

Global Car Camping Tent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GBBA9CC02B7CEN.html>

Date: June 2026

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: GBBA9CC02B7CEN

Abstracts

According to our (Global Info Research) latest study, the global Car Camping Tent market size was valued at US\$ 636 million in 2025 and is forecast to a readjusted size of US\$ 1002 million by 2032 with a CAGR of 6.8% during review period.

A car camping tent is a camping tent system that is installed or connected to a vehicle for use. In 2025, global Car Camping Tent production reached approximately 1236 k units, with an average global market price of around 500 US\$/Unit. The production capacity of Car Camping Tent reaches 1500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The car camping tent market continues to grow, primarily driven by multiple factors, including the rise of global leisure camping and self-driving tours, increased demand for comfort and space in outdoor living from families and groups, increasingly improved camping infrastructure, the popularization of camping lifestyles through social media, consumer preferences shifting from traditional hotels to micro-vacations closer to nature, and continuous innovation in tent products in terms of ease of use, functional integration, and aesthetic design. At the same time, the post-pandemic emphasis on open spaces and private travel has further accelerated the transformation of this category from professional outdoor equipment to mass-market consumer products.

This report is a detailed and comprehensive analysis for global Car Camping Tent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Car Camping Tent market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Car Camping Tent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Car Camping Tent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Car Camping Tent market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Car Camping Tent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Car Camping Tent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon, NEMO Equipment, Black Diamond, Coleman, Johnson Outdoors, Oase Outdoors, Big Agnes, Cascade Designs, Hilleberg, Kelty, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Car Camping Tent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small

Medium

Large

Market segment by Structure

Fold-out Tent

Clamshell Tent

Others

Market segment by Material

Soft Shell Tent

Hard Shell Tent

Market segment by Application

Online Sales

Offline Sales

Major players covered

Decathlon

NEMO Equipment

Black Diamond

Coleman

Johnson Outdoors

Oase Outdoors

Big Agnes

Cascade Designs

Hilleberg

Kelty

Marmot

AMG Group

Kampa

REI Co-op Westward

Core Equipment

Vango

Mobi Garden

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car Camping Tent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car Camping Tent, with price, sales quantity, revenue, and global market share of Car Camping Tent from 2021 to 2026.

Chapter 3, the Car Camping Tent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car Camping Tent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Car Camping Tent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car Camping Tent.

Chapter 14 and 15, to describe Car Camping Tent sales channel, distributors, customers, research findings and conclusion.

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