

Global Carbonated Soft Drinks Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G9287AFA7DFEN.html>

Date: December 2018

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G9287AFA7DFEN

Abstracts

Carbonated beverages are commonly known as soft drinks which have carbon dioxide dissolved in it. They don't have any alcoholic content; hence, they are termed as soft drinks and spans across sparkling drinks, smoothies, juices, ready-to-drink tea and coffee, concentrates, and functional drinks. Carbonated beverages market is segmented based on their product types such as carbonated beverage regular, carbonated beverages diet, lemon/lime regular, and lemon/lime diet.

Scope of the Report:

This report focuses on the Carbonated Soft Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Sales of carbonated soft drinks are significantly based on the ability of the company to develop new products on the basis of changing consumer requirements. Market players opt for large-scale retailers and supermarkets such as Walmart, Safeway, and Carrefour for distribution to increase access of their products to numerous consumers. The development of technology has transformed the production process for the beverage industry. Companies are focusing on using equipment and technology which can improve the production output with the reduction in lead time and cost.

Government and societal awareness towards environment and energy conservation are rising, which is resulting in more stringent emission and environmental rules. The Clean Water Act, The Resource Conservation and Recovery Act, and The Clean Air Act are some of the key regulations related to food & beverages which are aimed at conservation of energy and environment protection.

The Americas dominated the global carbonated drinks market during 2014 and is

anticipated to reach a revenue of around USD 122 billion by the end of 2019. This research report expects the market in this region to stagnate especially in Brazil, Mexico due to the increase in prices and the changing shift towards health awareness. The worldwide market for Carbonated Soft Drinks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Coca-Cola

Cott

Dr. Pepper Snapple

PepsiCo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Diet Cola

Fruit-Flavored Carbonates

Standard Cola

Market Segment by Applications, can be divided into

Hypermarkets and Supermarkets

Discounters and Convenience Stores

Independent Retailers

Vending Machines

Others

There are 15 Chapters to deeply display the global Carbonated Soft Drinks market.

Chapter 1, to describe Carbonated Soft Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Carbonated Soft Drinks, with sales, revenue, and price of Carbonated Soft Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Carbonated Soft Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Carbonated Soft Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Carbonated Soft Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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