

Global Captioning and Subtitling Solutions Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Captioning and Subtitling Solutions market size is expected to reach \$ 690.6 million by 2029, rising at a market growth of 8.2% CAGR during the forecast period (2023-2029).

Global Captioning and Subtitling Solution key players include VITAC, IBM, ZOO Digital Group, etc. Global top three manufacturers hold a share about 60%.

North America is the largest market, with a share about 60%, followed by China, and Europe, both have a share over 25 percent.

In terms of product, Cloud is the largest segment, with a share about 90%. And in terms of application, the largest application is Broadcast, followed by Streaming, Education and Corporate.

The solutions enable encoding, editing, and repurposing of video subtitles and captions for delivery platforms, such as, web, mobile, and television. Captioning and subtitling solutions help broadcasting and web media organizations in automating high volume caption & subtitle processing tasks, such as, extraction & insertion, timing & frame rate adjustment, format conversion, clip assembly, and sub-clipping. There exists high demand in the broadcasting industry for advanced solutions for automating the process of subtitles & captions on any media format.

This report studies the global Captioning and Subtitling Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Captioning

and Subtitling Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Captioning and Subtitling Solutions that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Captioning and Subtitling Solutions total market, 2018-2029, (USD Million)

Global Captioning and Subtitling Solutions total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Captioning and Subtitling Solutions total market, key domestic companies and share, (USD Million)

Global Captioning and Subtitling Solutions revenue by player and market share 2018-2023, (USD Million)

Global Captioning and Subtitling Solutions total market by Type, CAGR, 2018-2029, (USD Million)

Global Captioning and Subtitling Solutions total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Captioning and Subtitling Solutions market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verbit, IBM, Digital Nirvana, ZOO Digital Group, Ai-Media Technologies, Rev, NHK Global Media Services, 3Play Media and Telestream, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Captioning and Subtitling Solutions market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Captioning and Subtitling Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Captioning and Subtitling Solutions Market, Segmentation by Type

Cloud

On-premises

Global Captioning and Subtitling Solutions Market, Segmentation by Application

Broadcast

Streaming

Educational Sector

Corporate Sector

Others

Companies Profiled:

Verbit

IBM

Digital Nirvana

ZOO Digital Group

Ai-Media Technologies

Rev

NHK Global Media Services

3Play Media

Telestream

ENCO Systems, Inc.

Apptek

Capital Captions

VoiceBox

Acadecraft

Fujimic Inc.

Japan Media Services

Forecross

CCJK Technologies

Lisan India

Key Questions Answered

1. How big is the global Captioning and Subtitling Solutions market?
2. What is the demand of the global Captioning and Subtitling Solutions market?
3. What is the year over year growth of the global Captioning and Subtitling Solutions market?
4. What is the total value of the global Captioning and Subtitling Solutions market?
5. Who are the major players in the global Captioning and Subtitling Solutions market?
6. What are the growth factors driving the market demand?

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