

Global Car Dashcam Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Car Dashcam market size was valued at USD 4210.7 million in 2023 and is forecast to a readjusted size of USD 8536.1 million by 2030 with a CAGR of 10.6% during review period.

This report studies the Car Dashcam market. A 'dash cam' is exactly what its name promises it to be: a camera that's mounted in or around your car's dashboard. The cams are easily attached using a suction cup mount, direct dash friction mounts (those sticky rubber pads) and even built right into a not-too-conspicuous replacement rear mirror for your ride. Powered by batteries, hardwired into vehicle's 12-volt system or via cigarette lighter, the dash cam faithfully records all it sees.

The cameras come in every conceivable configuration, from a single Channel to multiple lenses allowing for simultaneous front and rear recording. While 1080p-capable cams are now becoming standard fare, VGA versions exist and can be had for pocket change.

The law generally says that dash cams are legal. There's no reasonable expectation of privacy while in public. In fact, dash cams have potential to simplify the police officer's job at an accident scene.

Blackview, First Scene and 360 (QIHU) are the top 3 players of Car Dashcam, with about 33% market shares.

The classification of Car Dashcam includes Single Channel Dashcams and Multi-channel Dashcams. The proportion of Single Channel Dashcams is about 84%.

China region is the largest supplier of Car Dashcam, with a production market share nearly 42%. Europe is the second largest supplier of Car Dashcam, enjoying production market share nearly 22%.

China is the largest consumption place, with a consumption market share nearly 30%. Following China, Europe is the second largest consumption place with the consumption market share of 26%.

The Global Info Research report includes an overview of the development of the Car Dashcam industry chain, the market status of Passenger Vehicle (Single Channel Dashcam, Multi-Channel Dashcam), Commercial Vehicle (Single Channel Dashcam, Multi-Channel Dashcam), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Car Dashcam.

Regionally, the report analyzes the Car Dashcam markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Car Dashcam market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Car Dashcam market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Car Dashcam industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Channel Dashcam, Multi-Channel Dashcam).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Car Dashcam market.

Regional Analysis: The report involves examining the Car Dashcam market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Car Dashcam market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Car Dashcam:

Company Analysis: Report covers individual Car Dashcam manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Car Dashcam. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Car Dashcam. It assesses the current state, advancements, and potential future developments in Car Dashcam areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Car Dashcam market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Car Dashcam market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Channel Dashcam

Multi-Channel Dashcam

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Blackview

First Scene

360 (QIHU)

Philips

Nextbase UK

PAPAGO

DOD

SAST

Garmin

DEC

Qrontech

REXing

HUNYDON

Kehan

JADO

Blackvue

DAZA

iTRONICS

Fine Digital

Cobra Electronics

Cansonic

HP

YI Technology

Auto-vox

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car Dashcam product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car Dashcam, with price, sales, revenue and global market share of Car Dashcam from 2019 to 2024.

Chapter 3, the Car Dashcam competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car Dashcam breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Car Dashcam market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car Dashcam.

Chapter 14 and 15, to describe Car Dashcam sales channel, distributors, customers, research findings and conclusion.

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