

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Card Printer Market 2018, Forecast to 2023

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Abstracts

A card printer is an electronic printing device that is mostly used as a desktop printer. The primary use of the card printer is to print and personalize plastic cards. Card printers are mostly designed with laminating, striping, and punching functions and use a desktop or web-based software. The basic difference between a conventional printer and a card printer is by the external features. The plastic cards are generally made of the PVC and plastic which need punching and laminating. Depending on the thickness and the dimensions of the plastic cards, a variety of card printers are used. The cards have a high-resolution design printed on them along with a barcode, magnetic stripe, numbering, signature panel, embossing, scratch-off panels, and many other options or effects.

Scope of the Report:

This report focuses on the Card Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The growth in economic conditions, rising standards of living, and the entry of a large portion of the population into the banking system is increasing the adoption of plastic cards for payments. Retail stores, hospitals, cafes, food chains, and restaurants across the world are increasingly accepting plastic cards such as debit and credit cards for payment. Also, the trend for the cashless transaction is growing among consumers. This in turn, will encourage more consumers to use plastic cards instead of cash for transactions. Technavio's market research report identifies that the increasing number of card transactions and applications will be one of the primary growth drivers for the global card printer market till 2021. This in turn, will propel the adoption of a different

point of sale (PoS) and mobile point of sale (mPoS) terminals by merchants to facilitate easy acceptance of payments, which in turn, will boost the demand for plastic cards. Consequently, the purchase volume of card printers or the card printing machine will also increase.

During the forecast period, the card printer market in APAC is predicted to rise. Some of the crucial factors that are contributing to the growth of the card printer market is the growing IT sector, governments' initiatives to go digital, and an increase in the payments using plastic cards. Many multinational companies have been established in the region because of the growth in economic infrastructure in the region. This has increased the demand for ID and access cards.

The worldwide market for Card Printer is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Entrust Datacard

HID Global

Zebra Technologies

Evolis

Ultra Electronics Airport Systems

NBS Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Sided

Dual Sided

Market Segment by Applications, can be divided into

Banking

Government

Information Technology

Retail

Healthcare

Others

There are 15 Chapters to deeply display the global Card Printer market.

Chapter 1, to describe Card Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Card Printer, with sales, revenue, and price of Card Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Card Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Card Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Card Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

1.1 Card Printer Introduction

1.2 Market Analysis by Type

1.2.1 Single Sided

1.2.2 Dual Sided

1.3 Market Analysis by Applications

1.3.1 Banking

1.3.2 Government

1.3.3 Information Technology

1.3.4 Retail

1.3.5 Healthcare

1.3.6 Others

1.4 Market Analysis by Regions

1.4.1 North America (United States, Canada and Mexico)

1.4.1.1 United States Market States and Outlook (2013-2023)

1.4.1.2 Canada Market States and Outlook (2013-2023)

1.4.1.3 Mexico Market States and Outlook (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy)

1.4.2.1 Germany Market States and Outlook (2013-2023)

1.4.2.2 France Market States and Outlook (2013-2023)

1.4.2.3 UK Market States and Outlook (2013-2023)

1.4.2.4 Russia Market States and Outlook (2013-2023)

1.4.2.5 Italy Market States and Outlook (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

1.4.3.1 China Market States and Outlook (2013-2023)

1.4.3.2 Japan Market States and Outlook (2013-2023)

1.4.3.3 Korea Market States and Outlook (2013-2023)

1.4.3.4 India Market States and Outlook (2013-2023)

1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)

1.4.4 South America, Middle East and Africa

1.4.4.1 Brazil Market States and Outlook (2013-2023)

1.4.4.2 Egypt Market States and Outlook (2013-2023)

1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)

1.4.4.4 South Africa Market States and Outlook (2013-2023)

1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Entrust Datacard

2.1.1 Business Overview

2.1.1.1 Entrust Datacard Description

2.1.1.2 Entrust Datacard Headquarter, Main Business and Finance Overview

2.1.2 Entrust Datacard Card Printer Product Introduction

2.1.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.1.2.2 Card Printer Product Information

2.1.3 Entrust Datacard Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Entrust Datacard Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Entrust Datacard Card Printer Market Share in 2017

2.2 HID Global

2.2.1 Business Overview

2.2.1.1 HID Global Description

2.2.1.2 HID Global Headquarter, Main Business and Finance Overview

2.2.2 HID Global Card Printer Product Introduction

2.2.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.2.2.2 Card Printer Product Information

2.2.3 HID Global Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 HID Global Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global HID Global Card Printer Market Share in 2017

2.3 Zebra Technologies

2.3.1 Business Overview

2.3.1.1 Zebra Technologies Description

2.3.1.2 Zebra Technologies Headquarter, Main Business and Finance Overview

2.3.2 Zebra Technologies Card Printer Product Introduction

2.3.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.3.2.2 Card Printer Product Information

2.3.3 Zebra Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Zebra Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Zebra Technologies Card Printer Market Share in 2017

2.4 Evolis

2.4.1 Business Overview

2.4.1.1 Evolis Description

2.4.1.2 Evolis Headquarter, Main Business and Finance Overview

2.4.2 Evolis Card Printer Product Introduction

2.4.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.4.2.2 Card Printer Product Information

2.4.3 Evolis Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Evolis Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Evolis Card Printer Market Share in 2017

2.5 Ultra Electronics Airport Systems

2.5.1 Business Overview

2.5.1.1 Ultra Electronics Airport Systems Description

2.5.1.2 Ultra Electronics Airport Systems Headquarter, Main Business and Finance Overview

2.5.2 Ultra Electronics Airport Systems Card Printer Product Introduction

2.5.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.5.2.2 Card Printer Product Information

2.5.3 Ultra Electronics Airport Systems Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Ultra Electronics Airport Systems Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Ultra Electronics Airport Systems Card Printer Market Share in 2017

2.6 NBS Technologies

2.6.1 Business Overview

2.6.1.1 NBS Technologies Description

2.6.1.2 NBS Technologies Headquarter, Main Business and Finance Overview

2.6.2 NBS Technologies Card Printer Product Introduction

2.6.2.1 Card Printer Production Bases, Sales Regions and Major Competitors

2.6.2.2 Card Printer Product Information

2.6.3 NBS Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 NBS Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global NBS Technologies Card Printer Market Share in 2017

3 GLOBAL CARD PRINTER MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Card Printer Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Card Printer Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Card Printer Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Card Printer Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Card Printer Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL CARD PRINTER MARKET ANALYSIS BY REGIONS

- 4.1 Global Card Printer Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Card Printer Sales by Regions (2013-2018)
 - 4.1.2 Global Card Printer Revenue by Regions (2013-2018)
- 4.2 North America Card Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Card Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Card Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Card Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Card Printer Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CARD PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Card Printer Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Card Printer Sales by Countries (2013-2018)
 - 5.1.2 North America Card Printer Revenue by Countries (2013-2018)
 - 5.1.3 United States Card Printer Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Card Printer Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Card Printer Sales and Growth Rate (2013-2018)
- 5.2 North America Card Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Card Printer Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Card Printer Revenue by Manufacturers (2016-2017)
- 5.3 North America Card Printer Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Card Printer Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Card Printer Revenue and Revenue Share by Type (2013-2018)

5.4 North America Card Printer Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Card Printer Sales and Sales Share by Application (2013-2018)

5.4.2 North America Card Printer Revenue and Revenue Share by Application (2013-2018)

6 EUROPE CARD PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Card Printer Sales, Revenue and Market Share by Countries

6.1.1 Europe Card Printer Sales by Countries (2013-2018)

6.1.2 Europe Card Printer Revenue by Countries (2013-2018)

6.1.3 Germany Card Printer Sales and Growth Rate (2013-2018)

6.1.4 UK Card Printer Sales and Growth Rate (2013-2018)

6.1.5 France Card Printer Sales and Growth Rate (2013-2018)

6.1.6 Russia Card Printer Sales and Growth Rate (2013-2018)

6.1.7 Italy Card Printer Sales and Growth Rate (2013-2018)

6.2 Europe Card Printer Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Card Printer Sales by Manufacturers (2016-2017)

6.2.2 Europe Card Printer Revenue by Manufacturers (2016-2017)

6.3 Europe Card Printer Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Card Printer Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Card Printer Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Card Printer Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Card Printer Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Card Printer Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC CARD PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Card Printer Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Card Printer Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Card Printer Revenue by Countries (2013-2018)

7.1.3 China Card Printer Sales and Growth Rate (2013-2018)

7.1.4 Japan Card Printer Sales and Growth Rate (2013-2018)

7.1.5 Korea Card Printer Sales and Growth Rate (2013-2018)

7.1.6 India Card Printer Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Card Printer Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Card Printer Sales and Revenue (Value) by Manufacturers (2016-2017)

- 7.2.1 Asia-Pacific Card Printer Sales by Manufacturers (2016-2017)
- 7.2.2 Asia-Pacific Card Printer Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Card Printer Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Card Printer Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Card Printer Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Card Printer Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Card Printer Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Card Printer Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA CARD PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Card Printer Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Card Printer Sales by Countries (2013-2018)
 - 8.1.2 South America Card Printer Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Card Printer Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Card Printer Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Card Printer Sales and Growth Rate (2013-2018)
- 8.2 South America Card Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Card Printer Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Card Printer Revenue by Manufacturers (2016-2017)
- 8.3 South America Card Printer Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Card Printer Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Card Printer Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Card Printer Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Card Printer Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Card Printer Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA CARD PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Card Printer Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Card Printer Sales by Countries (2013-2018)

- 9.1.2 Middle East and Africa Card Printer Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Card Printer Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Card Printer Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Card Printer Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Card Printer Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Card Printer Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Card Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Card Printer Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Card Printer Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Card Printer Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Card Printer Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Card Printer Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Card Printer Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Card Printer Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Card Printer Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL CARD PRINTER MARKET SEGMENT BY TYPE

- 10.1 Global Card Printer Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Card Printer Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Card Printer Revenue and Market Share by Type (2013-2018)
- 10.2 Single Sided Sales Growth and Price
 - 10.2.1 Global Single Sided Sales Growth (2013-2018)
 - 10.2.2 Global Single Sided Price (2013-2018)
- 10.3 Dual Sided Sales Growth and Price
 - 10.3.1 Global Dual Sided Sales Growth (2013-2018)
 - 10.3.2 Global Dual Sided Price (2013-2018)

11 GLOBAL CARD PRINTER MARKET SEGMENT BY APPLICATION

- 11.1 Global Card Printer Sales Market Share by Application (2013-2018)
- 11.2 Banking Sales Growth (2013-2018)
- 11.3 Government Sales Growth (2013-2018)

11.4 Information Technology Sales Growth (2013-2018)

11.5 Retail Sales Growth (2013-2018)

11.6 Healthcare Sales Growth (2013-2018)

11.7 Others Sales Growth (2013-2018)

12 CARD PRINTER MARKET FORECAST (2018-2023)

12.1 Global Card Printer Sales, Revenue and Growth Rate (2018-2023)

12.2 Card Printer Market Forecast by Regions (2018-2023)

12.2.1 North America Card Printer Market Forecast (2018-2023)

12.2.2 Europe Card Printer Market Forecast (2018-2023)

12.2.3 Asia-Pacific Card Printer Market Forecast (2018-2023)

12.2.4 South America Card Printer Market Forecast (2018-2023)

12.2.5 Middle East and Africa Card Printer Market Forecast (2018-2023)

12.3 Card Printer Market Forecast by Type (2018-2023)

12.3.1 Global Card Printer Sales Forecast by Type (2018-2023)

12.3.2 Global Card Printer Market Share Forecast by Type (2018-2023)

12.4 Card Printer Market Forecast by Application (2018-2023)

12.4.1 Global Card Printer Sales Forecast by Application (2018-2023)

12.4.2 Global Card Printer Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Card Printer Picture

Table Product Specifications of Card Printer

Figure Global Card Printer CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Card Printer CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Card Printer by Types in 2017

Figure Single Sided Picture

Table Major Manufacturers of Single Sided

Figure Dual Sided Picture

Table Major Manufacturers of Dual Sided

Figure Card Printer Sales Market Share by Applications in 2017

Figure Banking Picture

Figure Government Picture

Figure Information Technology Picture

Figure Retail Picture

Figure Healthcare Picture

Figure Others Picture

Figure United States Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure France Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure UK Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure China Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure India Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Card Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Card Printer Revenue (Value) and Growth Rate (2013-2023)
Table Entrust Datacard Headquarter, Established, Main Business and Finance Overview (2017)
Table Entrust Datacard Card Printer Production Bases, Sales Regions and Major Competitors
Table Entrust Datacard Card Printer Product
Table Entrust Datacard Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Entrust Datacard Card Printer Sales Market Share in 2017
Figure Global Entrust Datacard Card Printer Revenue Market Share in 2017
Table HID Global Headquarter, Established, Main Business and Finance Overview (2017)
Table HID Global Card Printer Production Bases, Sales Regions and Major Competitors
Table HID Global Card Printer Product
Table HID Global Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global HID Global Card Printer Sales Market Share in 2017
Figure Global HID Global Card Printer Revenue Market Share in 2017
Table Zebra Technologies Headquarter, Established, Main Business and Finance Overview (2017)
Table Zebra Technologies Card Printer Production Bases, Sales Regions and Major Competitors
Table Zebra Technologies Card Printer Product
Table Zebra Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Zebra Technologies Card Printer Sales Market Share in 2017
Figure Global Zebra Technologies Card Printer Revenue Market Share in 2017
Table Evolis Headquarter, Established, Main Business and Finance Overview (2017)
Table Evolis Card Printer Production Bases, Sales Regions and Major Competitors
Table Evolis Card Printer Product
Table Evolis Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Evolis Card Printer Sales Market Share in 2017
Figure Global Evolis Card Printer Revenue Market Share in 2017
Table Ultra Electronics Airport Systems Headquarter, Established, Main Business and Finance Overview (2017)
Table Ultra Electronics Airport Systems Card Printer Production Bases, Sales Regions and Major Competitors
Table Ultra Electronics Airport Systems Card Printer Product

Table Ultra Electronics Airport Systems Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ultra Electronics Airport Systems Card Printer Sales Market Share in 2017

Figure Global Ultra Electronics Airport Systems Card Printer Revenue Market Share in 2017

Table NBS Technologies Headquarter, Established, Main Business and Finance Overview (2017)

Table NBS Technologies Card Printer Production Bases, Sales Regions and Major Competitors

Table NBS Technologies Card Printer Product

Table NBS Technologies Card Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global NBS Technologies Card Printer Sales Market Share in 2017

Figure Global NBS Technologies Card Printer Revenue Market Share in 2017

Table Global Card Printer Sales by Manufacturer (2016-2017)

Figure Global Card Printer Sales Market Share by Manufacturer in 2016

Figure Global Card Printer Sales Market Share by Manufacturer in 2017

Table Global Card Printer Revenue by Manufacturer (2016-2017)

Figure Global Card Printer Revenue Market Share by Manufacturer in 2016

Figure Global Card Printer Revenue Market Share by Manufacturer in 2017

Table Global Card Printer Price by Manufacturer (2016-2017)

Figure Top 3 Card Printer Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Card Printer Manufacturer (Revenue) Market Share in 2017

Figure Global Card Printer Sales and Growth Rate (2013-2018)

Figure Global Card Printer Revenue and Growth Rate (2013-2018)

Table Global Card Printer Sales by Regions (2013-2018)

Table Global Card Printer Sales Market Share by Regions (2013-2018)

Table Global Card Printer Revenue by Regions (2013-2018)

Figure Global Card Printer Revenue Market Share by Regions in 2013

Figure Global Card Printer Revenue Market Share by Regions in 2017

Figure North America Card Printer Sales and Growth Rate (2013-2018)

Figure North America Card Printer Revenue and Growth Rate (2013-2018)

Figure Europe Card Printer Sales and Growth Rate (2013-2018)

Figure Europe Card Printer Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Card Printer Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Card Printer Revenue and Growth Rate (2013-2018)

Figure South America Card Printer Sales and Growth Rate (2013-2018)

Figure South America Card Printer Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Card Printer Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Card Printer Revenue and Growth Rate (2013-2018)
Figure North America Card Printer Revenue and Growth Rate (2013-2018)
Table North America Card Printer Sales by Countries (2013-2018)
Table North America Card Printer Sales Market Share by Countries (2013-2018)
Figure North America Card Printer Sales Market Share by Countries in 2013
Figure North America Card Printer Sales Market Share by Countries in 2017
Table North America Card Printer Revenue by Countries (2013-2018)
Table North America Card Printer Revenue Market Share by Countries (2013-2018)
Figure North America Card Printer Revenue Market Share by Countries in 2013
Figure North America Card Printer Revenue Market Share by Countries in 2017
Figure United States Card Printer Sales and Growth Rate (2013-2018)
Figure Canada Card Printer Sales and Growth Rate (2013-2018)
Figure Mexico Card Printer Sales and Growth Rate (2013-2018)
Table North America Card Printer Sales by Manufacturer (2016-2017)
Figure North America Card Printer Sales Market Share by Manufacturer in 2016
Figure North America Card Printer Sales Market Share by Manufacturer in 2017
Table North America Card Printer Revenue by Manufacturer (2016-2017)
Figure North America Card Printer Revenue Market Share by Manufacturer in 2016
Figure North America Card Printer Revenue Market Share by Manufacturer in 2017
Table North America Card Printer Sales by Type (2013-2018)
Table North America Card Printer Sales Share by Type (2013-2018)
Table North America Card Printer Revenue by Type (2013-2018)
Table North America Card Printer Revenue Share by Type (2013-2018)
Table North America Card Printer Sales by Application (2013-2018)
Table North America Card Printer Sales Share by Application (2013-2018)
Table North America Card Printer Revenue by Application (2013-2018)
Table North America Card Printer Revenue Share by Application (2013-2018)
Figure Europe Card Printer Revenue and Growth Rate (2013-2018)
Table Europe Card Printer Sales by Countries (2013-2018)
Table Europe Card Printer Sales Market Share by Countries (2013-2018)
Table Europe Card Printer Revenue by Countries (2013-2018)
Figure Europe Card Printer Revenue Market Share by Countries in 2016
Figure Europe Card Printer Revenue Market Share by Countries in 2017
Figure Germany Card Printer Sales and Growth Rate (2013-2018)
Figure UK Card Printer Sales and Growth Rate (2013-2018)
Figure France Card Printer Sales and Growth Rate (2013-2018)
Figure Russia Card Printer Sales and Growth Rate (2013-2018)
Figure Italy Card Printer Sales and Growth Rate (2013-2018)

Table Europe Card Printer Sales by Manufacturer (2016-2017)
Figure Europe Card Printer Sales Market Share by Manufacturer in 2016
Figure Europe Card Printer Sales Market Share by Manufacturer in 2017
Table Europe Card Printer Revenue by Manufacturer (2016-2017)
Figure Europe Card Printer Revenue Market Share by Manufacturer in 2016
Figure Europe Card Printer Revenue Market Share by Manufacturer in 2017
Table Europe Card Printer Sales by Type (2013-2018)
Table Europe Card Printer Sales Share by Type (2013-2018)
Table Europe Card Printer Revenue by Type (2013-2018)
Table Europe Card Printer Revenue Share by Type (2013-2018)
Table Europe Card Printer Sales by Application (2013-2018)
Table Europe Card Printer Sales Share by Application (2013-2018)
Table Europe Card Printer Revenue by Application (2013-2018)
Table Europe Card Printer Revenue Share by Application (2013-2018)
Figure Asia-Pacific Card Printer Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Card Printer Sales by Countries (2013-2018)
Table Asia-Pacific Card Printer Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Card Printer Sales Market Share by Countries 2017
Table Asia-Pacific Card Printer Revenue by Countries (2013-2018)
Figure Asia-Pacific Card Printer Revenue Market Share by Countries 2017
Figure China Card Printer Sales and Growth Rate (2013-2018)
Figure Japan Card Printer Sales and Growth Rate (2013-2018)
Figure Korea Card Printer Sales and Growth Rate (2013-2018)
Figure India Card Printer Sales and Growth Rate (2013-2018)
Figure Southeast Asia Card Printer Sales and Growth Rate (2013-2018)
Table Asia-Pacific Card Printer Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Card Printer Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Card Printer Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Card Printer Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Card Printer Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Card Printer Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Card Printer Sales by Type (2013-2018)
Table Asia-Pacific Card Printer Sales Share by Type (2013-2018)
Table Asia-Pacific Card Printer Revenue by Type (2013-2018)
Table Asia-Pacific Card Printer Revenue Share by Type (2013-2018)
Table Asia-Pacific Card Printer Sales by Application (2013-2018)
Table Asia-Pacific Card Printer Sales Share by Application (2013-2018)
Table Asia-Pacific Card Printer Revenue by Application (2013-2018)
Table Asia-Pacific Card Printer Revenue Share by Application (2013-2018)

Figure South America Card Printer Revenue and Growth Rate (2013-2018)
Table South America Card Printer Sales by Countries (2013-2018)
Table South America Card Printer Sales Market Share by Countries (2013-2018)
Figure South America Card Printer Sales Market Share by Countries in 2017
Table South America Card Printer Revenue by Countries (2013-2018)
Table South America Card Printer Revenue Market Share by Countries (2013-2018)
Figure South America Card Printer Revenue Market Share by Countries in 2017
Figure Brazil Card Printer Sales and Growth Rate (2013-2018)
Figure Argentina Card Printer Sales and Growth Rate (2013-2018)
Figure Colombia Card Printer Sales and Growth Rate (2013-2018)
Table South America Card Printer Sales by Manufacturer (2016-2017)
Figure South America Card Printer Sales Market Share by Manufacturer in 2016
Figure South America Card Printer Sales Market Share by Manufacturer in 2017
Table South America Card Printer Revenue by Manufacturer (2016-2017)
Figure South America Card Printer Revenue Market Share by Manufacturer in 2016
Figure South America Card Printer Revenue Market Share by Manufacturer in 2017
Table South America Card Printer Sales by Type (2013-2018)
Table South America Card Printer Sales Share by Type (2013-2018)
Table South America Card Printer Revenue by Type (2013-2018)
Table South America Card Printer Revenue Share by Type (2013-2018)
Table South America Card Printer Sales by Application (2013-2018)
Table South America Card Printer Sales Share by Application (2013-2018)
Table South America Card Printer Revenue by Application (2013-2018)
Table South America Card Printer Revenue Share by Application (2013-2018)
Figure Middle East and Africa Card Printer Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Card Printer Sales by Countries (2013-2018)
Table Middle East and Africa Card Printer Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Card Printer Sales Market Share by Countries in 2017
Table Middle East and Africa Card Printer Revenue by Countries (2013-2018)
Table Middle East and Africa Card Printer Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Card Printer Revenue Market Share by Countries in 2013
Figure Middle East and Africa Card Printer Revenue Market Share by Countries in 2017
Figure Saudi Arabia Card Printer Sales and Growth Rate (2013-2018)
Figure UAE Card Printer Sales and Growth Rate (2013-2018)
Figure Egypt Card Printer Sales and Growth Rate (2013-2018)
Figure Nigeria Card Printer Sales and Growth Rate (2013-2018)
Figure South Africa Card Printer Sales and Growth Rate (2013-2018)

Table Middle East and Africa Card Printer Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Card Printer Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Card Printer Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Card Printer Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Card Printer Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Card Printer Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Card Printer Sales by Type (2013-2018)
Table Middle East and Africa Card Printer Sales Share by Type (2013-2018)
Table Middle East and Africa Card Printer Revenue by Type (2013-2018)
Table Middle East and Africa Card Printer Revenue Share by Type (2013-2018)
Table Middle East and Africa Card Printer Sales by Application (2013-2018)
Table Middle East and Africa Card Printer Sales Share by Application (2013-2018)
Table Middle East and Africa Card Printer Revenue by Application (2013-2018)
Table Middle East and Africa Card Printer Revenue Share by Application (2013-2018)
Table Global Card Printer Sales by Type (2013-2018)
Table Global Card Printer Sales Share by Type (2013-2018)
Table Global Card Printer Revenue by Type (2013-2018)
Table Global Card Printer Revenue Share by Type (2013-2018)
Figure Global Single Sided Sales Growth (2013-2018)
Figure Global Single Sided Price (2013-2018)
Figure Global Dual Sided Sales Growth (2013-2018)
Figure Global Dual Sided Price (2013-2018)
Table Global Card Printer Sales by Application (2013-2018)
Table Global Card Printer Sales Share by Application (2013-2018)
Figure Global Banking Sales Growth (2013-2018)
Figure Global Government Sales Growth (2013-2018)
Figure Global Information Technology Sales Growth (2013-2018)
Figure Global Retail Sales Growth (2013-2018)
Figure Global Healthcare Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Card Printer Sales, Revenue and Growth Rate (2018-2023)
Table Global Card Printer Sales Forecast by Regions (2018-2023)
Table Global Card Printer Market Share Forecast by Regions (2018-2023)
Figure North America Sales Card Printer Market Forecast (2018-2023)
Figure Europe Sales Card Printer Market Forecast (2018-2023)
Figure Asia-Pacific Sales Card Printer Market Forecast (2018-2023)
Figure South America Sales Card Printer Market Forecast (2018-2023)

Figure Middle East and Africa Sales Card Printer Market Forecast (2018-2023)

Table Global Card Printer Sales Forecast by Type (2018-2023)

Table Global Card Printer Market Share Forecast by Type (2018-2023)

Table Global Card Printer Sales Forecast by Application (2018-2023)

Table Global Card Printer Market Share Forecast by Application (2018-2023)

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