

Global Car Air Outlet Bracket Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Car Air Outlet Bracket market size is expected to reach \$ 676 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

A Car Air Outlet Bracket is a vehicle accessory designed to attach a smartphone to the air-conditioning vent blades or vent frame inside a car. Its main function is to hold the phone securely within the driver's visible range for navigation, hands-free calls, music control, and route information viewing. A typical product consists of a mounting base, air-vent clip, hook-locking mechanism, ball joint, support arm, phone clamp, anti-slip pads, magnetic module, metal plate, spring components, tightening knob, and outer housing. Common product forms include mechanical clamp mounts, gravity-linkage mounts, magnetic mounts, wireless charging mounts, magnetic wireless charging mounts, and vehicle-specific designs. The working principle is to secure the mount onto the vehicle vent through a clip, hook, knob, or elastic mechanism, then hold the smartphone through clamping force, magnetic attraction, or a charging magnetic ring, while allowing angle adjustment through a ball joint or rotating shaft. Key technical requirements include structural strength, heat and cold resistance, clamping stability, vibration resistance, anti-slip and anti-scratch performance, magnetic safety, charging temperature control, fatigue life, and compatibility with different vent designs.

The main market opportunity for car air vent phone mounts comes from the continued high-frequency use of smartphones in driving scenarios. Although more vehicles now come with infotainment displays, built-in navigation, and smartphone mirroring systems, a large installed base of vehicles still relies on smartphones for navigation, calls, music, ride-hailing orders, food-delivery tasks, and route management. Compared with suction-cup and adhesive mounts, air vent mounts are easy to install, removable, less likely to block the windshield, and do not require adhesive pads. As smartphones become

larger, camera modules become thicker, magnetic ecosystems expand, and wireless charging standards improve, the product is evolving from a simple low-cost clip into a higher-value accessory with metal hooks, strong magnetic rings, damping ball joints, cooling structures, and wireless charging modules.

The key challenges and risks lie in compatibility, price competition, and product reliability. Vehicle air vent structures vary widely, including horizontal vents, vertical vents, round vents, hidden vents, irregular vents, and electric vents, so not every vehicle is suitable for a standard air vent mount. Some products have insufficient clamping force and may shake, fall, or damage vent blades during bumps, braking, or cornering. The low-end market has a low entry barrier, and plastic parts, magnets, springs, and silicone pads can be copied quickly, creating severe product homogenization. Wireless charging models also face issues related to heat generation, charging efficiency, magnetic alignment, vehicle power compatibility, and certification cost. For due diligence, it is important to distinguish brand owners, trading companies, platform sellers, and actual manufacturers.

Downstream demand is shifting from 'holding the phone' to 'stable, easy to install, damage-free, magnetic, chargeable, and compatible with more vehicle models.' Low-end products still rely on gravity clamps and simple arms for price-sensitive users. Mid-range products emphasize metal hooks, one-handed use, anti-vibration structures, and large-phone compatibility. Premium products are moving toward magnetic fast charging, active cooling, vehicle-specific structures, and modular ecosystems. Professional users such as ride-hailing drivers, taxi drivers, and logistics drivers value stability and durability, while private car owners care more about appearance, convenience, phone protection, and interior aesthetics. Over the next few years, car air vent phone mounts are unlikely to be fully replaced by infotainment systems because smartphones still carry many personalized applications and real-time data.

This report studies the global Car Air Outlet Bracket production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Car Air Outlet Bracket and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Car Air Outlet Bracket that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Car Air Outlet Bracket total production and demand, 2021-2032, (K Units)

Global Car Air Outlet Bracket total production value, 2021-2032, (USD Million)

Global Car Air Outlet Bracket production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Car Air Outlet Bracket consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Car Air Outlet Bracket domestic production, consumption, key domestic manufacturers and share

Global Car Air Outlet Bracket production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Car Air Outlet Bracket production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Car Air Outlet Bracket production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Car Air Outlet Bracket market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mpow, CARPURIDE, Belkin, UGREEN, ESR, PHILIPS, Baseus, hoco, iSound, Kenu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Car Air Outlet Bracket market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Car Air Outlet Bracket Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Car Air Outlet Bracket Market, Segmentation by Type:

Magnetic

Snap-on

Others

Global Car Air Outlet Bracket Market, Segmentation by Main Material:

ABS Plastic Air Vent Mount

PC Plastic Air Vent Mount

Aluminum Alloy Air Vent Mount

Zinc Alloy Air Vent Mount

Global Car Air Outlet Bracket Market, Segmentation by Load Capacity Parameter:

Light-Duty Air Vent Car Phone Mount, Below 200 G

Standard-Duty Air Vent Car Phone Mount, 200?300 G

Heavy-Duty Air Vent Car Phone Mount, 300?500 G

Extra-Heavy-Duty Air Vent Car Phone Mount, Above 500 G

Global Car Air Outlet Bracket Market, Segmentation by Vent Compatibility Structure:

Horizontal Vent Compatible Mount

Vertical Vent Compatible Mount

Round Vent Compatible Mount

Thick-blade Vent Compatible Mount

Thin-blade Vent Compatible Mount

Vehicle-specific Vent Mount

Global Car Air Outlet Bracket Market, Segmentation by Application:

Online Sale

Offline Sale

Companies Profiled:

Mpow

CARPURIDE

Belkin

UGREEN

ESR

PHILIPS

Baseus

hoco

iSound

Kenu

AUKEY

ARGOMTECH

SCOSCHE

iOttie

Spigen

Peak Design

Nite Ize

Mous

Quad Lock

VICSEED

Key Questions Answered:

1. How big is the global Car Air Outlet Bracket market?
2. What is the demand of the global Car Air Outlet Bracket market?
3. What is the year over year growth of the global Car Air Outlet Bracket market?
4. What is the production and production value of the global Car Air Outlet Bracket market?

5. Who are the key producers in the global Car Air Outlet Bracket market?
6. What are the growth factors driving the market demand?

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