

# Global Cards And Payments Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cards And Payments market size was valued at USD 60300 million in 2023 and is forecast to a readjusted size of USD 74960 million by 2030 with a CAGR of 3.2% during review period.

Cards payment is one of non-cash payments services in modern payment system. Non-cash payments included credit transfers, direct debits, card payments with cards issued by resident payment service providers, e-money payments, cheques and other payment services. Cards payment in this report include the Prepaid debit card, Non-prepaid debit card and Credit card.

The Asia-Pacific is the largest market with more than 55% market share, followed by North America and Europe.

The bank card payment industry has a relatively high degree of concentration, with the top three manufacturers having a combined market share of nearly 95%. The key vendors are China UnionPay, Visa, MasterCard, American Express, Discover and JCB etc.

The Global Info Research report includes an overview of the development of the Cards And Payments industry chain, the market status of Banks (Cards, Payment Services), Non-Banking Financial Institutions (Cards, Payment Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cards And Payments.

Regionally, the report analyzes the Cards And Payments markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cards And Payments market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cards And Payments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cards And Payments industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cards, Payment Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cards And Payments market.

**Regional Analysis:** The report involves examining the Cards And Payments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cards And Payments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cards And Payments:

**Company Analysis:** Report covers individual Cards And Payments players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cards And Payments This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banks, Non-Banking Financial Institutions).

**Technology Analysis:** Report covers specific technologies relevant to Cards And Payments. It assesses the current state, advancements, and potential future developments in Cards And Payments areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cards And Payments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cards And Payments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cards

Payment Services

### Market segment by Application

Banks

Non-Banking Financial Institutions

Others

Market segment by players, this report covers

American Express

Visa

Bank Of America

PayPal And MasterCard

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cards And Payments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cards And Payments, with revenue, gross margin and global market share of Cards And Payments from 2019 to 2024.

Chapter 3, the Cards And Payments competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cards And Payments market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cards And Payments.

Chapter 13, to describe Cards And Payments research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cards And Payments
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Cards And Payments by Type
  - 1.3.1 Overview: Global Cards And Payments Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Cards And Payments Consumption Value Market Share by Type in 2023
  - 1.3.3 Cards
  - 1.3.4 Payment Services
- 1.4 Global Cards And Payments Market by Application
  - 1.4.1 Overview: Global Cards And Payments Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Banks
  - 1.4.3 Non-Banking Financial Institutions
  - 1.4.4 Others
- 1.5 Global Cards And Payments Market Size & Forecast
- 1.6 Global Cards And Payments Market Size and Forecast by Region
  - 1.6.1 Global Cards And Payments Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Cards And Payments Market Size by Region, (2019-2030)
  - 1.6.3 North America Cards And Payments Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Cards And Payments Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Cards And Payments Market Size and Prospect (2019-2030)
  - 1.6.6 South America Cards And Payments Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Cards And Payments Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 American Express
  - 2.1.1 American Express Details
  - 2.1.2 American Express Major Business
  - 2.1.3 American Express Cards And Payments Product and Solutions
  - 2.1.4 American Express Cards And Payments Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 American Express Recent Developments and Future Plans
- 2.2 Visa

- 2.2.1 Visa Details
- 2.2.2 Visa Major Business
- 2.2.3 Visa Cards And Payments Product and Solutions
- 2.2.4 Visa Cards And Payments Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Visa Recent Developments and Future Plans
- 2.3 Bank Of America
  - 2.3.1 Bank Of America Details
  - 2.3.2 Bank Of America Major Business
  - 2.3.3 Bank Of America Cards And Payments Product and Solutions
  - 2.3.4 Bank Of America Cards And Payments Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Bank Of America Recent Developments and Future Plans
- 2.4 PayPal And MasterCard
  - 2.4.1 PayPal And MasterCard Details
  - 2.4.2 PayPal And MasterCard Major Business
  - 2.4.3 PayPal And MasterCard Cards And Payments Product and Solutions
  - 2.4.4 PayPal And MasterCard Cards And Payments Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 PayPal And MasterCard Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Cards And Payments Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Cards And Payments by Company Revenue
  - 3.2.2 Top 3 Cards And Payments Players Market Share in 2023
  - 3.2.3 Top 6 Cards And Payments Players Market Share in 2023
- 3.3 Cards And Payments Market: Overall Company Footprint Analysis
  - 3.3.1 Cards And Payments Market: Region Footprint
  - 3.3.2 Cards And Payments Market: Company Product Type Footprint
  - 3.3.3 Cards And Payments Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Cards And Payments Consumption Value and Market Share by Type (2019-2024)

## 4.2 Global Cards And Payments Market Forecast by Type (2025-2030)

# 5 MARKET SIZE SEGMENT BY APPLICATION

## 5.1 Global Cards And Payments Consumption Value Market Share by Application (2019-2024)

## 5.2 Global Cards And Payments Market Forecast by Application (2025-2030)

# 6 NORTH AMERICA

## 6.1 North America Cards And Payments Consumption Value by Type (2019-2030)

## 6.2 North America Cards And Payments Consumption Value by Application (2019-2030)

## 6.3 North America Cards And Payments Market Size by Country

### 6.3.1 North America Cards And Payments Consumption Value by Country (2019-2030)

#### 6.3.2 United States Cards And Payments Market Size and Forecast (2019-2030)

#### 6.3.3 Canada Cards And Payments Market Size and Forecast (2019-2030)

#### 6.3.4 Mexico Cards And Payments Market Size and Forecast (2019-2030)

# 7 EUROPE

## 7.1 Europe Cards And Payments Consumption Value by Type (2019-2030)

## 7.2 Europe Cards And Payments Consumption Value by Application (2019-2030)

## 7.3 Europe Cards And Payments Market Size by Country

### 7.3.1 Europe Cards And Payments Consumption Value by Country (2019-2030)

#### 7.3.2 Germany Cards And Payments Market Size and Forecast (2019-2030)

#### 7.3.3 France Cards And Payments Market Size and Forecast (2019-2030)

#### 7.3.4 United Kingdom Cards And Payments Market Size and Forecast (2019-2030)

#### 7.3.5 Russia Cards And Payments Market Size and Forecast (2019-2030)

#### 7.3.6 Italy Cards And Payments Market Size and Forecast (2019-2030)

# 8 ASIA-PACIFIC

## 8.1 Asia-Pacific Cards And Payments Consumption Value by Type (2019-2030)

## 8.2 Asia-Pacific Cards And Payments Consumption Value by Application (2019-2030)

## 8.3 Asia-Pacific Cards And Payments Market Size by Region

### 8.3.1 Asia-Pacific Cards And Payments Consumption Value by Region (2019-2030)

#### 8.3.2 China Cards And Payments Market Size and Forecast (2019-2030)



- 8.3.3 Japan Cards And Payments Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Cards And Payments Market Size and Forecast (2019-2030)
- 8.3.5 India Cards And Payments Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia Cards And Payments Market Size and Forecast (2019-2030)
- 8.3.7 Australia Cards And Payments Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America Cards And Payments Consumption Value by Type (2019-2030)
- 9.2 South America Cards And Payments Consumption Value by Application (2019-2030)
- 9.3 South America Cards And Payments Market Size by Country
  - 9.3.1 South America Cards And Payments Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil Cards And Payments Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina Cards And Payments Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Cards And Payments Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Cards And Payments Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Cards And Payments Market Size by Country
  - 10.3.1 Middle East & Africa Cards And Payments Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey Cards And Payments Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia Cards And Payments Market Size and Forecast (2019-2030)
  - 10.3.4 UAE Cards And Payments Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 Cards And Payments Market Drivers
- 11.2 Cards And Payments Market Restraints
- 11.3 Cards And Payments Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Cards And Payments Industry Chain

12.2 Cards And Payments Upstream Analysis

12.3 Cards And Payments Midstream Analysis

12.4 Cards And Payments Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

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