

Global Car Entertainment and Information System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Car entertainment and information system offer both informational and entertainment services in a vehicle. Such systems provide integrated support and enhanced solutions to the users and replace the requirement for multiple products. Infotainment systems such as audio-video players, navigation units, software applications, radio and DVD players, and other accessories ensure advanced driving experience. In addition, it provides large entertainment options, better connectivity, safety and security in a vehicle. Rear seat entertainment, navigation, radio and internet services are the major infotainment solutions preferred by the consumers.

SCOPE OF THE REPORT:

This report studies the Car Entertainment and Information System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Car Entertainment and Information System market by product type and applications/end industries.

Car entertainment and information system also comprise of telematics and embedded mobile navigation systems that are used by the automobile users. Increased driver assistance and improved routing and scheduling are the key benefits of infotainment systems in vehicles. In addition, reduced operating cost and increasing production of vehicles are driving the global in-car entertainment and information system market.

The global Car Entertainment and Information System market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Car Entertainment and Information System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Harman International

Denso Corporation

JVC Kenwood Corporation

Delphi Automotive PLC

Alpine Electronics Inc

Pioneer Corporation

TomTom International B.V

Blaupunkt GmbH.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

4G, 3G, 2G

Bluetooth

WiFi

Near field communications

Market Segment by Applications, can be divided into

Navigation

Telematics

Entertainment

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