

Global Car Fleet Leasing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Car leasing is seen as a solution to the growing problems faced by companies for their mobility needs, including vehicle funding, fleet maintenance and, more importantly, residual risk handling. Big corporates and businesses, in the current market conditions, are focused on their core products/services and would like to outsource all other support activities. Mobility is a significant cost center which requires resource in terms of money and time. Starting from fleet purchase to re-marketing at a better price, and for each of the intermediary segments in the value chain, issues such as unnecessary cost spikes, utilization mismatches, irregularities in fleet maintenance, and risks of dips in residual value can crop up, unless an expert team is on the job. Corporate prefer leasing the fleet as a hassle-free mobility service which offers on-demand mobility, and fleet after-service facilities, among others.

Scope of the Report:

This report studies the Car Fleet Leasing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Car Fleet Leasing market by product type and applications/end industries.

This market research analysis identifies the flexibility to change their car depending upon their changing requirements as one of the primary growth factors for this market. The buyers looking for updated models, improved safety features and improved fuel economy opt for leasing as it is economical to get access to newer car variants. Car leasing also provides the buyers the choice of operational lease, which allows the lease contract to be terminated at any time by the lessee without any penalty. Furthermore, the low fleet lease payment rates compared to loan due payment also influences

business entities and individual customers to adopt leasing as a viable option. The global Car Fleet Leasing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Car Fleet Leasing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ALD Automotive

ARI

Arval

Donlen

LeasePlan

Car Express

Executive Car Leasing

First Class Leasing

High End Auto Leasing

Absolute Auto Leasing

Autoflex

Global Auto Leasing

World Auto Group Leasing

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Close End Lease

Open End Lease

Market Segment by Applications, can be divided into

IT Industry

Food and Beverage Industry

Pharmaceuticals Industry

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