

Global Car Seat Electric Headrest Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Car Seat Electric Headrest market size was valued at US\$ 22.8 million in 2024 and is forecast to a readjusted size of USD 32.8 million by 2031 with a CAGR of 4.1% during review period.

A car seat electric headrest is an advanced headrest system in vehicles that allows occupants to adjust the headrest position electronically, rather than manually. This is typically achieved through small electric motors built into the seat structure, controlled by buttons or switches within reach of the occupant. The adjustability usually includes vertical (up and down) movement, and in some cases, fore-aft (forward and backward) movement, and even tilt adjustment. This feature enhances comfort and safety by enabling precise head and neck support for people of different heights and preferences, reducing the risk of whiplash injuries in collisions.

The automotive industry is witnessing a growing trend towards integrating advanced comfort and safety features, and the electric headrest is a prime example. Once a luxury feature found in high-end vehicles, it is now becoming increasingly common in mid-range and even some economy cars. This trend is driven by several factors. Firstly, consumer demand for personalized comfort and ergonomic support is rising. People are spending more time in their vehicles, and they expect features that enhance their driving experience. Secondly, advancements in automotive technology have made it more cost-effective to incorporate electric headrests into vehicle designs. The decreasing cost of small electric motors and electronic control systems has made this feature more accessible to a wider range of vehicles. Thirdly, safety regulations and standards are becoming more stringent, with a focus on whiplash prevention. Electric headrests, with their precise adjustability, can play a significant role in minimizing neck injuries in rear-

end collisions. As a result, we can expect to see electric headrests become a standard feature in more and more vehicles in the coming years, with further innovations such as integration with seat memory systems and even automated adjustments based on occupant size and posture.

This report is a detailed and comprehensive analysis for global Car Seat Electric Headrest market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Car Seat Electric Headrest market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Seat Electric Headrest market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Seat Electric Headrest market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Seat Electric Headrest market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Car Seat Electric Headrest

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Car Seat Electric Headrest market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DOWA Electronics, Photon Wave (PW), SCIOCS, Lumigntech, Kyma Technologies, Yanfeng, Fawson, Faway Automobile Components, Nobo Automotive Systems, Ningbo Jifeng, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Car Seat Electric Headrest market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

2-Way Headrest

4-Way Headrest

6-Way Headrest

Others

Market segment by Application

Passenger Vehicles

Commercial Vehicles

Major players covered

DOWA Electronics

Photon Wave (PW)

SCIOCS

Lumigntech

Kyma Technologies

Yanfeng

Fawsn

Faway Automobile Components

Nobo Automotive Systems

Ningbo Jifeng

Daimay

Beijing Hainachuan

Wuhu Ruitai

Molead

Ningbo Chunji

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car Seat Electric Headrest product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car Seat Electric Headrest, with price, sales quantity, revenue, and global market share of Car Seat Electric Headrest from 2020 to 2025.

Chapter 3, the Car Seat Electric Headrest competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car Seat Electric Headrest breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Car Seat Electric Headrest market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car Seat Electric Headrest.

Chapter 14 and 15, to describe Car Seat Electric Headrest sales channel, distributors, customers, research findings and conclusion.

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