

Global Car Door Projector Lights Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Car Door Projector Lights market size is expected to reach \$ 173 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Car Door Projector Lights are exterior automotive projection lighting modules installed around vehicle doors, side mirrors, side skirts, or entry areas to project welcome graphics, ground illumination, brand patterns, or safety guidance onto the surrounding ground. Compared with ordinary courtesy lamps, they offer stronger visual recognition, better entry-area illumination, higher personalization value, and enhanced exterior interaction experience. In 2025, production was 550,000 units and the average price was USD 200 per unit. The industry's capacity utilization rate in 2025 was about 68% and the average gross margin was around 30%. Upstream, the key inputs include LED light sources and optical lenses, with representative suppliers including ams OSRAM, Nichia, Lumileds, Seoul Semiconductor, Corning, AGC, Schott, and Shin-Etsu Chemical providing core light source and optical material support. The midstream segment focuses on projection optical design, pattern plate development, light source integration, lens alignment, waterproof sealing, thermal management, electronic control, and automotive-grade reliability testing, which determine projection clarity, brightness uniformity, durability, and vehicle installation adaptability. Downstream, Car Door Projector Lights are mainly used in ICE vehicles and NEVs, with representative customers including Mercedes-Benz, BMW, Audi, Toyota, Volkswagen, Tesla, BYD, NIO, XPeng, and Li Auto.

Car Door Projector Lights will gain more use as vehicle exterior lighting shifts toward personalization, welcome interaction, and entry-area safety. In door opening, nighttime boarding, brand display, and ground guidance scenarios, they can improve visual recognition while enhancing the user experience around the vehicle. Future

development will be driven by premium vehicle styling, intelligent welcome systems, NEV differentiation, and exterior lighting integration, with product upgrades focusing on projection clarity, waterproof durability, brightness uniformity, and lower module cost.

This report studies the global Car Door Projector Lights production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Car Door Projector Lights and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Car Door Projector Lights that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Car Door Projector Lights total production and demand, 2021-2032, (K Units)

Global Car Door Projector Lights total production value, 2021-2032, (USD Million)

Global Car Door Projector Lights production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Car Door Projector Lights consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Car Door Projector Lights domestic production, consumption, key domestic manufacturers and share

Global Car Door Projector Lights production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Car Door Projector Lights production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Car Door Projector Lights production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Car Door Projector Lights market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Marelli (Italy), Changzhou Xingyu Automotive Lighting Systems (China), FORVIA HELLA (Germany), ZKW Group (Austria), HASCO Vision (China), Stanley Electric (Japan), OPmobility (France), Valeo (France), Varroc TYC Auto Lamps (China), etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Car Door Projector Lights market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Car Door Projector Lights Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Car Door Projector Lights Market, Segmentation by Type:

Film Lens Type

MLA Type

Global Car Door Projector Lights Market, Segmentation by Brightness:

Brightness150 lux

Global Car Door Projector Lights Market, Segmentation by Sales Channel:

OEM Market

Aftermarket

Global Car Door Projector Lights Market, Segmentation by Application:

ICE Vehicles

NEVs

Companies Profiled:

Marelli (Italy)

Changzhou Xingyu Automotive Lighting Systems (China)

FORVIA HELLA (Germany)

ZKW Group (Austria)

HASCO Vision (China)

Stanley Electric (Japan)

OPmobility (France)

Valeo (France)

Varroc TYC Auto Lamps (China)

Key Questions Answered:

1. How big is the global Car Door Projector Lights market?
2. What is the demand of the global Car Door Projector Lights market?
3. What is the year over year growth of the global Car Door Projector Lights market?
4. What is the production and production value of the global Car Door Projector Lights market?
5. Who are the key producers in the global Car Door Projector Lights market?
6. What are the growth factors driving the market demand?

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