

Global Car Dashboard Camera Recorder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Car Dashboard Camera Recorder market size was valued at US\$ 4359 million in 2024 and is forecast to a readjusted size of USD 7120 million by 2031 with a CAGR of 7.4% during review period.

A car dashboard camera recorder, or dash cam, is a compact video recording device typically mounted on a vehicle's dashboard or windshield. It continuously records the view through the vehicle's front or rear windscreen, capturing road incidents, accidents, or unexpected events. Some advanced dash cams also record the vehicle's interior, providing additional security for rideshare drivers or fleet management. Dash cams can include features like GPS tracking, night vision, motion detection, and Wi-Fi connectivity for real-time video streaming and data storage.

The market for car dashboard camera recorders (dash cams) has experienced substantial growth due to increasing awareness about road safety, rising instances of road accidents, and the growing need for evidence in insurance claims and legal disputes. Dash cams are widely adopted by individual car owners, fleet operators, and ride-hailing services for their ability to provide real-time video recording, GPS tracking, and evidence protection. Advanced technological features such as AI-based analytics, voice commands, night vision, motion detection, and Wi-Fi connectivity for cloud storage have enhanced their appeal. Many insurance companies also offer premium discounts to drivers who install dash cams, further boosting adoption. In commercial applications, dash cams are used for fleet management, monitoring driver behavior, reducing liability, and ensuring passenger safety. While developed markets like North America and Europe have shown significant adoption, emerging economies in Asia-Pacific and Latin America are catching up due to rising disposable incomes, increasing

car ownership, and expanding awareness of vehicle security. However, the market faces challenges such as privacy concerns, regulatory restrictions in certain regions, and the potential misuse of recorded data. Despite these challenges, the market outlook remains positive, with increasing regulatory support in some regions advocating for mandatory dash cam installation in commercial vehicles. Key market players like Garmin, Thinkware, BlackVue, Nextbase, Kenwood, and Viofo continue to innovate, driving competition and expanding market share. As advancements in artificial intelligence and smart vehicle technology progress, the market for dash cams is expected to further expand, offering new opportunities for enhanced vehicle safety and security.

This report is a detailed and comprehensive analysis for global Car Dashboard Camera Recorder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Car Dashboard Camera Recorder market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Dashboard Camera Recorder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Dashboard Camera Recorder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car Dashboard Camera Recorder market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Car Dashboard Camera Recorder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Car Dashboard Camera Recorder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BlackVue, Kenwood, Nextbase, Thinkware, LNDU, VIOFO, Philips, Shenzhen First Scene Technology, 360 (QIHU), PAPAGO Co.,Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Car Dashboard Camera Recorder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Channel Dashboard Camera Recorder

Dual Channel Dashboard Camera Recorder

Market segment by Application

Enterprise

Individual

Other

Major players covered

BlackVue

Kenwood

Nextbase

Thinkware

LNDU

VIOFO

Philips

Shenzhen First Scene Technology

360 (QIHU)

PAPAGO Co.,Ltd

Garmin

REXing

Cobra Electronics

DOD

Qrontech

Cansonic

Pruveeo

Transcend

Shenzhen JADO Technology

HP Image Solution

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car Dashboard Camera Recorder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car Dashboard Camera Recorder, with price, sales quantity, revenue, and global market share of Car Dashboard Camera Recorder from 2020 to 2025.

Chapter 3, the Car Dashboard Camera Recorder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car Dashboard Camera Recorder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Car Dashboard Camera Recorder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car Dashboard Camera Recorder.

Chapter 14 and 15, to describe Car Dashboard Camera Recorder sales channel, distributors, customers, research findings and conclusion.

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