

# Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road.

In Asia-Pacific, Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment key players include Haier, Vinotemp, NewAir, Eurodib, Magic Chef, etc. Asia-Pacific top five manufacturers hold a share over 45%. China is the largest market, with a share over 40%.

In terms of product, QNX System is the largest segment, with a share over 50%. And in terms of application, the largest application is OEMs, followed by Aftermarket.

This report studies the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car

Entertainment that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment total production and demand, 2021-2032, (K Units)

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment total production value, 2021-2032, (USD Million)

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment domestic production, consumption, key domestic manufacturers and share

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, Fujitsu-Ten, Pioneer, Denso, Aisin, Clarion, Desay SV, Kenwood, Harman, ADAYO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Market, Segmentation by Type:

QNX System

WinCE System

Linux System

Other System

Global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Panasonic

Fujitsu-Ten

Pioneer

Denso

Aisin

Clarion

Desay SV

Kenwood

Harman

ADAYO

Alpine

Visteon

Continental

Bosch

Hangsheng

Coagent

Mitsubishi Electronics (Melco)

Delphi

Kaiyue

Soling

Sony

Skypine

Roadrover

FlyAudio

### **Key Questions Answered:**

1. How big is the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market?
2. What is the demand of the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market?
3. What is the year over year growth of the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market?
4. What is the production and production value of the global Car AVN (Audio, Video, Navigation) or Infotainment System or In-Car Entertainment market?
5. Who are the key producers in the global Car AVN (Audio, Video, Navigation) or

Infotainment System or In-Car Entertainment market?

6. What are the growth factors driving the market demand?

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