

Global Car-Based External Airbag Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Car-Based External Airbag market size was valued at US\$ 1056 million in 2024 and is forecast to a readjusted size of USD 2650 million by 2031 with a CAGR of 14.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Car-Based External Airbag are safety systems installed on the exterior of a vehicle, designed to deploy in the event of an imminent collision to protect both pedestrians and the vehicle itself. These airbags may be located in areas such as the front bumper, side panels, or under the hood and are activated by advanced sensors that detect crash scenarios before impact occurs. Their primary purpose is to absorb energy and reduce injury to external parties—especially pedestrians—or to protect critical parts of the vehicle during side impacts or rollovers.

The market for Car-Based External Airbag external airbags is gradually gaining momentum as the automotive industry continues to evolve toward smarter, safer, and more autonomous mobility solutions. As road safety regulations become increasingly comprehensive, automakers are expanding their focus from occupant-only protection to full-spectrum safety that includes pedestrians, cyclists, and even the vehicle structure itself. This shift is especially relevant in urban environments, where vehicle-pedestrian interactions are frequent and accidents can result in severe injuries or fatalities.

External airbags represent a new frontier in passive safety technology, supplementing traditional internal airbags by acting before or during the earliest moments of a collision. The integration of radar, lidar, and camera-based detection systems enables these airbags to respond intelligently and in real-time, often milliseconds before contact. This makes them particularly suitable for modern vehicles equipped with advanced driver-assistance systems (ADAS) and autonomous driving capabilities.

In addition to pedestrian protection, external airbags are also being explored for side-impact and rollover protection. For instance, side-mounted airbags that deploy just before a crash can create a buffer zone, reducing structural damage and minimizing impact forces transmitted to occupants. Similarly, underbody airbags are under development to help stabilize vehicles during extreme maneuvers or prevent rollover by lifting the car slightly at critical moments.

This report is a detailed and comprehensive analysis for global Car-Based External Airbag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Car-Based External Airbag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car-Based External Airbag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car-Based External Airbag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Car-Based External Airbag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Car-Based External Airbag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Car-Based External Airbag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Autoliv, Joyson Safety Systems, Toyota Gosei, ZF, Hyundai Mobis, Nihon Plast, Ashimori, Jin Heng, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Car-Based External Airbag market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Front-Mounted External Airbags

Side-Mounted External Airbags

Underbody Airbags

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Autoliv

Joyson Safety Systems

Toyota Gosei

ZF

Hyundai Mobis

Nihon Plast

Ashimori

Jin Heng

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Car-Based External Airbag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Car-Based External Airbag, with price, sales quantity, revenue, and global market share of Car-Based External Airbag from 2020 to 2025.

Chapter 3, the Car-Based External Airbag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Car-Based External Airbag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Car-Based External Airbag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Car-Based External Airbag.

Chapter 14 and 15, to describe Car-Based External Airbag sales channel, distributors, customers, research findings and conclusion.

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