

Global Capsule Hotels Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A capsule hotel, also known as a pod hotel, is a type of hotel developed in Japan that features a large number of extremely small 'rooms' (capsules) intended to provide cheap, basic overnight accommodation for guests who do not require or who cannot afford the services offered by more conventional hotels.

Scope of the Report:

This report studies the Capsule Hotels market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Capsule Hotels market by product type and applications/end industries.

Japan is the largest market with a market share of 81.13% in 2012 and 77.95% in 2016 with a decrease of 3.18%. Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing Southeast Asia regions.

The Capsule Hotels market has been increased in accordance with the development of whole economy, tourism and consumer awareness. However, with the macroeconomic is slowing down, the increase rate of Capsule Hotels is also slowing. But the emerging market is still the potential market of the industry, so some of the companies are laying-out their business in the emerging market. What more, there are some problem to be solved ahead, such as the homogenization of the fierce competition, the low price competition, the talents shortage in the process of the company' expansion, the channel building through the internet and so on.

The global Capsule Hotels market is valued at 160 million USD in 2017 and is expected to reach 210 million USD by the end of 2023, growing at a CAGR of 6.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Capsule Hotels.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

The Prime Pod Ginza Tokyo

Shinjuku Kuyakusho-mae Capsule Hotel

ENAKA Asakusa Central Hostel

Nihonbashi Muormachi Bay Hotel

Tokyo Ginza Bay Hotel

Oak Hostel Fuji

Nadeshiko Hotel Shibuya

Capsule Value Kanda

Nine Hours Shinjuku-North

Tokyo Ariake Bay Hotel

Capsule Inn Kamata

Vintage Inn

Wink Hotel

Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Office Workers

Tourists

Others

Market Segment by Applications, can be divided into

Office Workers

Tourists

Others

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