

Global Carbon Gravel Bike Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Carbon Gravel Bike market size was valued at USD 534 million in 2022 and is forecast to a readjusted size of USD 703.7 million by 2029 with a CAGR of 4.0% during review period.

The Carbon Gravel Bike market has experienced remarkable growth in recent years, fueled by the increasing popularity of gravel biking as a recreational and competitive activity. However, it faces certain challenges. One challenge is the higher cost associated with carbon fiber frames compared to other materials, which can limit affordability for some consumers. Additionally, the market faces competition from other types of bikes, such as mountain bikes and road bikes, which offer similar versatility. Despite these challenges, several drivers contribute to the market's growth. The rising demand for lightweight and durable bikes with enhanced shock absorption capabilities for off-road terrains is a major driver. Moreover, the growing interest in adventure cycling and bikepacking, where riders seek versatile bikes for long-distance rides, fuels the demand for carbon gravel bikes. Looking ahead, the future of the Carbon Gravel Bike market is expected to be promising. Emerging trends include the integration of advanced technologies like electronic shifting systems and hydraulic disc brakes for improved performance. Furthermore, customization options, such as frame geometry and tire clearance, are likely to become more prevalent to cater to the diverse needs and preferences of gravel bike enthusiasts.

The Global Info Research report includes an overview of the development of the Carbon Gravel Bike industry chain, the market status of Online Sales (700c Wheels, 650b Wheels), Offline Sales (700c Wheels, 650b Wheels), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Carbon Gravel Bike.

Regionally, the report analyzes the Carbon Gravel Bike markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carbon Gravel Bike market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Carbon Gravel Bike market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carbon Gravel Bike industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Wheel Size (e.g., 700c Wheels, 650b Wheels).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carbon Gravel Bike market.

Regional Analysis: The report involves examining the Carbon Gravel Bike market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carbon Gravel Bike market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carbon Gravel Bike:

Company Analysis: Report covers individual Carbon Gravel Bike manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carbon Gravel Bike. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Carbon Gravel Bike. It assesses the current state, advancements, and potential future developments in Carbon Gravel Bike areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Carbon Gravel Bike market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carbon Gravel Bike market is split by Wheel Size and by Sales Channel. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Wheel Size, and by Sales Channel in terms of volume and value.

Market segment by Wheel Size

700c Wheels

650b Wheels

Market segment by Sales Channel

Online Sales

Offline Sales

Major players covered

Canyon Bicycles

Giant Bicycles

Trek Bikes

Lauf Forks

Orbea S.

Cycling Sports Group

SPECIALIZED

Ribble

CUBE Bikes

Diamondback Bikes

Planet X

Salsa Cycles

GT Bicycles

SAVA

LOCA Bikes

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carbon Gravel Bike product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carbon Gravel Bike, with price, sales, revenue and global market share of Carbon Gravel Bike from 2018 to 2023.

Chapter 3, the Carbon Gravel Bike competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carbon Gravel Bike breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Wheel Size and sales channel, with sales market share and growth rate by wheel size, sales channel, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Carbon Gravel Bike market forecast, by regions, wheel size and sales channel, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carbon Gravel Bike.

Chapter 14 and 15, to describe Carbon Gravel Bike sales channel, distributors, customers, research findings and conclusion.

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