

Global Capsule Endoscopy Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD92B6DB057DEN.html>

Date: June 2026

Pages: 96

Price: US\$ 4,480.00 (Single User License)

ID: GD92B6DB057DEN

Abstracts

The global Capsule Endoscopy market size is expected to reach \$ 1432 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

Capsule endoscopy is a non-invasive diagnostic technology based on ingestible micro-electronic devices designed for gastrointestinal examination. The system consists of a swallowable capsule integrating a camera, light source, sensors, battery, and wireless transmission module. Once ingested, the capsule travels through the digestive tract via natural peristalsis, capturing high-resolution images and transmitting them to an external recorder and workstation for clinical analysis. Compared with traditional endoscopy, capsule endoscopy eliminates the need for invasive insertion, significantly improving patient comfort and reducing infection risks, while enabling full visualization of hard-to-reach areas such as the small intestine. It has become a critical tool for diagnosing obscure gastrointestinal bleeding, inflammatory bowel disease, and tumors. With advancements in wireless communication, microelectronics, and AI-based image analysis, capsule endoscopy is evolving toward intelligent, remote, and even therapeutic-assisted platforms. In 2025, global Capsule endoscopy production reached approximately 2.65 million units and price is about 300 USD/Unit. The average gross profit margin of this product is 75%.

Driven by the rising prevalence of gastrointestinal diseases and expanding cancer screening programs, capsule endoscopy is gaining rapid clinical acceptance as a 'non-invasive + precise' diagnostic solution. Increasing demand for minimally invasive procedures and improved patient experience is accelerating its transition from a supplementary tool to a frontline diagnostic modality. Meanwhile, technological innovations such as AI-assisted image analysis, magnetically controlled capsules, and telemedicine integration are enhancing diagnostic efficiency and scalability, positioning

the technology as a key growth engine in advanced medical devices.

Despite strong prospects, capsule endoscopy faces challenges including high procedural costs, reimbursement limitations, and evolving clinical standards. The relatively high cost per procedure restricts adoption in emerging markets, while interpretation of large image datasets still relies heavily on trained specialists, creating efficiency bottlenecks. Technical limitations such as battery life, localization accuracy, and lack of active navigation further constrain advanced applications. Additionally, increasingly stringent regulatory requirements raise the bar for R&D capabilities and compliance systems.

Downstream demand is shifting structurally from hospitals toward decentralized and home-based care settings. Beyond large hospitals, ambulatory surgical centers and specialty clinics are increasingly adopting efficient and patient-friendly diagnostic tools, accelerating penetration into distributed healthcare environments. Growing demand for early screening and chronic disease management is expanding its role in colorectal cancer screening and long-term monitoring. In the future, integration with telemedicine platforms and cloud-based data processing is expected to position capsule endoscopy as a key gateway in digital healthcare ecosystems.

From an upstream perspective, capsule endoscopy relies heavily on precision electronics and biocompatible materials, including CMOS image sensors, miniature light sources, dedicated integrated circuits, batteries, and medical-grade encapsulation materials. Advances in semiconductors and micro-optics have significantly improved imaging quality and device miniaturization, while low-power chips and next-generation batteries define performance limits. Biocompatible materials and sealing technologies are critical for safety and represent key entry barriers. Overall, upstream technological evolution and supply chain stability will continue to shape innovation pace and cost structures within the industry.

This report studies the global Capsule Endoscopy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Capsule Endoscopy and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Capsule Endoscopy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Capsule Endoscopy total production and demand, 2021-2032, (K Units)

Global Capsule Endoscopy total production value, 2021-2032, (USD Million)

Global Capsule Endoscopy production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Capsule Endoscopy consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Capsule Endoscopy domestic production, consumption, key domestic manufacturers and share

Global Capsule Endoscopy production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Capsule Endoscopy production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Capsule Endoscopy production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Capsule Endoscopy market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Medtronic, Olympus, RF Co., Ltd., CapsoVision, IntroMedic, Jinshan Science & Technology, Jifu Technoogy, Anhan Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Capsule Endoscopy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Capsule Endoscopy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Capsule Endoscopy Market, Segmentation by Type:

CMOS Photosensitive Chip

CCD Photosensitive Chip

Other

Global Capsule Endoscopy Market, Segmentation by Sales Channel:

For Small Intestine

For the Colon

For Stomach

Other

Global Capsule Endoscopy Market, Segmentation by Application:

Hospital

Ambulatory Centers

Other

Companies Profiled:

Medtronic

Olympus

RF Co., Ltd.

CapsoVision

IntroMedic

Jinshan Science & Technology

Jifu Technoogy

Anhan Technology

Key Questions Answered:

1. How big is the global Capsule Endoscopy market?
2. What is the demand of the global Capsule Endoscopy market?
3. What is the year over year growth of the global Capsule Endoscopy market?
4. What is the production and production value of the global Capsule Endoscopy market?
5. Who are the key producers in the global Capsule Endoscopy market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Capsule Endoscopy Introduction
- 1.2 World Capsule Endoscopy Supply & Forecast
 - 1.2.1 World Capsule Endoscopy Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Capsule Endoscopy Production (2021-2032)
 - 1.2.3 World Capsule Endoscopy Pricing Trends (2021-2032)
- 1.3 World Capsule Endoscopy Production by Region (Based on Production Site)
 - 1.3.1 World Capsule Endoscopy Production Value by Region (2021-2032)
 - 1.3.2 World Capsule Endoscopy Production by Region (2021-2032)
 - 1.3.3 World Capsule Endoscopy Average Price by Region (2021-2032)
 - 1.3.4 North America Capsule Endoscopy Production (2021-2032)
 - 1.3.5 Latin America Capsule Endoscopy Production (2021-2032)
 - 1.3.6 Europe Capsule Endoscopy Production (2021-2032)
 - 1.3.7 China Capsule Endoscopy Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Capsule Endoscopy Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Capsule Endoscopy Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Capsule Endoscopy Demand (2021-2032)
- 2.2 World Capsule Endoscopy Consumption by Region
 - 2.2.1 World Capsule Endoscopy Consumption by Region (2021-2026)
 - 2.2.2 World Capsule Endoscopy Consumption Forecast by Region (2027-2032)
- 2.3 United States Capsule Endoscopy Consumption (2021-2032)
- 2.4 China Capsule Endoscopy Consumption (2021-2032)
- 2.5 Europe Capsule Endoscopy Consumption (2021-2032)
- 2.6 Japan Capsule Endoscopy Consumption (2021-2032)
- 2.7 South Korea Capsule Endoscopy Consumption (2021-2032)
- 2.8 ASEAN Capsule Endoscopy Consumption (2021-2032)
- 2.9 India Capsule Endoscopy Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Capsule Endoscopy Production Value by Manufacturer (2021-2026)

- 3.2 World Capsule Endoscopy Production by Manufacturer (2021-2026)
- 3.3 World Capsule Endoscopy Average Price by Manufacturer (2021-2026)
- 3.4 Capsule Endoscopy Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Capsule Endoscopy Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Capsule Endoscopy in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Capsule Endoscopy in 2025
- 3.6 Capsule Endoscopy Market: Overall Company Footprint Analysis
 - 3.6.1 Capsule Endoscopy Market: Region Footprint
 - 3.6.2 Capsule Endoscopy Market: Company Product Type Footprint
 - 3.6.3 Capsule Endoscopy Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Capsule Endoscopy Production Value Comparison
 - 4.1.1 United States VS China: Capsule Endoscopy Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Capsule Endoscopy Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Capsule Endoscopy Production Comparison
 - 4.2.1 United States VS China: Capsule Endoscopy Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Capsule Endoscopy Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Capsule Endoscopy Consumption Comparison
 - 4.3.1 United States VS China: Capsule Endoscopy Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Capsule Endoscopy Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Capsule Endoscopy Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Capsule Endoscopy Production Value (2021-2026)

4.4.3 United States Based Manufacturers Capsule Endoscopy Production (2021-2026)

4.5 China Based Capsule Endoscopy Manufacturers and Market Share

4.5.1 China Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Capsule Endoscopy Production Value (2021-2026)

4.5.3 China Based Manufacturers Capsule Endoscopy Production (2021-2026)

4.6 Rest of World Based Capsule Endoscopy Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Capsule Endoscopy Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Capsule Endoscopy Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Capsule Endoscopy Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 CMOS Photosensitive Chip

5.2.2 CCD Photosensitive Chip

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World Capsule Endoscopy Production by Type (2021-2032)

5.3.2 World Capsule Endoscopy Production Value by Type (2021-2032)

5.3.3 World Capsule Endoscopy Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SALES CHANNEL

6.1 World Capsule Endoscopy Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Sales Channel

6.2.1 For Small Intestine

6.2.2 For the Colon

6.2.3 For Stomach

6.2.4 Other

6.3 Market Segment by Sales Channel

6.3.1 World Capsule Endoscopy Production by Sales Channel (2021-2032)

6.3.2 World Capsule Endoscopy Production Value by Sales Channel (2021-2032)

6.3.3 World Capsule Endoscopy Average Price by Sales Channel (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Capsule Endoscopy Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Hospital

7.2.2 Ambulatory Centers

7.2.3 Other

7.3 Market Segment by Application

7.3.1 World Capsule Endoscopy Production by Application (2021-2032)

7.3.2 World Capsule Endoscopy Production Value by Application (2021-2032)

7.3.3 World Capsule Endoscopy Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Medtronic

8.1.1 Medtronic Details

8.1.2 Medtronic Major Business

8.1.3 Medtronic Capsule Endoscopy Product and Services

8.1.4 Medtronic Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Medtronic Recent Developments/Updates

8.1.6 Medtronic Competitive Strengths & Weaknesses

8.2 Olympus

8.2.1 Olympus Details

8.2.2 Olympus Major Business

8.2.3 Olympus Capsule Endoscopy Product and Services

8.2.4 Olympus Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Olympus Recent Developments/Updates

8.2.6 Olympus Competitive Strengths & Weaknesses

8.3 RF Co., Ltd.

8.3.1 RF Co., Ltd. Details

8.3.2 RF Co., Ltd. Major Business

8.3.3 RF Co., Ltd. Capsule Endoscopy Product and Services

8.3.4 RF Co., Ltd. Capsule Endoscopy Production, Price, Value, Gross Margin and

Market Share (2021-2026)

8.3.5 RF Co., Ltd. Recent Developments/Updates

8.3.6 RF Co., Ltd. Competitive Strengths & Weaknesses

8.4 CapsoVision

8.4.1 CapsoVision Details

8.4.2 CapsoVision Major Business

8.4.3 CapsoVision Capsule Endoscopy Product and Services

8.4.4 CapsoVision Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 CapsoVision Recent Developments/Updates

8.4.6 CapsoVision Competitive Strengths & Weaknesses

8.5 IntroMedic

8.5.1 IntroMedic Details

8.5.2 IntroMedic Major Business

8.5.3 IntroMedic Capsule Endoscopy Product and Services

8.5.4 IntroMedic Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 IntroMedic Recent Developments/Updates

8.5.6 IntroMedic Competitive Strengths & Weaknesses

8.6 Jinshan Science & Technology

8.6.1 Jinshan Science & Technology Details

8.6.2 Jinshan Science & Technology Major Business

8.6.3 Jinshan Science & Technology Capsule Endoscopy Product and Services

8.6.4 Jinshan Science & Technology Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 Jinshan Science & Technology Recent Developments/Updates

8.6.6 Jinshan Science & Technology Competitive Strengths & Weaknesses

8.7 Jifu Technoogy

8.7.1 Jifu Technoogy Details

8.7.2 Jifu Technoogy Major Business

8.7.3 Jifu Technoogy Capsule Endoscopy Product and Services

8.7.4 Jifu Technoogy Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 Jifu Technoogy Recent Developments/Updates

8.7.6 Jifu Technoogy Competitive Strengths & Weaknesses

8.8 Anhan Technology

8.8.1 Anhan Technology Details

8.8.2 Anhan Technology Major Business

8.8.3 Anhan Technology Capsule Endoscopy Product and Services

8.8.4 Anhan Technology Capsule Endoscopy Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 Anhan Technology Recent Developments/Updates

8.8.6 Anhan Technology Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Capsule Endoscopy Industry Chain

9.2 Capsule Endoscopy Upstream Analysis

9.2.1 Capsule Endoscopy Core Raw Materials

9.2.2 Main Manufacturers of Capsule Endoscopy Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Capsule Endoscopy Production Mode

9.6 Capsule Endoscopy Procurement Model

9.7 Capsule Endoscopy Industry Sales Model and Sales Channels

9.7.1 Capsule Endoscopy Sales Model

9.7.2 Capsule Endoscopy Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Capsule Endoscopy Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Capsule Endoscopy Production Value by Region (2021-2026) & (USD Million)

Table 3. World Capsule Endoscopy Production Value by Region (2027-2032) & (USD Million)

Table 4. World Capsule Endoscopy Production Value Market Share by Region (2021-2026)

Table 5. World Capsule Endoscopy Production Value Market Share by Region (2027-2032)

Table 6. World Capsule Endoscopy Production by Region (2021-2026) & (K Units)

Table 7. World Capsule Endoscopy Production by Region (2027-2032) & (K Units)

Table 8. World Capsule Endoscopy Production Market Share by Region (2021-2026)

Table 9. World Capsule Endoscopy Production Market Share by Region (2027-2032)

Table 10. World Capsule Endoscopy Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Capsule Endoscopy Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Capsule Endoscopy Major Market Trends

Table 13. World Capsule Endoscopy Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Capsule Endoscopy Consumption by Region (2021-2026) & (K Units)

Table 15. World Capsule Endoscopy Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Capsule Endoscopy Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Capsule Endoscopy Producers in 2025

Table 18. World Capsule Endoscopy Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Capsule Endoscopy Producers in 2025

Table 20. World Capsule Endoscopy Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Capsule Endoscopy Company Evaluation Quadrant

Table 22. World Capsule Endoscopy Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Capsule Endoscopy Production Site of Key Manufacturer

Table 24. Capsule Endoscopy Market: Company Product Type Footprint

Table 25. Capsule Endoscopy Market: Company Product Application Footprint

Table 26. Capsule Endoscopy Competitive Factors

Table 27. Capsule Endoscopy New Entrant and Capacity Expansion Plans

Table 28. Capsule Endoscopy Mergers & Acquisitions Activity

Table 29. United States VS China Capsule Endoscopy Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Capsule Endoscopy Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Capsule Endoscopy Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Capsule Endoscopy Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Capsule Endoscopy Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Capsule Endoscopy Production Market Share (2021-2026)

Table 37. China Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Capsule Endoscopy Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Capsule Endoscopy Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Capsule Endoscopy Production Market Share (2021-2026)

Table 42. Rest of World Based Capsule Endoscopy Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Capsule Endoscopy Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Capsule Endoscopy Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Capsule Endoscopy Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Capsule Endoscopy Production Market Share (2021-2026)

Table 47. World Capsule Endoscopy Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Capsule Endoscopy Production by Type (2021-2026) & (K Units)

Table 49. World Capsule Endoscopy Production by Type (2027-2032) & (K Units)

Table 50. World Capsule Endoscopy Production Value by Type (2021-2026) & (USD Million)

Table 51. World Capsule Endoscopy Production Value by Type (2027-2032) & (USD Million)

Table 52. World Capsule Endoscopy Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Capsule Endoscopy Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Capsule Endoscopy Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 55. World Capsule Endoscopy Production by Sales Channel (2021-2026) & (K Units)

Table 56. World Capsule Endoscopy Production by Sales Channel (2027-2032) & (K Units)

Table 57. World Capsule Endoscopy Production Value by Sales Channel (2021-2026) & (USD Million)

Table 58. World Capsule Endoscopy Production Value by Sales Channel (2027-2032) & (USD Million)

Table 59. World Capsule Endoscopy Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 60. World Capsule Endoscopy Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 61. World Capsule Endoscopy Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Capsule Endoscopy Production by Application (2021-2026) & (K Units)

Table 63. World Capsule Endoscopy Production by Application (2027-2032) & (K Units)

Table 64. World Capsule Endoscopy Production Value by Application (2021-2026) & (USD Million)

Table 65. World Capsule Endoscopy Production Value by Application (2027-2032) & (USD Million)

Table 66. World Capsule Endoscopy Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World Capsule Endoscopy Average Price by Application (2027-2032) &

(US\$/Unit)

Table 68. Medtronic Basic Information, Manufacturing Base and Competitors

Table 69. Medtronic Major Business

Table 70. Medtronic Capsule Endoscopy Product and Services

Table 71. Medtronic Capsule Endoscopy Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Medtronic Recent Developments/Updates

Table 73. Medtronic Competitive Strengths & Weaknesses

Table 74. Olympus Basic Information, Manufacturing Base and Competitors

Table 75. Olympus Major Business

Table 76. Olympus Capsule Endoscopy Product and Services

Table 77. Olympus Capsule Endoscopy Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Olympus Recent Developments/Updates

Table 79. Olympus Competitive Strengths & Weaknesses

Table 80. RF Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 81. RF Co., Ltd. Major Business

Table 82. RF Co., Ltd. Capsule Endoscopy Product and Services

Table 83. RF Co., Ltd. Capsule Endoscopy Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. RF Co., Ltd. Recent Developments/Updates

Table 85. RF Co., Ltd. Competitive Strengths & Weaknesses

Table 86. CapsoVision Basic Information, Manufacturing Base and Competitors

Table 87. CapsoVision Major Business

Table 88. CapsoVision Capsule Endoscopy Product and Services

Table 89. CapsoVision Capsule Endoscopy Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. CapsoVision Recent Developments/Updates

Table 91. CapsoVision Competitive Strengths & Weaknesses

Table 92. IntroMedic Basic Information, Manufacturing Base and Competitors

Table 93. IntroMedic Major Business

Table 94. IntroMedic Capsule Endoscopy Product and Services

Table 95. IntroMedic Capsule Endoscopy Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. IntroMedic Recent Developments/Updates

Table 97. IntroMedic Competitive Strengths & Weaknesses

Table 98. Jinshan Science & Technology Basic Information, Manufacturing Base and
Competitors

Table 99. Jinshan Science & Technology Major Business

Table 100. Jinshan Science & Technology Capsule Endoscopy Product and Services

Table 101. Jinshan Science & Technology Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Jinshan Science & Technology Recent Developments/Updates

Table 103. Jinshan Science & Technology Competitive Strengths & Weaknesses

Table 104. Jifu Technoogy Basic Information, Manufacturing Base and Competitors

Table 105. Jifu Technoogy Major Business

Table 106. Jifu Technoogy Capsule Endoscopy Product and Services

Table 107. Jifu Technoogy Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Jifu Technoogy Recent Developments/Updates

Table 109. Jifu Technoogy Competitive Strengths & Weaknesses

Table 110. Anhan Technology Basic Information, Manufacturing Base and Competitors

Table 111. Anhan Technology Major Business

Table 112. Anhan Technology Capsule Endoscopy Product and Services

Table 113. Anhan Technology Capsule Endoscopy Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Anhan Technology Recent Developments/Updates

Table 115. Anhan Technology Competitive Strengths & Weaknesses

Table 116. Global Key Players of Capsule Endoscopy Upstream (Raw Materials)

Table 117. Global Capsule Endoscopy Typical Customers

Table 118. Capsule Endoscopy Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Capsule Endoscopy Picture

Figure 2. World Capsule Endoscopy Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Capsule Endoscopy Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 5. World Capsule Endoscopy Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Capsule Endoscopy Production Value Market Share by Region (2021-2032)

Figure 7. World Capsule Endoscopy Production Market Share by Region (2021-2032)

Figure 8. North America Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 9. Latin America Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 10. Europe Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 11. China Capsule Endoscopy Production (2021-2032) & (K Units)

Figure 12. Capsule Endoscopy Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 15. World Capsule Endoscopy Consumption Market Share by Region (2021-2032)

Figure 16. United States Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 17. China Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 18. Europe Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 19. Japan Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 20. South Korea Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 22. India Capsule Endoscopy Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Capsule Endoscopy by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Capsule Endoscopy Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Capsule Endoscopy Markets in 2025

Figure 26. United States VS China: Capsule Endoscopy Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Capsule Endoscopy Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Capsule Endoscopy Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Capsule Endoscopy Production Market Share 2025

Figure 30. China Based Manufacturers Capsule Endoscopy Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Capsule Endoscopy Production Market Share 2025

Figure 32. World Capsule Endoscopy Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Capsule Endoscopy Production Value Market Share by Type in 2025

Figure 34. CMOS Photosensitive Chip

Figure 35. CCD Photosensitive Chip

Figure 36. Other

Figure 37. World Capsule Endoscopy Production Market Share by Type (2021-2032)

Figure 38. World Capsule Endoscopy Production Value Market Share by Type (2021-2032)

Figure 39. World Capsule Endoscopy Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Capsule Endoscopy Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 41. World Capsule Endoscopy Production Value Market Share by Sales Channel in 2025

Figure 42. For Small Intestine

Figure 43. For the Colon

Figure 44. For Stomach

Figure 45. Other

Figure 46. World Capsule Endoscopy Production Market Share by Sales Channel (2021-2032)

Figure 47. World Capsule Endoscopy Production Value Market Share by Sales Channel (2021-2032)

Figure 48. World Capsule Endoscopy Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 49. Direct Sales

Figure 50. Distributor Sales

Figure 51. World Capsule Endoscopy Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 52. World Capsule Endoscopy Production Value Market Share by Application in 2025

Figure 53. Hospital

Figure 54. Ambulatory Centers

Figure 55. Other

Figure 56. World Capsule Endoscopy Production Market Share by Application
(2021-2032)

Figure 57. World Capsule Endoscopy Production Value Market Share by Application
(2021-2032)

Figure 58. World Capsule Endoscopy Average Price by Application (2021-2032) &
(US\$/Unit)

Figure 59. Capsule Endoscopy Industry Chain

Figure 60. Capsule Endoscopy Procurement Model

Figure 61. Capsule Endoscopy Sales Model

Figure 62. Capsule Endoscopy Sales Channels, Direct Sales, and Distribution

Figure 63. Methodology

Figure 64. Research Process and Data Source

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