

Global Captioning and Subtitling Solutions Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Captioning and subtitling solutions provides platform for video captioning and subtitling of digital media. The solutions enable encoding, editing, and repurposing of video subtitles and captions for delivery platforms, such as, web, mobile, and television. Captioning and subtitling solutions help broadcasting and web media organizations in automating high volume caption & subtitle processing tasks, such as, extraction & insertion, timing & frame rate adjustment, format conversion, clip assembly, and sub-clipping. There exists high demand in the broadcasting industry for advanced solutions for automating the process of subtitles & captions on any media format.

Scope of the Report:

The global captioning and subtitling solutions market is growing rapidly. Demand for advanced content tools is on the rise among industries as they generate captions & subtitles of on-demand video assets and also support captioning for live broadcasts. Captioning and subtitling solutions have helped the broadcasting industry deliver subtitles (speech to text) on any media platforms.

The global Captioning and Subtitling Solutions market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Captioning and Subtitling Solutions.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Captioning and Subtitling Solutions market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Captioning and Subtitling Solutions market by product type and applications/end industries.

Market Segment by Companies, this report covers

3Play Media

Apptek

IBM

Capital Captions

VITAC

Telestream

Tell Language Solutions

Transcribe Now

EEG Enterprises

Compusult

ZOO Digital Group

Amara Enterprise

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premises

Cloud

Market Segment by Applications, can be divided into

Corporate

Government

Broadcast

Content Producers

Education

Others

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