

Global Card Printer Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

A card printer is an electronic printing device that is mostly used as a desktop printer. The primary use of the card printer is to print and personalize plastic cards. Card printers are mostly designed with laminating, striping, and punching functions and use a desktop or web-based software. The basic difference between a conventional printer and a card printer is by the external features. The plastic cards are generally made of the PVC and plastic which need punching and laminating. Depending on the thickness and the dimensions of the plastic cards, a variety of card printers are used. The cards have a high-resolution design printed on them along with a barcode, magnetic stripe, numbering, signature panel, embossing, scratch-off panels, and many other options or effects.

Scope of the Report:

This report focuses on the Card Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The growth in economic conditions, rising standards of living, and the entry of a large portion of the population into the banking system is increasing the adoption of plastic cards for payments. Retail stores, hospitals, cafes, food chains, and restaurants across the world are increasingly accepting plastic cards such as debit and credit cards for payment. Also, the trend for the cashless transaction is growing among consumers. This in turn, will encourage more consumers to use plastic cards instead of cash for transactions. Technavio's market research report identifies that the increasing number of card transactions and applications will be one of the primary growth drivers for the global card printer market till 2021. This in turn, will propel the adoption of a different point of sale (PoS) and mobile point of sale (mPoS) terminals by merchants to facilitate

easy acceptance of payments, which in turn, will boost the demand for plastic cards. Consequently, the purchase volume of card printers or the card printing machine will also increase.

During the forecast period, the card printer market in APAC is predicted to rise. Some of the crucial factors that are contributing to the growth of the card printer market is the growing IT sector, governments' initiatives to go digital, and an increase in the payments using plastic cards. Many multinational companies have been established in the region because of the growth in economic infrastructure in the region. This has increased the demand for ID and access cards.

The worldwide market for Card Printer is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Entrust Datacard

HID Global

Zebra Technologies

Evolis

Ultra Electronics Airport Systems

NBS Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Sided

Dual Sided

Market Segment by Applications, can be divided into

Banking

Government

Information Technology

Retail

Healthcare

Others

There are 15 Chapters to deeply display the global Card Printer market.

Chapter 1, to describe Card Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Card Printer, with sales, revenue, and price of Card Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Card Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Card Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Card Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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