

Global Car Rental Business Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Car Rental Business is a service to rent car.

SCOPE OF THE REPORT:

This report studies the Car Rental Business market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Car Rental Business market by product type and applications/end industries.

North America is envisioned to emerge as a predominant region over the forecast period owing to the favorable consumer preferences coupled with the presence of a large number of key operators in the region. The North American car rental market was valued at approximately USD 40 billion in 2017. Increasing number of air travelers along with leisure and business trips, both domestic and international, has led to an increase in the demand for such services in the region.

The global Car Rental Business market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Car Rental Business.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Avis Budget Group

Enterprise Rent-A-Car

Europcar

The Hertz Corporation

Sixt

Localiza Rent a Car

Eco Rent A Car

Carzonrent India Private Limited (CIPL)

Al-Futtaim Vehicle Rentals Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Multi Utility Vehicles (MUVs)

Sports Utility Vehicles (SUVs)

Economy Cars

Executive Cars

Luxury Cars

Market Segment by Applications, can be divided into

On-airport Rentals

Off-airport Rentals

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