

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cardiovascular Training Equipment Market 2018, Forecast to 2023

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## Abstracts

With advancements in technology, today's society is becoming more dependent on technology for their day to day activities. As every development or innovation has its pros and cons, it can be said that technological advancement has restricted the regular physical activities. Technology has directly or indirectly affected the human health in the recent past. This has created a greater need in society to increase the physical activities, to balance the body weight and cardiovascular fitness. Scope of the Report:

This report focuses on the Cardiovascular Training Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Consumers are increasingly exhibiting a demand for instructor-led workouts that offer proper training as well as fun and creative ways to stay in shape. Health clubs and studios have started offering group fitness classes that combine various workout formats to make the exercise regimen more interactive. By 2016, equipment companies aim to deliver solutions that enable clubs and studios to create a variety of combined formats, such as cycling and boxing, treadmill running and strength training, and rowing and body-weight training. This will lead to an increase in demand for fitness equipment, including cardiovascular training equipment, in the future.

Use of these devices at home for exercises is rising across the world. Increased health awareness and busy lifestyles are the primary reasons for in-home usage of such devices. However, lack of space at home and higher cost of equipment are significant limitations for the home usage segment. The health clubs drive the market for both cardiovascular and strength training exercises. Additional offerings such as gym training, diet plans, swimming facilities, and spas, add to the competitive benefit of

health clubs. The health club segment is estimated to acquire over 45% of the industry share in 2014 and is expected to lose its popularity over the next five years owing to the emergence of home fitness equipment segment.

During 2015, the Americas dominated the global cardiovascular equipment market and accounted for more than 39% of the market share. Factors such as the rise in healthcare costs and increase in disposable income are expected to spur the growth prospects of this market in the Americas.

The worldwide market for Cardiovascular Training Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cybex International

ICON Health and Fitness

Nautilus

Precor

Technogym

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Treadmills

Ellipticals

Stationary Bicycles

Rowing Machines

Stair Machines

Others

Market Segment by Applications, can be divided into

Commercial

Home

Health Club

Gym

There are 15 Chapters to deeply display the global Cardiovascular Training Equipment market.

Chapter 1, to describe Cardiovascular Training Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cardiovascular Training Equipment, with sales, revenue, and price of Cardiovascular Training Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cardiovascular Training Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cardiovascular Training Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cardiovascular Training Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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