

# Global Car Grade Bluetooth Chip Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G9F592DDDA7AEN.html>

Date: November 2025

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: G9F592DDDA7AEN

## Abstracts

According to our (Global Info Research) latest study, the global Car Grade Bluetooth Chip market size was valued at US\$ 1467 million in 2024 and is forecast to a readjusted size of USD 2136 million by 2031 with a CAGR of 5.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Car Grade Bluetooth Chip refers to a chip with integrated Bluetooth function designed for automotive electronic equipment. It can work stably in automotive electronic equipment, provide wireless connection and data transmission functions, and has the characteristics of high integration, high reliability, and low power consumption. It is widely used in automotive electronics, including in-vehicle digital keys, tire pressure monitoring systems, and infotainment systems. With the continuous evolution and upgrading of Bluetooth technology, car-grade Bluetooth chips will continue to introduce new technologies and new functions to provide more advanced and convenient wireless connection and data transmission solutions.

This report is a detailed and comprehensive analysis for global Car Grade Bluetooth Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Car Grade Bluetooth Chip market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Grade Bluetooth Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Grade Bluetooth Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Grade Bluetooth Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Car Grade Bluetooth Chip
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Car Grade Bluetooth Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infineon Technologies, Texas Instruments, Renesas Electronics, NXP, STMicroelectronics, Qualcomm, Silicon Laboratories, Toshiba, Realtek, Microchip Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Car Grade Bluetooth Chip market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Dual Mode

Three-Mode

#### Market segment by Application

Passenger Cars

Commercial Vehicles

#### Major players covered

Infineon Technologies

Texas Instruments

Renesas Electronics

NXP

STMicroelectronics

Qualcomm

Silicon Laboratories

Toshiba

Realtek

Microchip Technology

AKM Semiconductor

Nordic Semiconductor

Bestechnic

Actions Technology

Telink

BlueX Micro

Ingchips

SENASIC

OnMicro

RF-star

Amlogic (Shanghai)

ZhuHai Jieli Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Car Grade Bluetooth Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car Grade Bluetooth Chip, with price, sales quantity, revenue, and global market share of Car Grade Bluetooth Chip from 2020 to 2025.

Chapter 3, the Car Grade Bluetooth Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car Grade Bluetooth Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Car Grade Bluetooth Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car Grade Bluetooth Chip.

Chapter 14 and 15, to describe Car Grade Bluetooth Chip sales channel, distributors, customers, research findings and conclusion.

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