

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Car Audio Speakers Market 2018, Forecast to 2023

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Abstracts

Car Audio Speakers is equipment installed in a car or other vehicle to provide in-car entertainment and information for the vehicle occupants.

Scope of the Report:

This report focuses on the Car Audio Speakers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The classification of car audio speakers includes 2 way audio speakers, 3 way audio speakers, 4 way audio speakers, and others, and the proportion of 2 way audio speakers in 2016 is about 50%.

Car audio speakers are widely used in passenger cars and commercial cars. The most proportion of car audio speakers is passenger cars, and consumption proportion is about 88.5%.

Japan region is the largest supplier of car audio speakers, with a production market share nearly 35% in 2016. Europe is the second largest supplier of car audio speakers, enjoying production market share nearly 23% in 2016.

China is the largest consumption place, with a consumption market share nearly 26% in 2016. Following China, Europe is the second largest consumption place with the consumption market share of 24%.

Market competition is intense. Panasonic, Alpine, Clarion, Pioneer, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry, like Harman, Bose.

The worldwide market for Car Audio Speakers is expected to grow at a CAGR of roughly 2.1% over the next five years, will reach 11200 million US\$ in 2023, from 9880

million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

Pioneer

Yanfeng Visteon

Alpine

Keenwood

Harman

Clarion

Sony

Delphi

BOSE

Blaupunkt

HangSheng

JL Audio

Coagent

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2-Way Speakers

3-Way Speakers

4-Way Speakers

Others

Market Segment by Applications, can be divided into

Commercial Cars

Passenger Cars

There are 15 Chapters to deeply display the global Car Audio Speakers market.

Chapter 1, to describe Car Audio Speakers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Car Audio Speakers, with sales, revenue, and price of Car Audio Speakers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Car Audio Speakers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Car Audio Speakers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Car Audio Speakers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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