

Global Car-Sharing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Car-sharing is a membership-based, self-service system that contains a network of stations and vehicles, which is an alternative to traditional car ownership for individuals and companies. In this system, vehicles are owned by a separate firm or an organization or individuals, and are shared by users for short periods of time. Over the past three decades, car-sharing has grown from a basic service provided by popular organizations to a widely recognized Urban Transport industry. It is also quickly developing into a globalized industry providing transportation, land use, environmental, and social benefits.

Scope of the Report:

This report studies the Car-Sharing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Car-Sharing market by product type and applications/end industries.

The use of advanced technologies is creating lucrative opportunities for the car sharing market growth. Industries are actively integrating technologically-advanced systems such as vehicle access and reservation systems into their vehicles to gain prominence in the carsharing market. The vehicle access system enables keyless entry whereas the reservation system allows the users to freeze their vehicles as per their time of need. For instance, Zipcar uses a zipcard as a vehicle access technique to unlock the doors of their vehicles and Enterprise CarShare uses a mobile app for reservation system to provide a selection of cars and the duration of usage for the customers. The adoption of such technologies will fuel the car sharing market growth. The absence of proper transportation infrastructure is posing a great challenge to the car sharing market. Poor road conditions in India, Turkey, and Africa are limiting the adoption of the car sharing

model. Growing traffic congestion due to lack of road infrastructure is discouraging the users to opt for cars as a mode of transport. Moreover, limited parking on the street or in public garages is restraining the adoption of station-based car sharing platform.

The global Car-Sharing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Car-Sharing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Car2Go

Communauto

Enterprise CarShare

Liftshare.com

Zipcar

City Hop

E-Car

eHi

GoGet Car Share

Mobility CarSharing

Modo - The Car Co-op

Zoom

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

P2P

Station-Based

Free-Floating

Market Segment by Applications, can be divided into

Business

Private

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