

Global Car Camping Tent Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Car Camping Tent market size is expected to reach \$ 1002 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

A car camping tent is a camping tent system that is installed or connected to a vehicle for use. In 2025, global Car Camping Tent production reached approximately 1236 k units, with an average global market price of around 500 US\$/Unit. The production capacity of Car Camping Tent reaches 1500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The car camping tent market continues to grow, primarily driven by multiple factors, including the rise of global leisure camping and self-driving tours, increased demand for comfort and space in outdoor living from families and groups, increasingly improved camping infrastructure, the popularization of camping lifestyles through social media, consumer preferences shifting from traditional hotels to micro-vacations closer to nature, and continuous innovation in tent products in terms of ease of use, functional integration, and aesthetic design. At the same time, the post-pandemic emphasis on open spaces and private travel has further accelerated the transformation of this category from professional outdoor equipment to mass-market consumer products.

This report studies the global Car Camping Tent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Car Camping Tent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Car Camping Tent that contribute to

its increasing demand across many markets.

Highlights and key features of the study

Global Car Camping Tent total production and demand, 2021-2032, (K Units)

Global Car Camping Tent total production value, 2021-2032, (USD Million)

Global Car Camping Tent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Car Camping Tent consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Car Camping Tent domestic production, consumption, key domestic manufacturers and share

Global Car Camping Tent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Car Camping Tent production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Car Camping Tent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Car Camping Tent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon, NEMO Equipment, Black Diamond, Coleman, Johnson Outdoors, Oase Outdoors, Big Agnes, Cascade Designs, Hilleberg, Kelty, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Car Camping Tent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Car Camping Tent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Car Camping Tent Market, Segmentation by Type:

Small

Medium

Large

Global Car Camping Tent Market, Segmentation by Structure:

Fold-out Tent

Clamshell Tent

Others

Global Car Camping Tent Market, Segmentation by Material:

Soft Shell Tent

Hard Shell Tent

Global Car Camping Tent Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Decathlon

NEMO Equipment

Black Diamond

Coleman

Johnson Outdoors

Oase Outdoors

Big Agnes

Cascade Designs

Hilleberg

Kelty

Marmot

AMG Group

Kampa

REI Co-op Westward

Core Equipment

Vango

Mobi Garden

Key Questions Answered:

1. How big is the global Car Camping Tent market?
2. What is the demand of the global Car Camping Tent market?
3. What is the year over year growth of the global Car Camping Tent market?
4. What is the production and production value of the global Car Camping Tent market?
5. Who are the key producers in the global Car Camping Tent market?
6. What are the growth factors driving the market demand?

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