

Global Car GPS Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Car GPS market size was valued at USD 23540 million in 2023 and is forecast to a readjusted size of USD 37300 million by 2030 with a CAGR of 6.8% during review period.

Car GPS is a space-based navigation system that installed on the vehicle to provide location and time information. At present, most car GPS products have positioning and navigation functions. GPS enables automatic vehicle location and in-vehicle navigation systems that are widely used throughout the world today. By combining GPS position technology with systems that can display geographic information or with systems that can automatically transmit data to display screens or computers, a new dimension in surface transportation is realized.

China is the largest Car GPS market with about 27% market share. Europe is follower, accounting for about 25% market share.

The key players are Bosch, Denso, Pioneer, Alpine, Aisin, TomTom, Kenwood, Sony, Clarion, Garmin, Panasonic, Hangsheng, Coagent, Kaiyue Group, Skypine, Roadrover, FlyAudio, Freeway, Everictory, ADAYO, Soling, Desay etc. Top 5 companies occupied about 69% market share.

The Global Info Research report includes an overview of the development of the Car GPS industry chain, the market status of Passenger Car (Positioning System, Navigation System), Commercial Vehicle (Positioning System, Navigation System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Car GPS.

Regionally, the report analyzes the Car GPS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Car GPS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Car GPS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Car GPS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Positioning System, Navigation System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Car GPS market.

Regional Analysis: The report involves examining the Car GPS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Car GPS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Car GPS:

Company Analysis: Report covers individual Car GPS manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Car GPS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Car GPS. It assesses the current state, advancements, and potential future developments in Car GPS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Car GPS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Car GPS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Positioning System

Navigation System

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Bosch

Denso

Pioneer

Alpine

Aisin

TomTom

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

Kaiyue Group

Skypine

Roadrover

FlyAudio

Freeway

Evervictory

ADAYO

Soling

Desay

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car GPS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car GPS, with price, sales, revenue and global market share of Car GPS from 2019 to 2024.

Chapter 3, the Car GPS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car GPS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Car GPS market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car GPS.

Chapter 14 and 15, to describe Car GPS sales channel, distributors, customers, research findings and conclusion.

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