

Global Car Dashcam Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Car Dashcam market size is expected to reach \$ 5893 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

A car dashcam is a device installed inside a vehicle that records video and audio of the driving process in real time. It is typically used to capture traffic incidents, surrounding conditions before and after accidents, and the driver's behaviour on the road.

Dashcams provide valuable evidence in case of disputes, enhance driving safety, and offer critical data during unexpected events.

Blackview, First Scene and 360 (QIHU) are the top 3 players of Car Dashcam, with about 33% market shares. The classification of Car Dashcam includes Single Channel Dashcams and Multi-channel Dashcams. The proportion of Single Channel Dashcams is about 84%. China region is the largest supplier of Car Dashcam, with a production market share nearly 42%. Europe is the second largest supplier of Car Dashcam, enjoying production market share nearly 22%. China is the largest consumption place, with a consumption market share nearly 30%. Following China, Europe is the second largest consumption place with the consumption market share of 26%. Car dashcams have become an essential automotive accessory worldwide, offering crucial recording capabilities to enhance driving safety and security. These devices capture video footage of the road ahead (and sometimes behind), serving as evidence in the event of accidents, thefts, or other incidents. With advancements in technology, dashcams have evolved from basic recording devices to sophisticated systems incorporating features such as dual-lens recording, 360° coverage, night vision, and ADAS (Advanced Driver Assistance Systems).

One of the key benefits of dashcams is their legal and safety importance. In case of

accidents, recorded footage provides objective evidence, helping to resolve disputes and determine liability. Additionally, in regions where insurance fraud or staged accidents are common, dashcams act as a deterrent, protecting drivers from false claims. Some countries have even mandated the use of dashcams to improve road safety.

With technological advancements, dashcams are becoming smarter and more feature-rich. High-resolution cameras, HDR (High Dynamic Range) imaging, and enhanced night vision ensure clear recordings even in low-light conditions. Moreover, ADAS features like lane departure warnings and forward collision alerts transform dashcams into proactive safety tools, assisting drivers in accident prevention.

The integration of connectivity and cloud storage has further improved the usability of dashcams. Wi-Fi and 4G-enabled models allow users to access footage remotely via smartphone apps. Some premium dashcams automatically upload crash recordings to cloud storage, ensuring data is not lost in case of device damage.

However, dashcams also raise privacy and cybersecurity concerns. Connected devices are vulnerable to hacking, potentially exposing sensitive driving data or personal footage. Manufacturers must implement robust encryption and security measures to protect user data.

Overall, car dashcams have become an indispensable tool for modern drivers, contributing to safer roads and improved accountability. As AI and smart vehicle technologies continue to advance, dashcams will likely evolve into integrated components of intelligent transportation systems, offering even greater safety and convenience.

This report studies the global Car Dashcam production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Car Dashcam and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Car Dashcam that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Car Dashcam total production and demand, 2021-2032, (K Units)

Global Car Dashcam total production value, 2021-2032, (USD Million)

Global Car Dashcam production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Car Dashcam consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Car Dashcam domestic production, consumption, key domestic manufacturers and share

Global Car Dashcam production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Car Dashcam production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Car Dashcam production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Car Dashcam market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kenwood, Nextbase, Thinkware, 360 (QIHU), AZDOME, Philips, MiTAC, First Scene, Garmin, Comtec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Car Dashcam market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Car Dashcam Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Car Dashcam Market, Segmentation by Type:

Single Channel Dashcam

Multi-Channel Dashcam

Global Car Dashcam Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

Kenwood

Nextbase

Thinkware

360 (QIHU)

AZDOME

Philips

MITAC

First Scene

Garmin

Comtec

JADO

Pittasoft

70Mai

HP Image Solution

Yupiteru

SAST

DOD Tech

DDPAI

Cobra Electronics

HUNYDON

Fine Digital

YI Technology

DAZA

PAPAGO

Qrontech

Key Questions Answered:

1. How big is the global Car Dashcam market?
2. What is the demand of the global Car Dashcam market?
3. What is the year over year growth of the global Car Dashcam market?
4. What is the production and production value of the global Car Dashcam market?
5. Who are the key producers in the global Car Dashcam market?
6. What are the growth factors driving the market demand?

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