

# Global Carbon Footprint Tracking Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Carbon Footprint Tracking Software market size was valued at US\$ 2618 million in 2025 and is forecast to a readjusted size of US\$ 5311 million by 2032 with a CAGR of 10.7% during review period.

Carbon footprint tracking software is a category of digital tools focused on the real-time or near-real-time collection, calculation, monitoring, and analysis of greenhouse gas emissions data generated by organizations, products, or supply chains during their operations.

The rise of carbon footprint tracking software stems primarily from the urgent corporate need for sophisticated carbon management—specifically, to navigate increasingly stringent climate disclosure regulations, satisfy the demands of major clients and investors for real-time carbon data transparency, and execute verifiable emission reduction initiatives within the framework of Science-Based Targets. Traditional annual accounting methods are no longer adequate to support dynamic decision-making; however, the maturation of IoT, edge computing, and automated data integration technologies has enabled high-frequency, granular emission monitoring, thereby driving enterprises to shift from static reporting toward active process control. In the future, carbon footprint tracking software will be deeply integrated with production and operation systems, achieving seamless integration with energy management, supply chain platforms, and smart manufacturing systems; artificial intelligence will be widely used for anomaly identification, emission prediction, and optimization suggestion generation; at the same time, the software's functions will expand from a single organization to the entire value chain, supporting secure data sharing and collaborative

carbon reduction across enterprises, and gradually integrating multi-dimensional environmental indicators such as water consumption, waste, and biodiversity, developing into a real-time intelligent hub supporting enterprises' green operations and sustainable competitiveness.

This report is a detailed and comprehensive analysis for global Carbon Footprint Tracking Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Carbon Footprint Tracking Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Carbon Footprint Tracking Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Carbon Footprint Tracking Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Carbon Footprint Tracking Software market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Carbon Footprint Tracking Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Carbon Footprint Tracking Software market

based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Salesforce, Persefoni, Workiva, IBM, SAP, Siemens SiGreen, Carbmee, Sphera, Sinai Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Carbon Footprint Tracking Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cloud-based

On-premises

### Market segment by Application Scenarios

Organizational Carbon Footprint Management

Product Carbon Footprint Management

Others

### Market segment by Function

General-Purpose Platform

Industry-Specific Software

### Market segment by Application

Manufacturing

Energy & Chemicals

Automotive

Food & Beverages

Others

Market segment by players, this report covers

Microsoft

Salesforce

Persefoni

Workiva

IBM

SAP

Siemens SiGreen

Carbmee

Sphera

Sinai Technologies

Greenly

Plan A

Zeigo

Cozero

Watershed

Climatiq

GIS-LCA

E-Carbon Digital

Carbonstop

Asuene

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Carbon Footprint Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Carbon Footprint Tracking Software, with revenue, gross margin, and global market share of Carbon Footprint Tracking Software from 2021 to 2026.

Chapter 3, the Carbon Footprint Tracking Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Carbon Footprint Tracking Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Carbon Footprint Tracking Software.

Chapter 13, to describe Carbon Footprint Tracking Software research findings and conclusion.

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