Carnation Manufacturer Market Share in 2023

3.4.2 Top 6 Carnation Manufacturer Market Share in 2023

### 3.5 Carnation Market: Overall Company Footprint Analysis

3.5.1 Carnation Market: Region Footprint

3.5.2 Carnation Market: Company Product Type Footprint

3.5.3 Carnation Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global Carnation Market Size by Region

4.1.1 Global Carnation Sales Quantity by Region (2019-2030)

4.1.2 Global Carnation Consumption Value by Region (2019-2030)

4.1.3 Global Carnation Average Price by Region (2019-2030)

### 4.2 North America Carnation Consumption Value (2019-2030)

### 4.3 Europe Carnation Consumption Value (2019-2030)

### 4.4 Asia-Pacific Carnation Consumption Value (2019-2030)

### 4.5 South America Carnation Consumption Value (2019-2030)

### 4.6 Middle East and Africa Carnation Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

### 5.1 Global Carnation Sales Quantity by Type (2019-2030)

### 5.2 Global Carnation Consumption Value by Type (2019-2030)

### 5.3 Global Carnation Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

### 6.1 Global Carnation Sales Quantity by Application (2019-2030)

### 6.2 Global Carnation Consumption Value by Application (2019-2030)

### 6.3 Global Carnation Average Price by Application (2019-2030)

## 7 NORTH AMERICA

### 7.1 North America Carnation Sales Quantity by Type (2019-2030)



7.2 North America Carnation Sales Quantity by Application (2019-2030)

7.3 North America Carnation Market Size by Country

7.3.1 North America Carnation Sales Quantity by Country (2019-2030)

7.3.2 North America Carnation Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Carnation Sales Quantity by Type (2019-2030)

8.2 Europe Carnation Sales Quantity by Application (2019-2030)

8.3 Europe Carnation Market Size by Country

8.3.1 Europe Carnation Sales Quantity by Country (2019-2030)

8.3.2 Europe Carnation Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Carnation Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Carnation Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Carnation Market Size by Region

9.3.1 Asia-Pacific Carnation Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Carnation Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Carnation Sales Quantity by Type (2019-2030)

10.2 South America Carnation Sales Quantity by Application (2019-2030)

### 10.3 South America Carnation Market Size by Country

10.3.1 South America Carnation Sales Quantity by Country (2019-2030)

10.3.2 South America Carnation Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Carnation Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Carnation Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Carnation Market Size by Country

11.3.1 Middle East & Africa Carnation Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Carnation Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

12.1 Carnation Market Drivers

12.2 Carnation Market Restraints

12.3 Carnation Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Carnation and Key Manufacturers

13.2 Manufacturing Costs Percentage of Carnation

13.3 Carnation Production Process

13.4 Carnation Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

## 14.1 Sales Channel

### 14.1.1 Direct to End-User

### 14.1.2 Distributors

## 14.2 Carnation Typical Distributors

## 14.3 Carnation Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

# 16 APPENDIX

## 16.1 Methodology

## 16.2 Research Process and Data Source

## 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Carnation Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Carnation Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. China Basic Information, Manufacturing Base and Competitors

Table 4. China Major Business

Table 5. China Carnation Product and Services

Table 6. China Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. China Recent Developments/Updates

Table 8. The Netherlands Basic Information, Manufacturing Base and Competitors

Table 9. The Netherlands Major Business

Table 10. The Netherlands Carnation Product and Services

Table 11. The Netherlands Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. The Netherlands Recent Developments/Updates

Table 13. Italy Basic Information, Manufacturing Base and Competitors

Table 14. Italy Major Business

Table 15. Italy Carnation Product and Services

Table 16. Italy Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Italy Recent Developments/Updates

Table 18. Spain Basic Information, Manufacturing Base and Competitors

Table 19. Spain Major Business

Table 20. Spain Carnation Product and Services

Table 21. Spain Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Spain Recent Developments/Updates

Table 23. Colombia Basic Information, Manufacturing Base and Competitors

Table 24. Colombia Major Business

Table 25. Colombia Carnation Product and Services

Table 26. Colombia Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Colombia Recent Developments/Updates

Table 28. Kenya Basic Information, Manufacturing Base and Competitors

- Table 29. Kenya Major Business
- Table 30. Kenya Carnation Product and Services
- Table 31. Kenya Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Kenya Recent Developments/Updates
- Table 33. Poland Basic Information, Manufacturing Base and Competitors
- Table 34. Poland Major Business
- Table 35. Poland Carnation Product and Services
- Table 36. Poland Carnation Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Poland Recent Developments/Updates
- Table 38. Global Carnation Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 39. Global Carnation Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 40. Global Carnation Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 41. Market Position of Manufacturers in Carnation, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 42. Head Office and Carnation Production Site of Key Manufacturer
- Table 43. Carnation Market: Company Product Type Footprint
- Table 44. Carnation Market: Company Product Application Footprint
- Table 45. Carnation New Market Entrants and Barriers to Market Entry
- Table 46. Carnation Mergers, Acquisition, Agreements, and Collaborations
- Table 47. Global Carnation Sales Quantity by Region (2019-2024) & (K MT)
- Table 48. Global Carnation Sales Quantity by Region (2025-2030) & (K MT)
- Table 49. Global Carnation Consumption Value by Region (2019-2024) & (USD Million)
- Table 50. Global Carnation Consumption Value by Region (2025-2030) & (USD Million)
- Table 51. Global Carnation Average Price by Region (2019-2024) & (USD/MT)
- Table 52. Global Carnation Average Price by Region (2025-2030) & (USD/MT)
- Table 53. Global Carnation Sales Quantity by Type (2019-2024) & (K MT)
- Table 54. Global Carnation Sales Quantity by Type (2025-2030) & (K MT)
- Table 55. Global Carnation Consumption Value by Type (2019-2024) & (USD Million)
- Table 56. Global Carnation Consumption Value by Type (2025-2030) & (USD Million)
- Table 57. Global Carnation Average Price by Type (2019-2024) & (USD/MT)
- Table 58. Global Carnation Average Price by Type (2025-2030) & (USD/MT)
- Table 59. Global Carnation Sales Quantity by Application (2019-2024) & (K MT)
- Table 60. Global Carnation Sales Quantity by Application (2025-2030) & (K MT)
- Table 61. Global Carnation Consumption Value by Application (2019-2024) & (USD Million)
- Table 62. Global Carnation Consumption Value by Application (2025-2030) & (USD Million)

- Table 63. Global Carnation Average Price by Application (2019-2024) & (USD/MT)
- Table 64. Global Carnation Average Price by Application (2025-2030) & (USD/MT)
- Table 65. North America Carnation Sales Quantity by Type (2019-2024) & (K MT)
- Table 66. North America Carnation Sales Quantity by Type (2025-2030) & (K MT)
- Table 67. North America Carnation Sales Quantity by Application (2019-2024) & (K MT)
- Table 68. North America Carnation Sales Quantity by Application (2025-2030) & (K MT)
- Table 69. North America Carnation Sales Quantity by Country (2019-2024) & (K MT)
- Table 70. North America Carnation Sales Quantity by Country (2025-2030) & (K MT)
- Table 71. North America Carnation Consumption Value by Country (2019-2024) & (USD Million)
- Table 72. North America Carnation Consumption Value by Country (2025-2030) & (USD Million)
- Table 73. Europe Carnation Sales Quantity by Type (2019-2024) & (K MT)
- Table 74. Europe Carnation Sales Quantity by Type (2025-2030) & (K MT)
- Table 75. Europe Carnation Sales Quantity by Application (2019-2024) & (K MT)
- Table 76. Europe Carnation Sales Quantity by Application (2025-2030) & (K MT)
- Table 77. Europe Carnation Sales Quantity by Country (2019-2024) & (K MT)
- Table 78. Europe Carnation Sales Quantity by Country (2025-2030) & (K MT)
- Table 79. Europe Carnation Consumption Value by Country (2019-2024) & (USD Million)
- Table 80. Europe Carnation Consumption Value by Country (2025-2030) & (USD Million)
- Table 81. Asia-Pacific Carnation Sales Quantity by Type (2019-2024) & (K MT)
- Table 82. Asia-Pacific Carnation Sales Quantity by Type (2025-2030) & (K MT)
- Table 83. Asia-Pacific Carnation Sales Quantity by Application (2019-2024) & (K MT)
- Table 84. Asia-Pacific Carnation Sales Quantity by Application (2025-2030) & (K MT)
- Table 85. Asia-Pacific Carnation Sales Quantity by Region (2019-2024) & (K MT)
- Table 86. Asia-Pacific Carnation Sales Quantity by Region (2025-2030) & (K MT)
- Table 87. Asia-Pacific Carnation Consumption Value by Region (2019-2024) & (USD Million)
- Table 88. Asia-Pacific Carnation Consumption Value by Region (2025-2030) & (USD Million)
- Table 89. South America Carnation Sales Quantity by Type (2019-2024) & (K MT)
- Table 90. South America Carnation Sales Quantity by Type (2025-2030) & (K MT)
- Table 91. South America Carnation Sales Quantity by Application (2019-2024) & (K MT)
- Table 92. South America Carnation Sales Quantity by Application (2025-2030) & (K MT)
- Table 93. South America Carnation Sales Quantity by Country (2019-2024) & (K MT)
- Table 94. South America Carnation Sales Quantity by Country (2025-2030) & (K MT)
- Table 95. South America Carnation Consumption Value by Country (2019-2024) &



(USD Million)

Table 96. South America Carnation Consumption Value by Country (2025-2030) &

(USD Million)

Table 97. Middle East & Africa Carnation Sales Quantity by Type (2019-2024) & (K MT)

Table 98. Middle East & Africa Carnation Sales Quantity by Type (2025-2030) & (K MT)

Table 99. Middle East & Africa Carnation Sales Quantity by Application (2019-2024) &

(K MT)

Table 100. Middle East & Africa Carnation Sales Quantity by Application (2025-2030) &

(K MT)

Table 101. Middle East & Africa Carnation Sales Quantity by Region (2019-2024) & (K

MT)

Table 102. Middle East & Africa Carnation Sales Quantity by Region (2025-2030) & (K

MT)

Table 103. Middle East & Africa Carnation Consumption Value by Region (2019-2024)

& (USD Million)

Table 104. Middle East & Africa Carnation Consumption Value by Region (2025-2030)

& (USD Million)

Table 105. Carnation Raw Material

Table 106. Key Manufacturers of Carnation Raw Materials

Table 107. Carnation Typical Distributors

Table 108. Carnation Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Carnation Picture
- Figure 2. Global Carnation Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Carnation Consumption Value Market Share by Type in 2023
- Figure 4. Standard Carnation Examples
- Figure 5. Miniature Carnation Examples
- Figure 6. Global Carnation Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Carnation Consumption Value Market Share by Application in 2023
- Figure 8. Domestic Field Examples
- Figure 9. Business Field Examples
- Figure 10. Global Carnation Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Carnation Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Carnation Sales Quantity (2019-2030) & (K MT)
- Figure 13. Global Carnation Average Price (2019-2030) & (USD/MT)
- Figure 14. Global Carnation Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Carnation Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Carnation by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Carnation Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Carnation Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Carnation Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Carnation Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Carnation Consumption Value (2019-2030) & (USD Million)
- Figure 22. Europe Carnation Consumption Value (2019-2030) & (USD Million)
- Figure 23. Asia-Pacific Carnation Consumption Value (2019-2030) & (USD Million)
- Figure 24. South America Carnation Consumption Value (2019-2030) & (USD Million)
- Figure 25. Middle East & Africa Carnation Consumption Value (2019-2030) & (USD Million)
- Figure 26. Global Carnation Sales Quantity Market Share by Type (2019-2030)
- Figure 27. Global Carnation Consumption Value Market Share by Type (2019-2030)
- Figure 28. Global Carnation Average Price by Type (2019-2030) & (USD/MT)
- Figure 29. Global Carnation Sales Quantity Market Share by Application (2019-2030)
- Figure 30. Global Carnation Consumption Value Market Share by Application



(2019-2030)

Figure 31. Global Carnation Average Price by Application (2019-2030) & (USD/MT)

Figure 32. North America Carnation Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Carnation Sales Quantity Market Share by Application

(2019-2030)

Figure 34. North America Carnation Sales Quantity Market Share by Country

(2019-2030)

Figure 35. North America Carnation Consumption Value Market Share by Country

(2019-2030)

Figure 36. United States Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Carnation Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Carnation Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Carnation Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Carnation Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Carnation Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Carnation Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Carnation Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Carnation Consumption Value Market Share by Region (2019-2030)

Figure 52. China Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 54. Korea Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 55. India Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 56. Southeast Asia Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 57. Australia Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 58. South America Carnation Sales Quantity Market Share by Type (2019-2030)
- Figure 59. South America Carnation Sales Quantity Market Share by Application (2019-2030)
- Figure 60. South America Carnation Sales Quantity Market Share by Country (2019-2030)
- Figure 61. South America Carnation Consumption Value Market Share by Country (2019-2030)
- Figure 62. Brazil Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Argentina Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. Middle East & Africa Carnation Sales Quantity Market Share by Type (2019-2030)
- Figure 65. Middle East & Africa Carnation Sales Quantity Market Share by Application (2019-2030)
- Figure 66. Middle East & Africa Carnation Sales Quantity Market Share by Region (2019-2030)
- Figure 67. Middle East & Africa Carnation Consumption Value Market Share by Region (2019-2030)
- Figure 68. Turkey Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Egypt Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Saudi Arabia Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. South Africa Carnation Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Carnation Market Drivers
- Figure 73. Carnation Market Restraints
- Figure 74. Carnation Market Trends
- Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Carnation in 2023

Figure 77. Manufacturing Process Analysis of Carnation

Figure 78. Carnation Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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