

# Global Cargo Mats and Trunk Liners Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Cargo Mats and Trunk Liners market size was valued at US\$ 781 million in 2024 and is forecast to a readjusted size of USD 966 million by 2031 with a CAGR of 3.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Cargo mats and trunk liners are protective accessories designed to fit the cargo area or trunk of a vehicle, safeguarding the interior from dirt, spills, moisture, and wear. Typically made from durable materials like rubber, plastic, or carpet, they provide a custom fit to the contours of the vehicle's storage space. Cargo mats cover the floor of the area, while trunk liners offer additional protection, extending to the walls or sides of the trunk, depending on the design. These products help maintain the cleanliness and integrity of the vehicle's interior, especially in areas prone to heavy use, like transporting groceries, sports equipment, or pets. They are also easy to clean and replace, making them a practical investment for vehicle owners.

This report is a detailed and comprehensive analysis for global Cargo Mats and Trunk Liners market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Cargo Mats and Trunk Liners market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cargo Mats and Trunk Liners market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cargo Mats and Trunk Liners market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cargo Mats and Trunk Liners market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cargo Mats and Trunk Liners
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Cargo Mats and Trunk Liners market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Husky Liners, Lloyd Mats, WeatherTech, 3D Maxpider, Smartliner, Coverking, Carhartt, Westin, Hatchbag, Manicci, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Cargo Mats and Trunk Liners market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Rubber

Thermoplastic/Plastic

Carpet

Others

#### Market segment by Application

OEM

Aftermarket

#### Major players covered

Husky Liners

Lloyd Mats

WeatherTech

3D Maxpider

Smartliner

Coverking

Carhartt

Westin

Hatchbag

Manicci

BaseLayer

Rugged Ridge

3D Mats

Omac

LINE-X

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Cargo Mats and Trunk Liners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cargo Mats and Trunk Liners, with price,

sales quantity, revenue, and global market share of Cargo Mats and Trunk Liners from 2020 to 2025.

Chapter 3, the Cargo Mats and Trunk Liners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cargo Mats and Trunk Liners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Cargo Mats and Trunk Liners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cargo Mats and Trunk Liners.

Chapter 14 and 15, to describe Cargo Mats and Trunk Liners sales channel, distributors, customers, research findings and conclusion.

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