

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Market 2018, Forecast to 2023**

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## **Abstracts**

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road.

Scope of the Report:

This report focuses on the Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Asia Pacific region have becoming a more and more important market of automotive industry, with more than half of the global automotive production. With the development of electronic technology, car infotainment system is also more and more popular.

In 2016, the sales of APAC car infotainment system is 68.2 million units, upper nearly 25% than 2012. As the pursuit of better driving experience, the revenue of APAC car infotainment system is 18.59 billion USD.

China is the largest consumption market in APAC with nearly half market share. Followed China, Japan and Korea are also important market as the mature automotive industry. In addition, Southeast Asia and India are small market as a depressed car industry.

Japan's Panasonic remained the top supplier of car infotainment systems. Besides it, Fujitsu-Ten, Pioneer, Denso, Aisin are also from Japan. The Top 5 players account for 52% market share in 2016.

QNX is at present the market leader in the automotive infotainment OS market with 47 percent share of units in 2016. However, the OS will cede share to Linux in the coming years because of stronger competitors and uncertainty surrounding its parent firm, BlackBerry. QNX has better safety certification than other infotainment OSs, which opens additional auto opportunities that are not counted in this market forecast.

The worldwide market for Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

Fujitsu-Ten

Pioneer

Denso

Aisin

Clarion

Desay SV

Kenwood

Harman

ADAYO

Alpine

Visteon

Continental

Bosch

Hangsheng

Coagent

Mitsubishi Electronics (Melco)

Delphi

Kaiyue Group

Soling

Sony

Skypine

Roadrover

FlyAudio

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

QNX System

WinCE System

Linux System

Other System

Market Segment by Applications, can be divided into

OEM

Aftermarket

There are 15 Chapters to deeply display the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market.

Chapter 1, to describe Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment, with sales, revenue, and price of Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car

Entertainment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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