

# Global Card Personalization Equipment (Central Card Personalization Equipment) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GB743648F83FEN.html>

Date: April 2026

Pages: 95

Price: US\$ 3,480.00 (Single User License)

ID: GB743648F83FEN

## Abstracts

According to our (Global Info Research) latest study, the global Card Personalization Equipment (Central Card Personalization Equipment) market size was valued at US\$ 404 million in 2025 and is forecast to a readjusted size of US\$ 510 million by 2032 with a CAGR of 3.1% during review period.

Card Personalization Equipment (Central Card Personalization Equipment) refers to industrial-grade, centralized card issuance and personalization systems designed to transform generic plastic cards or smart cards into individually customized cards. These systems are deployed in centralized production centers operated by banks, governments, or professional personalization bureaus. The equipment integrates multiple advanced subsystems and technologies, including laser engraving, high-end variable data printing (such as thermal transfer and dye-sublimation), lamination, embossing, chip encoding, and inspection modules.

In 2025, global Card Personalization Equipment (Central Card Personalization Equipment) production reached approximately 2.1 k units, with an average global market price of around US\$ 190 k per unit.

The upstream supply chain of Central Card Personalization Equipment primarily consists of electronic components and mechanical transmission parts.

On the electronics side, PCB-related manufacturing capacity is fundamental to control boards and system modules, with major suppliers including TSMC, UMC, and SMIC.

Semiconductor components used for system control, data processing, sensing, and security functions are typically sourced from suppliers such as STMicroelectronics and On Semiconductor (Onsemi).

Central Card Personalization Equipment is mainly applied in three sectors: Financial, Government, and Commercial.

In the financial sector, centralized personalization systems are widely used for bank card issuance, reissuance, and lifecycle management. Representative end customers include Bank of America, Bank of China, and Axis Bank.

The typical gross margin for Central Card Personalization Equipment ranges between 20% and 35%.

The global Card Personalization Equipment market is structured around throughput-based solutions spanning small-volume, mid-volume, and high-volume platforms, reflecting end-user differences in issuance intensity, security requirements, and automation needs. In 2025, Mid-Volume Card Personalization Equipment represent the dominant product type, accounting for approximately 70% of global revenue.

From an application perspective, demand is primarily driven by Financial, Government, and Commercial issuance programs, each with distinct operational and compliance profiles. Financial applications remain the largest segment, contributing around 37% of global revenue in 2025, as banks and issuers sustain recurring issuance cycles linked to card expiration, replacement, portfolio upgrades, and expanding contactless adoption, all of which reinforce steady demand for secure encoding, printing/laser marking, verification, and end-to-end traceability.

Regionally, Asia-Pacific is the largest consumption market, accounting for 43% of global unit demand in 2025, underpinned by large populations, fast-growing financial inclusion and digitization programs, expanding government credential initiatives, and a dense ecosystem of service bureaus supporting banks, telecom operators, and commercial issuers. The region's demand profile favors scalable personalization capacity, ranging from flexible small- and mid-volume deployments for fragmented issuance scenarios to high-volume industrial lines in large bureaus and national programs.

The competitive landscape is moderately concentrated, led by Entrust, Muehlbauer, and Emperor Technology, followed by Matica, CIM, Atlantic Zeiser, and Ulian Equipment. In 2025, the top three suppliers collectively account for approximately 69% of global

revenue.

#### Market driving factors:

Replacement and re-issuance cycles of payment cards. Banks and issuers operate on recurring card lifecycles driven by expiry, reissuance after fraud events, portfolio refresh, and migration to newer EMV/contactless specifications, which sustains baseline personalization capacity and triggers periodic equipment upgrades.

Expansion of government and public-sector ID programs. National ID, residency permits, driver's licenses, and healthcare cards typically require industrial-grade throughput, strong auditability, and high security controls, creating multi-year demand for high-volume personalization lines and certified workflows.

Stronger fraud prevention and compliance requirements. Issuers and bureaus are under pressure to improve end-to-end traceability, encoding validation, and visual inspection to reduce personalization errors and counterfeiting risk, which accelerates replacement of semi-manual or legacy equipment.

#### Market Restraints:

High upfront capital expenditure and secure-infrastructure cost. High-volume systems often require secure rooms, access control, HSMs, and certified processes in addition to the line itself, which can defer purchases during issuer cost-optimization periods.

R2: Digital substitution pressure in mature markets. Tokenization, mobile wallets, and virtual cards can moderate growth in physical card volumes; while not eliminating demand, this can reduce urgency for capacity expansion and shift budgets toward software/services.

R3: Demand lumpiness from project-based government spending. National ID and large public programs are episodic, dependent on budget cycles and political timelines, which can lead to uneven order patterns rather than steady growth.

This report is a detailed and comprehensive analysis for global Card Personalization Equipment (Central Card Personalization Equipment) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its

changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Card Personalization Equipment (Central Card Personalization Equipment) market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Card Personalization Equipment (Central Card Personalization Equipment) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Card Personalization Equipment (Central Card Personalization Equipment) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Card Personalization Equipment (Central Card Personalization Equipment) market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Card Personalization Equipment (Central Card Personalization Equipment)
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Card Personalization Equipment (Central Card Personalization Equipment) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Entrust, Muehlbauer, Emperor Technology, Matica, CIM, Atlantic Zeiser, Ulian Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Card Personalization Equipment (Central Card Personalization Equipment) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Small-Volume Card Personalization Equipment

Mid-Volume Card Personalization Equipment

High-Volume Card Personalization Equipment

### Market segment by Automatic Level

Semi-Automatic Systems

Fully Automatic Systems

### Market segment by Sales Channel

Direct Sales

Indirect Sales

### Market segment by Application

Financial

Government

Commercial

## Major players covered

Entrust

Muehlbauer

Emperor Technology

Matica

CIM

Atlantic Zeiser

Ulian Equipment

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Card Personalization Equipment (Central Card Personalization Equipment) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Card Personalization Equipment (Central Card Personalization Equipment), with price, sales quantity, revenue, and global market share of Card Personalization Equipment (Central Card Personalization Equipment) from 2021 to 2026.

Chapter 3, the Card Personalization Equipment (Central Card Personalization

Equipment) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Card Personalization Equipment (Central Card Personalization Equipment) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Card Personalization Equipment (Central Card Personalization Equipment) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Card Personalization Equipment (Central Card Personalization Equipment).

Chapter 14 and 15, to describe Card Personalization Equipment (Central Card Personalization Equipment) sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Small-Volume Card Personalization Equipment

1.3.3 Mid-Volume Card Personalization Equipment

1.3.4 High-Volume Card Personalization Equipment

1.4 Market Analysis by Automatic Level

1.4.1 Overview: Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Automatic Level: 2021 Versus 2025 Versus 2032

1.4.2 Semi-Automatic Systems

1.4.3 Fully Automatic Systems

1.5 Market Analysis by Sales Channel

1.5.1 Overview: Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.5.2 Direct Sales

1.5.3 Indirect Sales

1.6 Market Analysis by Application

1.6.1 Overview: Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Financial

1.6.3 Government

1.6.4 Commercial

1.7 Global Card Personalization Equipment (Central Card Personalization Equipment) Market Size & Forecast

1.7.1 Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (2021-2032)

1.7.3 Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

## 2.1 Entrust

### 2.1.1 Entrust Details

### 2.1.2 Entrust Major Business

### 2.1.3 Entrust Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

### 2.1.4 Entrust Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.1.5 Entrust Recent Developments/Updates

## 2.2 Muehlbauer

### 2.2.1 Muehlbauer Details

### 2.2.2 Muehlbauer Major Business

### 2.2.3 Muehlbauer Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

### 2.2.4 Muehlbauer Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.2.5 Muehlbauer Recent Developments/Updates

## 2.3 Emperor Technology

### 2.3.1 Emperor Technology Details

### 2.3.2 Emperor Technology Major Business

### 2.3.3 Emperor Technology Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

### 2.3.4 Emperor Technology Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.3.5 Emperor Technology Recent Developments/Updates

## 2.4 Matica

### 2.4.1 Matica Details

### 2.4.2 Matica Major Business

### 2.4.3 Matica Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

### 2.4.4 Matica Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.4.5 Matica Recent Developments/Updates

## 2.5 CIM

### 2.5.1 CIM Details

### 2.5.2 CIM Major Business

2.5.3 CIM Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

2.5.4 CIM Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 CIM Recent Developments/Updates

2.6 Atlantic Zeiser

2.6.1 Atlantic Zeiser Details

2.6.2 Atlantic Zeiser Major Business

2.6.3 Atlantic Zeiser Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

2.6.4 Atlantic Zeiser Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Atlantic Zeiser Recent Developments/Updates

2.7 Ulian Equipment

2.7.1 Ulian Equipment Details

2.7.2 Ulian Equipment Major Business

2.7.3 Ulian Equipment Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

2.7.4 Ulian Equipment Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Ulian Equipment Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CARD PERSONALIZATION EQUIPMENT (CENTRAL CARD PERSONALIZATION EQUIPMENT) BY MANUFACTURER**

3.1 Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Manufacturer (2021-2026)

3.2 Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue by Manufacturer (2021-2026)

3.3 Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Card Personalization Equipment (Central Card Personalization Equipment) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Card Personalization Equipment (Central Card Personalization Equipment) Manufacturer Market Share in 2025

- 3.4.3 Top 6 Card Personalization Equipment (Central Card Personalization Equipment) Manufacturer Market Share in 2025
- 3.5 Card Personalization Equipment (Central Card Personalization Equipment) Market: Overall Company Footprint Analysis
  - 3.5.1 Card Personalization Equipment (Central Card Personalization Equipment) Market: Region Footprint
  - 3.5.2 Card Personalization Equipment (Central Card Personalization Equipment) Market: Company Product Type Footprint
  - 3.5.3 Card Personalization Equipment (Central Card Personalization Equipment) Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Region
  - 4.1.1 Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Region (2021-2032)
  - 4.1.3 Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Region (2021-2032)
- 4.2 North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032)
- 4.3 Europe Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032)
- 4.4 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032)
- 4.5 South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032)
- 4.6 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)
- 5.2 Global Card Personalization Equipment (Central Card Personalization Equipment)

Consumption Value by Type (2021-2032)

5.3 Global Card Personalization Equipment (Central Card Personalization Equipment)

Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Card Personalization Equipment (Central Card Personalization Equipment)

Sales Quantity by Application (2021-2032)

6.2 Global Card Personalization Equipment (Central Card Personalization Equipment)

Consumption Value by Application (2021-2032)

6.3 Global Card Personalization Equipment (Central Card Personalization Equipment)

Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

7.1 North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)

7.2 North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2032)

7.3 North America Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Country

7.3.1 North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2032)

7.3.2 North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

8.1 Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)

8.2 Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2032)

8.3 Europe Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Country

8.3.1 Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2032)

8.3.2 Europe Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Region

9.3.1 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

10.1 South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)

10.2 South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2032)

10.3 South America Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Country

10.3.1 South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2032)

10.3.2 South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Market Size by Country

11.3.1 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

12.1 Card Personalization Equipment (Central Card Personalization Equipment) Market Drivers

12.2 Card Personalization Equipment (Central Card Personalization Equipment) Market Restraints

12.3 Card Personalization Equipment (Central Card Personalization Equipment) Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Card Personalization Equipment (Central Card Personalization Equipment) and Key Manufacturers

13.2 Manufacturing Costs Percentage of Card Personalization Equipment (Central Card Personalization Equipment)

13.3 Card Personalization Equipment (Central Card Personalization Equipment) Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Card Personalization Equipment (Central Card Personalization Equipment) Typical Distributors

14.3 Card Personalization Equipment (Central Card Personalization Equipment) Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Automatic Level, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Entrust Basic Information, Manufacturing Base and Competitors
- Table 6. Entrust Major Business
- Table 7. Entrust Card Personalization Equipment (Central Card Personalization Equipment) Product and Services
- Table 8. Entrust Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Entrust Recent Developments/Updates
- Table 10. Muehlbauer Basic Information, Manufacturing Base and Competitors
- Table 11. Muehlbauer Major Business
- Table 12. Muehlbauer Card Personalization Equipment (Central Card Personalization Equipment) Product and Services
- Table 13. Muehlbauer Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Muehlbauer Recent Developments/Updates
- Table 15. Emperor Technology Basic Information, Manufacturing Base and Competitors
- Table 16. Emperor Technology Major Business
- Table 17. Emperor Technology Card Personalization Equipment (Central Card Personalization Equipment) Product and Services
- Table 18. Emperor Technology Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Emperor Technology Recent Developments/Updates
- Table 20. Matica Basic Information, Manufacturing Base and Competitors
- Table 21. Matica Major Business
- Table 22. Matica Card Personalization Equipment (Central Card Personalization

Equipment) Product and Services

Table 23. Matica Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Matica Recent Developments/Updates

Table 25. CIM Basic Information, Manufacturing Base and Competitors

Table 26. CIM Major Business

Table 27. CIM Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

Table 28. CIM Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. CIM Recent Developments/Updates

Table 30. Atlantic Zeiser Basic Information, Manufacturing Base and Competitors

Table 31. Atlantic Zeiser Major Business

Table 32. Atlantic Zeiser Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

Table 33. Atlantic Zeiser Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Atlantic Zeiser Recent Developments/Updates

Table 35. Ulian Equipment Basic Information, Manufacturing Base and Competitors

Table 36. Ulian Equipment Major Business

Table 37. Ulian Equipment Card Personalization Equipment (Central Card Personalization Equipment) Product and Services

Table 38. Ulian Equipment Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Ulian Equipment Recent Developments/Updates

Table 40. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 41. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue by Manufacturer (2021-2026) & (USD Million)

Table 42. Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Manufacturer (2021-2026) & (K US\$/Unit)

Table 43. Market Position of Manufacturers in Card Personalization Equipment (Central Card Personalization Equipment), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 44. Head Office and Card Personalization Equipment (Central Card

Personalization Equipment) Production Site of Key Manufacturer

Table 45. Card Personalization Equipment (Central Card Personalization Equipment)  
Market: Company Product Type Footprint

Table 46. Card Personalization Equipment (Central Card Personalization Equipment)  
Market: Company Product Application Footprint

Table 47. Card Personalization Equipment (Central Card Personalization Equipment)  
New Market Entrants and Barriers to Market Entry

Table 48. Card Personalization Equipment (Central Card Personalization Equipment)  
Mergers, Acquisition, Agreements, and Collaborations

Table 49. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 50. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Region (2021-2026) & (Units)

Table 51. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Region (2027-2032) & (Units)

Table 52. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Consumption Value by Region (2021-2026) & (USD Million)

Table 53. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Consumption Value by Region (2027-2032) & (USD Million)

Table 54. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Average Price by Region (2021-2026) & (K US\$/Unit)

Table 55. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Average Price by Region (2027-2032) & (K US\$/Unit)

Table 56. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Type (2021-2026) & (Units)

Table 57. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Type (2027-2032) & (Units)

Table 58. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Consumption Value by Type (2021-2026) & (USD Million)

Table 59. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Consumption Value by Type (2027-2032) & (USD Million)

Table 60. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Average Price by Type (2021-2026) & (K US\$/Unit)

Table 61. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Average Price by Type (2027-2032) & (K US\$/Unit)

Table 62. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Application (2021-2026) & (Units)

Table 63. Global Card Personalization Equipment (Central Card Personalization  
Equipment) Sales Quantity by Application (2027-2032) & (Units)

- Table 64. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Application (2021-2026) & (USD Million)
- Table 65. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Application (2027-2032) & (USD Million)
- Table 66. Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Application (2021-2026) & (K US\$/Unit)
- Table 67. Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Application (2027-2032) & (K US\$/Unit)
- Table 68. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2026) & (Units)
- Table 69. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2027-2032) & (Units)
- Table 70. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2026) & (Units)
- Table 71. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2027-2032) & (Units)
- Table 72. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2026) & (Units)
- Table 73. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2027-2032) & (Units)
- Table 74. North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2026) & (USD Million)
- Table 75. North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2027-2032) & (USD Million)
- Table 76. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2026) & (Units)
- Table 77. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2027-2032) & (Units)
- Table 78. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2026) & (Units)
- Table 79. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2027-2032) & (Units)
- Table 80. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2026) & (Units)
- Table 81. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2027-2032) & (Units)
- Table 82. Europe Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2026) & (USD Million)
- Table 83. Europe Card Personalization Equipment (Central Card Personalization

Equipment) Consumption Value by Country (2027-2032) & (USD Million)

Table 84. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2026) & (Units)

Table 85. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2027-2032) & (Units)

Table 86. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2026) & (Units)

Table 87. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2027-2032) & (Units)

Table 88. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Region (2021-2026) & (Units)

Table 89. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Region (2027-2032) & (Units)

Table 90. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Region (2021-2026) & (USD Million)

Table 91. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Region (2027-2032) & (USD Million)

Table 92. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2026) & (Units)

Table 93. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2027-2032) & (Units)

Table 94. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2026) & (Units)

Table 95. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2027-2032) & (Units)

Table 96. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2026) & (Units)

Table 97. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2027-2032) & (Units)

Table 98. South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2026) & (USD Million)

Table 99. South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2027-2032) & (USD Million)

Table 100. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2021-2026) & (Units)

Table 101. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Type (2027-2032) & (Units)

Table 102. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2021-2026) & (Units)

Table 103. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Application (2027-2032) & (Units)

Table 104. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2021-2026) & (Units)

Table 105. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity by Country (2027-2032) & (Units)

Table 106. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2021-2026) & (USD Million)

Table 107. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Country (2027-2032) & (USD Million)

Table 108. Card Personalization Equipment (Central Card Personalization Equipment) Raw Material

Table 109. Key Manufacturers of Card Personalization Equipment (Central Card Personalization Equipment) Raw Materials

Table 110. Card Personalization Equipment (Central Card Personalization Equipment) Typical Distributors

Table 111. Card Personalization Equipment (Central Card Personalization Equipment) Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Card Personalization Equipment (Central Card Personalization Equipment) Picture

Figure 2. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Type in 2025

Figure 4. Small-Volume Card Personalization Equipment Examples

Figure 5. Mid-Volume Card Personalization Equipment Examples

Figure 6. High-Volume Card Personalization Equipment Examples

Figure 7. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue by Automatic Level, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Automatic Level in 2025

Figure 9. Semi-Automatic Systems Examples

Figure 10. Fully Automatic Systems Examples

Figure 11. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Sales Channel in 2025

Figure 13. Direct Sales Examples

Figure 14. Indirect Sales Examples

Figure 15. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 16. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Application in 2025

Figure 17. Financial Examples

Figure 18. Government Examples

Figure 19. Commercial Examples

Figure 20. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 21. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 22. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity (2021-2032) & (Units)

Figure 23. Global Card Personalization Equipment (Central Card Personalization

Equipment) Price (2021-2032) & (K US\$/Unit)

Figure 24. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Manufacturer in 2025

Figure 25. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Manufacturer in 2025

Figure 26. Producer Shipments of Card Personalization Equipment (Central Card Personalization Equipment) by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 27. Top 3 Card Personalization Equipment (Central Card Personalization Equipment) Manufacturer (Revenue) Market Share in 2025

Figure 28. Top 6 Card Personalization Equipment (Central Card Personalization Equipment) Manufacturer (Revenue) Market Share in 2025

Figure 29. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Region (2021-2032)

Figure 30. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Region (2021-2032)

Figure 31. North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 32. Europe Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 33. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 34. South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 35. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 36. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)

Figure 37. Global Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Type (2021-2032)

Figure 38. Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Type (2021-2032) & (K US\$/Unit)

Figure 39. Global Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)

Figure 40. Global Card Personalization Equipment (Central Card Personalization Equipment) Revenue Market Share by Application (2021-2032)

Figure 41. Global Card Personalization Equipment (Central Card Personalization Equipment) Average Price by Application (2021-2032) & (K US\$/Unit)

Figure 42. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)

- Figure 43. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)
- Figure 44. North America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Country (2021-2032)
- Figure 45. North America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Country (2021-2032)
- Figure 46. United States Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 47. Canada Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 48. Mexico Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 49. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)
- Figure 50. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)
- Figure 51. Europe Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Country (2021-2032)
- Figure 52. Europe Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Country (2021-2032)
- Figure 53. Germany Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 54. France Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 55. United Kingdom Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 56. Russia Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 57. Italy Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)
- Figure 58. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)
- Figure 59. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)
- Figure 60. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Region (2021-2032)
- Figure 61. Asia-Pacific Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Region (2021-2032)
- Figure 62. China Card Personalization Equipment (Central Card Personalization

Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 63. Japan Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 64. South Korea Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 65. India Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 66. Southeast Asia Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 67. Australia Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 68. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)

Figure 69. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)

Figure 70. South America Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Country (2021-2032)

Figure 71. South America Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Country (2021-2032)

Figure 72. Brazil Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 73. Argentina Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 74. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Type (2021-2032)

Figure 75. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Application (2021-2032)

Figure 76. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Sales Quantity Market Share by Country (2021-2032)

Figure 77. Middle East & Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 79. Egypt Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 80. Saudi Arabia Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 81. South Africa Card Personalization Equipment (Central Card Personalization Equipment) Consumption Value (2021-2032) & (USD Million)

Figure 82. Card Personalization Equipment (Central Card Personalization Equipment)

Market Drivers

Figure 83. Card Personalization Equipment (Central Card Personalization Equipment)

Market Restraints

Figure 84. Card Personalization Equipment (Central Card Personalization Equipment)

Market Trends

Figure 85. Porters Five Forces Analysis

Figure 86. Manufacturing Cost Structure Analysis of Card Personalization Equipment (Central Card Personalization Equipment) in 2025

Figure 87. Manufacturing Process Analysis of Card Personalization Equipment (Central Card Personalization Equipment)

Figure 88. Card Personalization Equipment (Central Card Personalization Equipment)

Industrial Chain

Figure 89. Sales Channel: Direct to End-User vs Distributors

Figure 90. Direct Channel Pros & Cons

Figure 91. Indirect Channel Pros & Cons

Figure 92. Methodology

Figure 93. Research Process and Data Source

## I would like to order

Product name: Global Card Personalization Equipment (Central Card Personalization Equipment) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/GB743648F83FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB743648F83FEN.html>