

Global Canvas Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Canvas Products market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Canvas is a heavily woven fabric which is produced from cotton or other fibrous material. Canvas is the primary raw material used in the manufacturing of canvas products.

Asia pacific accounted for largest market share for canvas products owing to large scale production of canvas coupled with abundant availability of cotton in rising economies including India and China. In addition, growth in industries including apparel, footwear, bags, tarpaulin and tent is expected to propel the market growth in the region over the forecast period. North America contributed to significant market share of canvas products owing to growth in market demand from awnings and shipping industries. Europe contributed to significant market share owing to demand for canvas coming from shipping industry in the region. However, Europe is expected to witness sluggish growth rate over the forecast period due to unfavorable economic conditions. Africa is expected to witness significant growth owing to growing infrastructure development in Nigeria and South Africa is expected to augment canvas products market growth.

The Global Info Research report includes an overview of the development of the Canvas Products industry chain, the market status of Super/Hyper markets (Tent & Awnings, Sails and Boat Covers), Convenience Stores (Tent & Awnings, Sails and Boat Covers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Canvas

Products.

Regionally, the report analyzes the Canvas Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Canvas Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Canvas Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Canvas Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tent & Awnings, Sails and Boat Covers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Canvas Products market.

Regional Analysis: The report involves examining the Canvas Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Canvas Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Canvas Products:

Company Analysis: Report covers individual Canvas Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Canvas Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Super/Hyper markets, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Canvas Products. It assesses the current state, advancements, and potential future developments in Canvas Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Canvas Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Canvas Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tent & Awnings

Sails and Boat Covers

Bags

Apparels

Military Clothing

Canvas Frames

Market segment by Application

Super/Hyper markets

Convenience Stores

Online Stores

Others

Major players covered

Norseman Inc.

Carolina Coverttech

The Carnegie Textile Co.

Converse

Ehmke Manufacturing Co., Inc.

Master Tool Co., Inc.

Isotech, Inc.

American tourister

Gosport Manufacturing Co., Inc.

American Stitchco, Inc.

A. Smith & Son, Inc.

Kastelic Canvas

Avio Tech, Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Canvas Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canvas Products, with price, sales, revenue and global market share of Canvas Products from 2019 to 2024.

Chapter 3, the Canvas Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canvas Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Canvas Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canvas Products.

Chapter 14 and 15, to describe Canvas Products sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Canvas Products
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Canvas Products Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Tent & Awnings
 - 1.3.3 Sails and Boat Covers
 - 1.3.4 Bags
 - 1.3.5 Apparels
 - 1.3.6 Military Clothing
 - 1.3.7 Canvas Frames
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Canvas Products Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Super/Hyper markets
 - 1.4.3 Convenience Stores
 - 1.4.4 Online Stores
 - 1.4.5 Others
- 1.5 Global Canvas Products Market Size & Forecast
 - 1.5.1 Global Canvas Products Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Canvas Products Sales Quantity (2019-2030)
 - 1.5.3 Global Canvas Products Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Norseman Inc.
 - 2.1.1 Norseman Inc. Details
 - 2.1.2 Norseman Inc. Major Business
 - 2.1.3 Norseman Inc. Canvas Products Product and Services
 - 2.1.4 Norseman Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Norseman Inc. Recent Developments/Updates
- 2.2 Carolina Coverttech
 - 2.2.1 Carolina Coverttech Details
 - 2.2.2 Carolina Coverttech Major Business

- 2.2.3 Carolina Covertech Canvas Products Product and Services
- 2.2.4 Carolina Covertech Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Carolina Covertech Recent Developments/Updates
- 2.3 The Carnegie Textile Co.
 - 2.3.1 The Carnegie Textile Co. Details
 - 2.3.2 The Carnegie Textile Co. Major Business
 - 2.3.3 The Carnegie Textile Co. Canvas Products Product and Services
 - 2.3.4 The Carnegie Textile Co. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 The Carnegie Textile Co. Recent Developments/Updates
- 2.4 Converse
 - 2.4.1 Converse Details
 - 2.4.2 Converse Major Business
 - 2.4.3 Converse Canvas Products Product and Services
 - 2.4.4 Converse Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Converse Recent Developments/Updates
- 2.5 Ehmke Manufacturing Co., Inc.
 - 2.5.1 Ehmke Manufacturing Co., Inc. Details
 - 2.5.2 Ehmke Manufacturing Co., Inc. Major Business
 - 2.5.3 Ehmke Manufacturing Co., Inc. Canvas Products Product and Services
 - 2.5.4 Ehmke Manufacturing Co., Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Ehmke Manufacturing Co., Inc. Recent Developments/Updates
- 2.6 Master Tool Co., Inc.
 - 2.6.1 Master Tool Co., Inc. Details
 - 2.6.2 Master Tool Co., Inc. Major Business
 - 2.6.3 Master Tool Co., Inc. Canvas Products Product and Services
 - 2.6.4 Master Tool Co., Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Master Tool Co., Inc. Recent Developments/Updates
- 2.7 Isotech, Inc.
 - 2.7.1 Isotech, Inc. Details
 - 2.7.2 Isotech, Inc. Major Business
 - 2.7.3 Isotech, Inc. Canvas Products Product and Services
 - 2.7.4 Isotech, Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Isotech, Inc. Recent Developments/Updates

2.8 American tourist

2.8.1 American tourist Details

2.8.2 American tourist Major Business

2.8.3 American tourist Canvas Products Product and Services

2.8.4 American tourist Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 American tourist Recent Developments/Updates

2.9 Gosport Manufacturing Co., Inc.

2.9.1 Gosport Manufacturing Co., Inc. Details

2.9.2 Gosport Manufacturing Co., Inc. Major Business

2.9.3 Gosport Manufacturing Co., Inc. Canvas Products Product and Services

2.9.4 Gosport Manufacturing Co., Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Gosport Manufacturing Co., Inc. Recent Developments/Updates

2.10 American Stitchco, Inc.

2.10.1 American Stitchco, Inc. Details

2.10.2 American Stitchco, Inc. Major Business

2.10.3 American Stitchco, Inc. Canvas Products Product and Services

2.10.4 American Stitchco, Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 American Stitchco, Inc. Recent Developments/Updates

2.11 A. Smith & Son, Inc.

2.11.1 A. Smith & Son, Inc. Details

2.11.2 A. Smith & Son, Inc. Major Business

2.11.3 A. Smith & Son, Inc. Canvas Products Product and Services

2.11.4 A. Smith & Son, Inc. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 A. Smith & Son, Inc. Recent Developments/Updates

2.12 Kastelic Canvas

2.12.1 Kastelic Canvas Details

2.12.2 Kastelic Canvas Major Business

2.12.3 Kastelic Canvas Canvas Products Product and Services

2.12.4 Kastelic Canvas Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Kastelic Canvas Recent Developments/Updates

2.13 Avio Tech, Ltd.

2.13.1 Avio Tech, Ltd. Details

2.13.2 Avio Tech, Ltd. Major Business

2.13.3 Avio Tech, Ltd. Canvas Products Product and Services

2.13.4 Avio Tech, Ltd. Canvas Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Avio Tech, Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CANVAS PRODUCTS BY MANUFACTURER

3.1 Global Canvas Products Sales Quantity by Manufacturer (2019-2024)

3.2 Global Canvas Products Revenue by Manufacturer (2019-2024)

3.3 Global Canvas Products Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Canvas Products by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Canvas Products Manufacturer Market Share in 2023

3.4.2 Top 6 Canvas Products Manufacturer Market Share in 2023

3.5 Canvas Products Market: Overall Company Footprint Analysis

3.5.1 Canvas Products Market: Region Footprint

3.5.2 Canvas Products Market: Company Product Type Footprint

3.5.3 Canvas Products Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Canvas Products Market Size by Region

4.1.1 Global Canvas Products Sales Quantity by Region (2019-2030)

4.1.2 Global Canvas Products Consumption Value by Region (2019-2030)

4.1.3 Global Canvas Products Average Price by Region (2019-2030)

4.2 North America Canvas Products Consumption Value (2019-2030)

4.3 Europe Canvas Products Consumption Value (2019-2030)

4.4 Asia-Pacific Canvas Products Consumption Value (2019-2030)

4.5 South America Canvas Products Consumption Value (2019-2030)

4.6 Middle East and Africa Canvas Products Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Canvas Products Sales Quantity by Type (2019-2030)

5.2 Global Canvas Products Consumption Value by Type (2019-2030)

5.3 Global Canvas Products Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Canvas Products Sales Quantity by Application (2019-2030)
- 6.2 Global Canvas Products Consumption Value by Application (2019-2030)
- 6.3 Global Canvas Products Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Canvas Products Sales Quantity by Type (2019-2030)
- 7.2 North America Canvas Products Sales Quantity by Application (2019-2030)
- 7.3 North America Canvas Products Market Size by Country
 - 7.3.1 North America Canvas Products Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Canvas Products Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Canvas Products Sales Quantity by Type (2019-2030)
- 8.2 Europe Canvas Products Sales Quantity by Application (2019-2030)
- 8.3 Europe Canvas Products Market Size by Country
 - 8.3.1 Europe Canvas Products Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Canvas Products Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Canvas Products Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Canvas Products Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Canvas Products Market Size by Region
 - 9.3.1 Asia-Pacific Canvas Products Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Canvas Products Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)

- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Canvas Products Sales Quantity by Type (2019-2030)
- 10.2 South America Canvas Products Sales Quantity by Application (2019-2030)
- 10.3 South America Canvas Products Market Size by Country
 - 10.3.1 South America Canvas Products Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Canvas Products Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Canvas Products Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Canvas Products Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Canvas Products Market Size by Country
 - 11.3.1 Middle East & Africa Canvas Products Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Canvas Products Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Canvas Products Market Drivers
- 12.2 Canvas Products Market Restraints
- 12.3 Canvas Products Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Canvas Products and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Canvas Products
- 13.3 Canvas Products Production Process
- 13.4 Canvas Products Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Canvas Products Typical Distributors
- 14.3 Canvas Products Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Canvas Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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