

Global Capsule Endoscopy Devices Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Capsule Endoscopy Devices market size is expected to reach \$ 1430 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

Capsule Endoscopy Devices refer to a comprehensive gastrointestinal diagnostic solution centered on ingestible micro-electronic systems, including disposable capsule units, external recording systems, data analysis software, and integrated digital platforms. The device operates by utilizing a swallowable capsule embedded with a miniature camera, light source, sensors, wireless transmission module, and power system. Once ingested, it travels through the digestive tract via natural peristalsis, capturing continuous images and transmitting them to an external receiver for analysis. Compared with traditional endoscopy, capsule endoscopy devices enable a truly non-invasive, anesthesia-free, and full gastrointestinal visualization approach, with unique advantages in accessing areas such as the small intestine. With advancements in AI-assisted diagnostics, cloud-based data systems, and magnetic navigation technologies, these devices are evolving from standalone hardware into integrated "device + data + service" digital healthcare platforms. In 2025, global Capsule endoscopy Devices production reached approximately 2.65 million units and price is about 300 USD/Unit. The average gross profit margin of this product is 75%.

Driven by the rising prevalence of gastrointestinal diseases and global population aging, capsule endoscopy devices are becoming a key enabler of healthcare system upgrades. Industry reports and corporate disclosures highlight minimally invasive care and digitalization as core trends, both of which align strongly with capsule endoscopy's "non-invasive + data-driven" value proposition. Continuous advancements in high-resolution imaging, low-power chips, and AI-assisted interpretation are significantly

enhancing diagnostic efficiency and clinical value. Meanwhile, increasing patient preference for comfortable and convenient procedures is accelerating adoption in screening and primary care settings, transforming the technology from a specialized tool into a scalable diagnostic solution. Despite strong growth momentum, high costs and reimbursement limitations remain key barriers. Capsule endoscopy systems and procedures are still significantly more expensive than conventional methods, limiting adoption in cost-sensitive markets. Functional limitations such as the inability to perform biopsies or therapeutic interventions persist, while technical challenges related to battery life and localization remain unresolved. In addition, large-scale image data processing relies heavily on trained professionals, creating efficiency bottlenecks. Stricter regulatory requirements further extend product approval cycles, increasing pressure on companies' R&D and commercialization capabilities. Downstream demand is shifting from hospital-centric models to multi-tier healthcare systems. Beyond large hospitals, specialty clinics, ambulatory centers, and health management institutions are increasingly adopting capsule endoscopy devices, driving penetration into primary care and screening markets. Strengthened early screening initiatives and rising demand for chronic disease management are expanding its role in cancer detection and long-term monitoring. With the integration of telemedicine and digital platforms, these devices are evolving into critical nodes connecting patients, physicians, and healthcare data ecosystems. From an upstream perspective, capsule endoscopy devices rely heavily on microelectronics and precision manufacturing, including CMOS image sensors, micro-optical lenses, wireless communication modules, low-power chips, and miniature batteries. Advances in semiconductors and micro-optics have significantly improved imaging quality and miniaturization, while battery energy density and power efficiency define performance limits. Medical-grade encapsulation and biocompatible materials are critical for safety and form key barriers to entry. The stability and innovation capability of the upstream supply chain will continue to shape cost structures and industry competitiveness.

This report studies the global Capsule Endoscopy Devices production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Capsule Endoscopy Devices and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Capsule Endoscopy Devices that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Capsule Endoscopy Devices total production and demand, 2021-2032, (K Units)

Global Capsule Endoscopy Devices total production value, 2021-2032, (USD Million)

Global Capsule Endoscopy Devices production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Capsule Endoscopy Devices consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Capsule Endoscopy Devices domestic production, consumption, key domestic manufacturers and share

Global Capsule Endoscopy Devices production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Capsule Endoscopy Devices production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Capsule Endoscopy Devices production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Capsule Endoscopy Devices market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Medtronic, Olympus, RF Co., Ltd., CapsoVision, IntroMedic, Jinshan Science & Technology, Jifu Technoogy, Anhan Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Capsule Endoscopy Devices market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Capsule Endoscopy Devices Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Capsule Endoscopy Devices Market, Segmentation by Type:

Small Intestine Capsule Endoscopy

Gastric Capsule Endoscopy

Colon Capsule Endoscopy

Magnetically Controlled Capsule Endoscopy

Others?

Global Capsule Endoscopy Devices Market, Segmentation by Technology:

CMOS Photosensitive Chip

CCD Photosensitive Chip

Other

Global Capsule Endoscopy Devices Market, Segmentation by Sales Channel:

Direct Sales

Distributor Sales

Global Capsule Endoscopy Devices Market, Segmentation by Application:

Hospital

Ambulatory Centers

Other

Companies Profiled:

Medtronic

Olympus

RF Co., Ltd.

CapsoVision

IntroMedic

Jinshan Science & Technology

Jifu Technoogy

Anhan Technology

Key Questions Answered:

1. How big is the global Capsule Endoscopy Devices market?
2. What is the demand of the global Capsule Endoscopy Devices market?
3. What is the year over year growth of the global Capsule Endoscopy Devices market?
4. What is the production and production value of the global Capsule Endoscopy Devices market?

5. Who are the key producers in the global Capsule Endoscopy Devices market?
6. What are the growth factors driving the market demand?

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